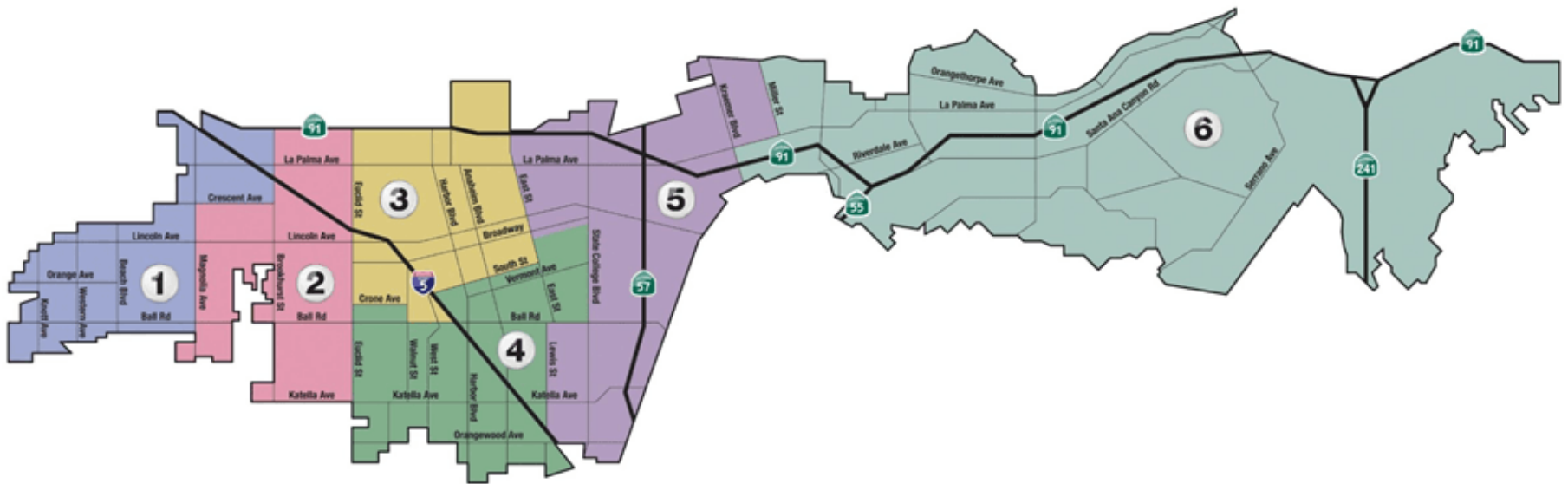


# REDISTRICTING PROCESS

## [2020 Census]



**WORKSHOP**  
JULY 13, 2021

# Overview of Redistricting Process

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- Redistricting Rules and Goals
- Timeline
- Key Dates
- Public Participation – Mapping Tools
- Next Steps



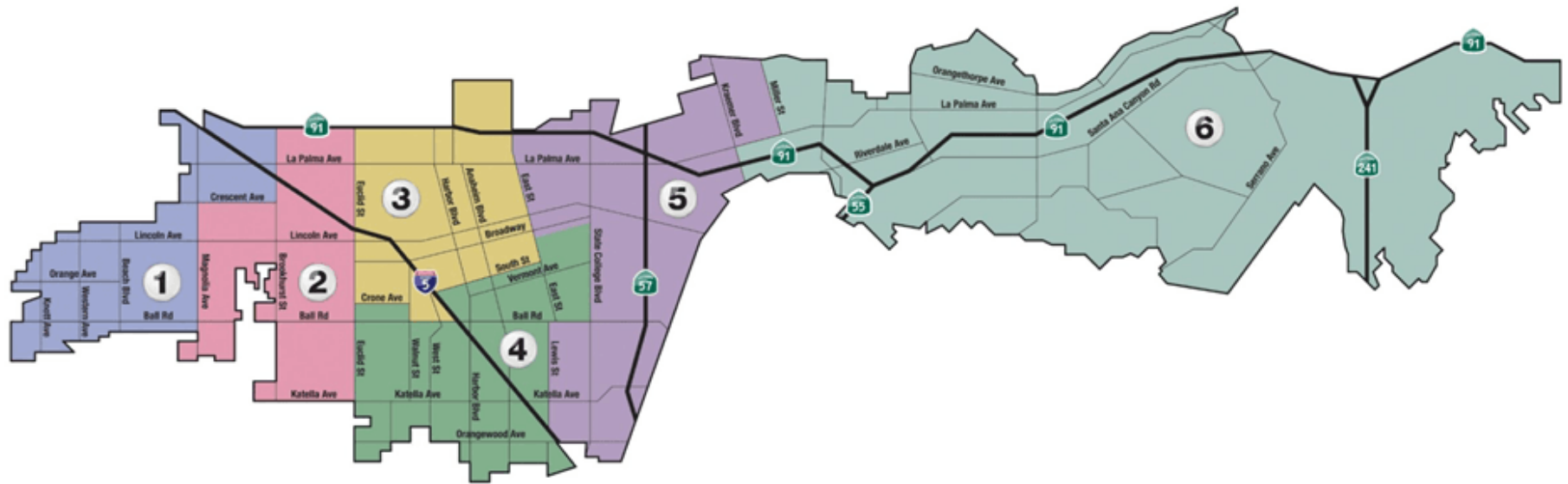
# Background

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- Establishment of Districts
  - February 9, 2016 the City Council unanimously adopted the city's first District Map
- Adjustment of Boundaries
  - Anaheim City Charter Requires adjustment of boundaries following each decennial federal census



# Current District Map (2016)





# 2021 Redistricting Timeline

<b>Date</b>	<b>Actions</b>
July/August	Project planning, begin outreach to communities
Mid-August 2021	Expected release of 2020 Census data
September 30, 2021	Expected release of California adjusted data
October - December	Time for public to draw draft maps – Public Hearings
January - March 2022	At least 2 public hearings to discuss and revise the draft maps
April 17, 2022	Statutory deadline to adopt map (E-205)
November 8, 2022	First election with new map



# Redistricting Rules and Goals

## 1. Federal Laws

- Equal population
- Federal Voting Rights Act
- No racial gerrymandering



## 2. California's Ranked Criteria

1. Geographic contiguity
2. Undivided neighborhoods and "communities of interest"
3. Easily identifiable boundaries
4. Compactness  
(Do not bypass one group of people to get to a more distant group of people)

### ***Prohibited:***

*"Shall not favor or discriminate against a political party."*

## 3. Other Goals & Traditional Principles

- Minimize voters shifted to different election years
- Respect voters' choices / continuity in office
- Future population growth
- Preserving the core of existing districts



# Demographic Summary of Existing Districts

Estimates using official 2020 demographic data and NDC's estimated total population figures.

District		1	2	3	4	5	6
2020	2020 Est. Total Pop	57,928	62,691	57,070	55,023	74,085	56,630
	Deviation from ideal	-2,643	2,120	-3,501	-5,548	13,513	-3,941
	% Deviation	-4.36%	3.50%	-5.78%	-9.16%	22.31%	-6.51%
Citizen Voting Age Pop	Total	33,488	36,057	28,474	25,699	33,481	42,360
	% Hisp	35%	36%	54%	50%	49%	19%
	% NH White	32%	30%	27%	28%	31%	59%
	% NH Black	6%	4%	2%	3%	3%	3%
	% Asian/Pac.Isl.	27%	28%	16%	18%	16%	19%
ACS Pop. Est.	Total	57,928	62,691	56,140	54,908	60,771	56,616
Age	age0-19	27%	28%	28%	30%	27%	22%
	age20-60	54%	57%	59%	57%	59%	54%
	age60plus	19%	16%	14%	13%	14%	24%
Immigration	immigrants	37%	39%	39%	41%	37%	23%
	naturalized	49%	49%	36%	35%	44%	78%
Language spoken at home	english	40%	36%	30%	26%	34%	69%
	spanish	36%	41%	61%	60%	53%	12%
	asian-lang	19%	18%	8%	10%	9%	9%
	other lang	6%	5%	2%	4%	4%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	26%	28%	30%	33%	27%	9%
Education (among those age 25+)	hs-grad	50%	47%	42%	45%	46%	37%
	bachelor	17%	17%	14%	13%	17%	29%
	graduatedegree	5%	5%	5%	4%	6%	17%
Child in Household	child-under18	42%	41%	42%	46%	38%	32%
Pct of Pop. Age 16+	employed	64%	66%	69%	68%	69%	68%
Household Income	income 0-25k	17%	17%	19%	17%	14%	7%
	income 25-50k	22%	21%	20%	24%	20%	10%
	income 50-75k	16%	18%	23%	18%	20%	12%
	income 75-200k	40%	39%	34%	37%	41%	51%
	income 200k-plus	5%	5%	4%	4%	5%	21%
Housing Stats	single family	47%	46%	49%	47%	45%	83%
	multi-family	53%	54%	51%	53%	55%	17%
	rented	62%	61%	62%	63%	61%	23%
	owned	38%	39%	38%	37%	39%	77%





# Public Mapping and Map Review Tools

- **Different tools for different purposes**
- **Different tools for different levels of technical skill and interest**
  - Simple “review draft maps” tool
  - Easy-to-use “Draw your neighborhood” tool
  - Paper- and Excel-based simple “Draw a draft map” tools
  - Powerful, data-rich “Draw a draft map” tool

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

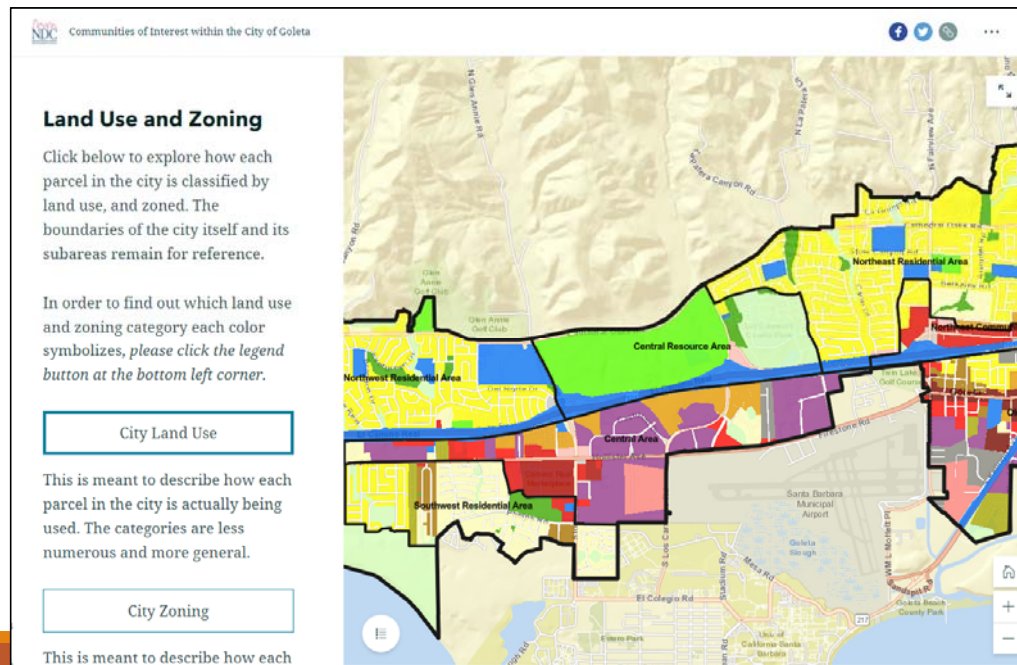




# Story Map

Easy to use “story” of demographic and other data

- Similar to PowerPoint, but interactive
- Used to identify “communities of interest”



[Sample map](#)

# Next Steps ..... and Information

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- Procedural Requirements for Redistricting (AB 849 and AB 1276)
  - At least four (4) public hearings must be held
  - Conduct public outreach with redistricting process conducted by the City Council or by a Redistricting Commission
- Release of Census data - anticipated **September 30, 2021**
- Final map must be approved and adopted by **April 17, 2022** to be used for the 2022 General Municipal Election



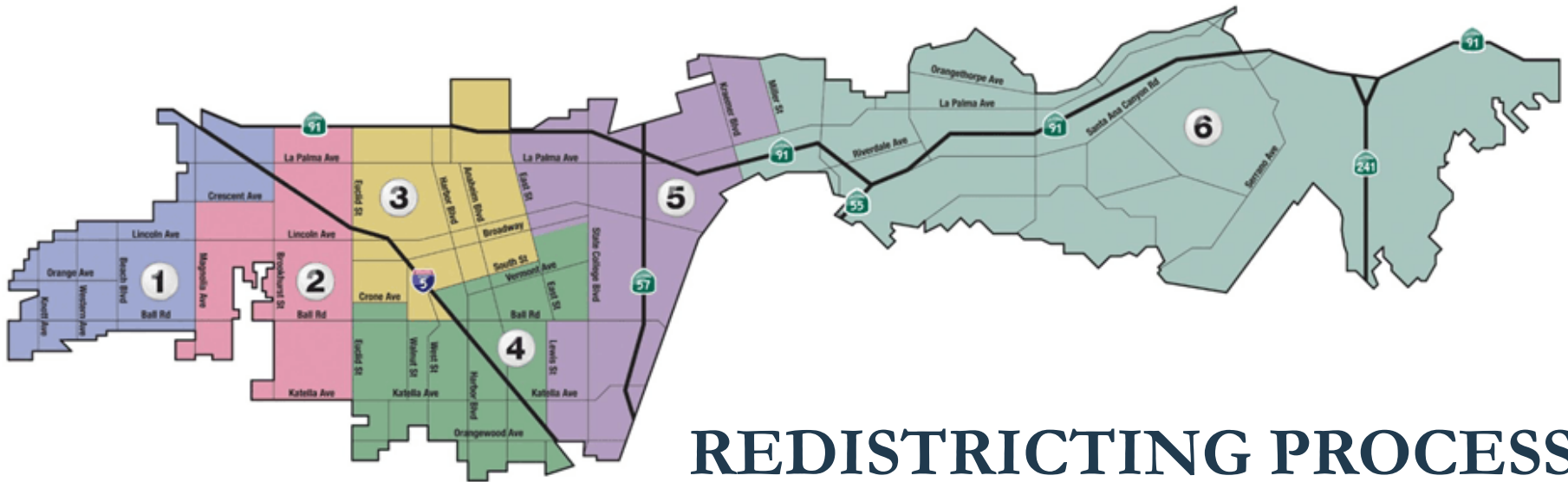
# Next Steps ..... and Information

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- Redistricting Website: [www.anaheim.net/redistricting](http://www.anaheim.net/redistricting)
- Informational Community Public Meetings: [August 2021](#)
- Outreach Plan:
  - Press Releases
  - E-Subscribers
  - Social Media
  - Public Service Announcements
  - Publications
    - Andy Anaheim
    - Utility Inserts



# Questions?



## REDISTRICTING PROCESS [2020 Census]