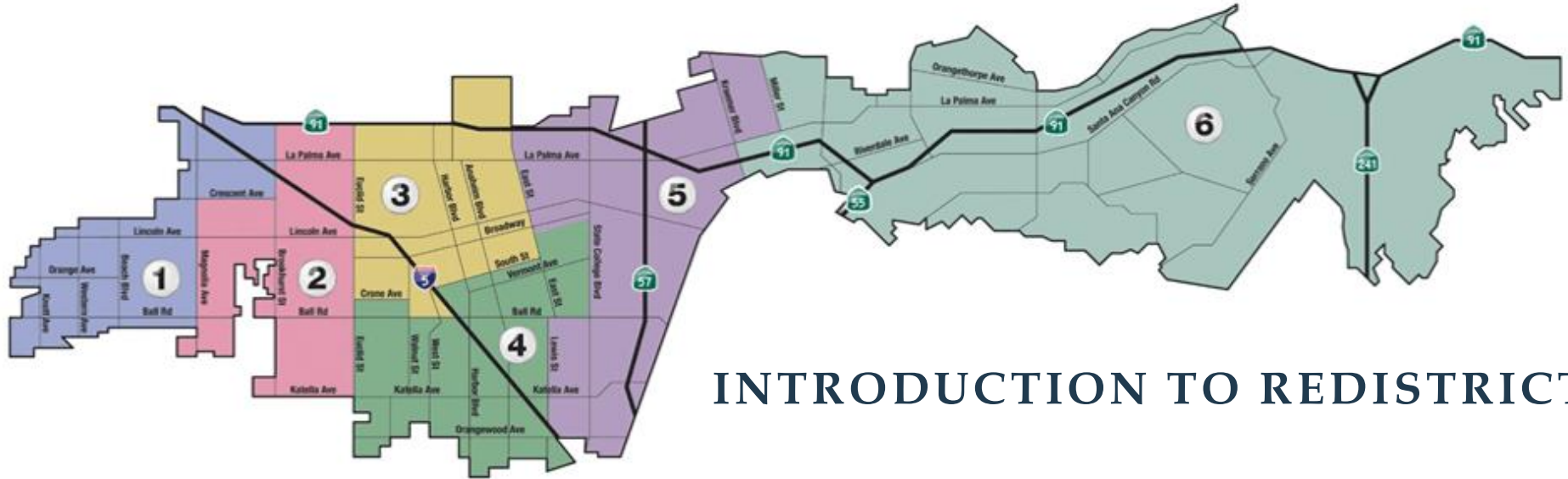




# Redistricting

## City of Anaheim



## INTRODUCTION TO REDISTRICTING

Theresa Bass, City Clerk, City of Anaheim  
Dr. Justin Levitt, National Demographics Corporation  
Ryder Todd Smith, Tripepi Smith



## Introductions

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**Theresa Bass, City Clerk**  
City of Anaheim



**Dr. Justin Levitt**  
National Demographics Corporation



**Ryder Todd Smith**  
Tripepi Smith



## Today's Goals

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*You* Learn From the Experts

Mapping Tools Overview

Experts Listen to *You*

You Leave Empowered to Give Effective Feedback





## Why You Should Get Involved

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- ❑ Democracy works better when people are engaged
- ❑ You are experts on the community
- ❑ You are an expert about your neighborhood
- ❑ A once in a decade opportunity





## Today's Schedule

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**AGENDA: 6:30 p.m – 8:00 p.m**

**Process, Rules and Goals**

**Mapping Tools**

**Neighborhoods/Communities of Interest**

**Next Steps**





# Redistricting Process

Step	Action
<b>Census Data Release</b> August 12, 2021	Census Bureau released Preliminary 2020 Census population data in legacy format.
<b>Community Redistricting Meetings</b> September 2021	Seven (7) Community Redistricting Meetings to review the redistricting process, introduce the mapping tools and receive public input on neighborhoods/communities of interest.
<b>California Data Release</b> Late September 2021	California Statewide Database releases California's official 'prisoner-adjusted' 2020 redistricting data, then a mandated three-week waiting period before maps are released.
<b>Draft Map Hearings</b> Oct. 5, 2021 & Nov. 2, 2021	Two Public Hearings to discuss and revise the draft maps and receive additional public input.
<b>Community Redistricting Meetings</b> November – December 2021	Seven (7) Community Redistricting Meetings to receive public input on neighborhoods/communities of interest and receive public input on draft maps.
<b>Draft Map Hearings</b> Jan. 2022 & Feb. 2022	Two Public Hearings to discuss and revise the draft maps and to adopt the final map.
<b>Map Adoption</b> By 4/17/2022	Final map must be posted at least 7 days prior to adoption. Map adopted via ordinance.





## Redistricting Rules and Goals

### 1. Federal Laws

- Equal population
- Federal Voting Rights Act
- No racial gerrymandering



### 2. California's Ranked Criteria

1. Geographic contiguity
2. Undivided neighborhoods and "communities of interest"
3. Easily identifiable boundaries
4. Compactness  
(Do not bypass one group of people to get to a more distant group of people)

#### *Prohibited:*

*"Shall not favor or discriminate against a political party."*

### 3. Other Goals & Traditional Principles

- Minimize voters shifted to different election years
- Respect voters' choices / continuity in office
- Future population growth
- Preserving the core of existing districts



# Demographic Summary of Existing Districts

Estimates using preliminary  
2020 demographic data and  
NDC’s estimated total  
population figures.

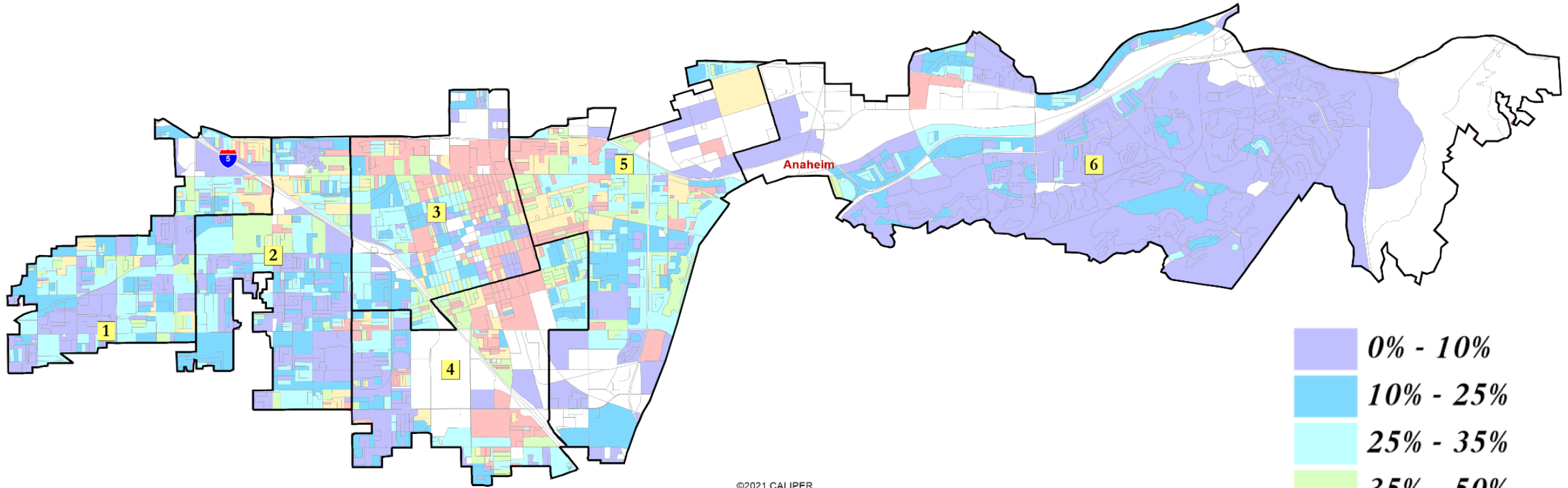
Each of the 6 districts must  
contain about 57,804 people.



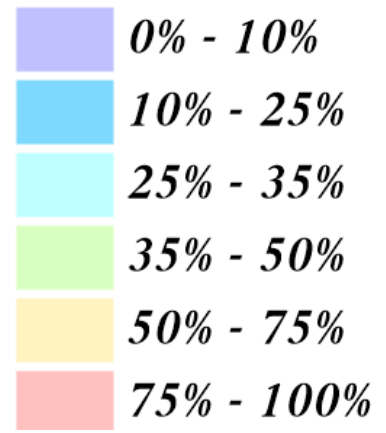
City of Anaheim - Current District - 2020 Census (Raw Data)								
District		1	2	3	4	5	6	Total
2020	2020 Est. Total Pop	57,312	57,810	55,020	55,028	63,363	58,291	346,824
	Deviation from ideal	-492	6	-2,784	-2,776	5,559	487	8,343
	% Deviation	-0.85%	0.01%	-4.82%	-4.80%	9.62%	0.84%	14.43%
2020 Total Pop	% Hisp	51%	52%	70%	69%	61%	22%	54%
	% NH White	19%	18%	14%	14%	20%	50%	23%
	% NH Black	4%	4%	2%	2%	3%	2%	3%
	% Asian-American	24%	24%	13%	14%	14%	22%	19%
Citizen Voting Age Pop	Total	33,488	35,825	28,474	25,699	33,481	42,360	199,328
	% Hisp	35%	36%	54%	50%	49%	19%	39%
	% NH White	32%	30%	27%	28%	31%	59%	36%
	% NH Black	6%	4%	2%	3%	3%	3%	4%
	% Asian/Pac Isl.	27%	28%	16%	18%	16%	19%	21%
Voter Registration (Nov 2020)	Total	26,809	26,412	23,566	22,325	28,052	39,534	166,698
	% Latino est.	42%	42%	58%	54%	51%	17%	42%
	% Spanish-Surnamed	38%	37%	53%	49%	46%	15%	37%
	% Asian-Surnamed	15%	18%	9%	13%	10%	12%	13%
	% Filipino-Surnamed	4%	3%	2%	2%	2%	2%	2%
	% NH White est.	32%	32%	26%	26%	33%	65%	38%
	% NH Black	5%	5%	3%	4%	3%	3%	4%
ACS Pop. Est.	Total	57,928	62,351	56,140	54,908	60,771	56,616	348,715
Age	age0-19	27%	28%	28%	30%	27%	22%	27%
	age20-60	54%	57%	59%	57%	59%	54%	57%
	age60plus	19%	16%	14%	13%	14%	24%	17%
Immigration	immigrants	37%	39%	39%	41%	37%	23%	36%
	naturalized	49%	49%	36%	35%	44%	78%	46%
Language spoken at home	english	40%	36%	30%	26%	34%	69%	39%
	spanish	36%	41%	61%	60%	53%	12%	44%
	asian-lang	19%	18%	8%	10%	9%	9%	12%
	other lang	6%	5%	2%	4%	4%	10%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	26%	28%	30%	33%	27%	9%	26%
Education (among those age 25+)	hs-grad	50%	47%	42%	45%	46%	37%	44%
	bachelor	17%	17%	14%	13%	17%	29%	18%
	graduatedegree	5%	5%	5%	4%	6%	17%	7%
Child in Household	child-under18	42%	41%	42%	46%	38%	32%	40%
Pct of Pop. Age 16+	employed	64%	66%	69%	68%	69%	68%	67%
Household Income	income 0-25k	17%	17%	19%	17%	14%	7%	15%
	income 25-50k	22%	21%	20%	24%	20%	10%	19%
	income 50-75k	16%	18%	23%	18%	20%	12%	18%
	income 75-200k	40%	39%	34%	37%	41%	51%	41%
	income 200k-plus	5%	5%	4%	4%	5%	21%	8%
Housing Stats	single family	47%	46%	49%	47%	45%	83%	54%
	multi-family	53%	54%	51%	53%	55%	17%	46%
	rented	62%	61%	62%	63%	61%	23%	54%
	owned	38%	39%	38%	37%	39%	77%	46%



# Latino CVAP

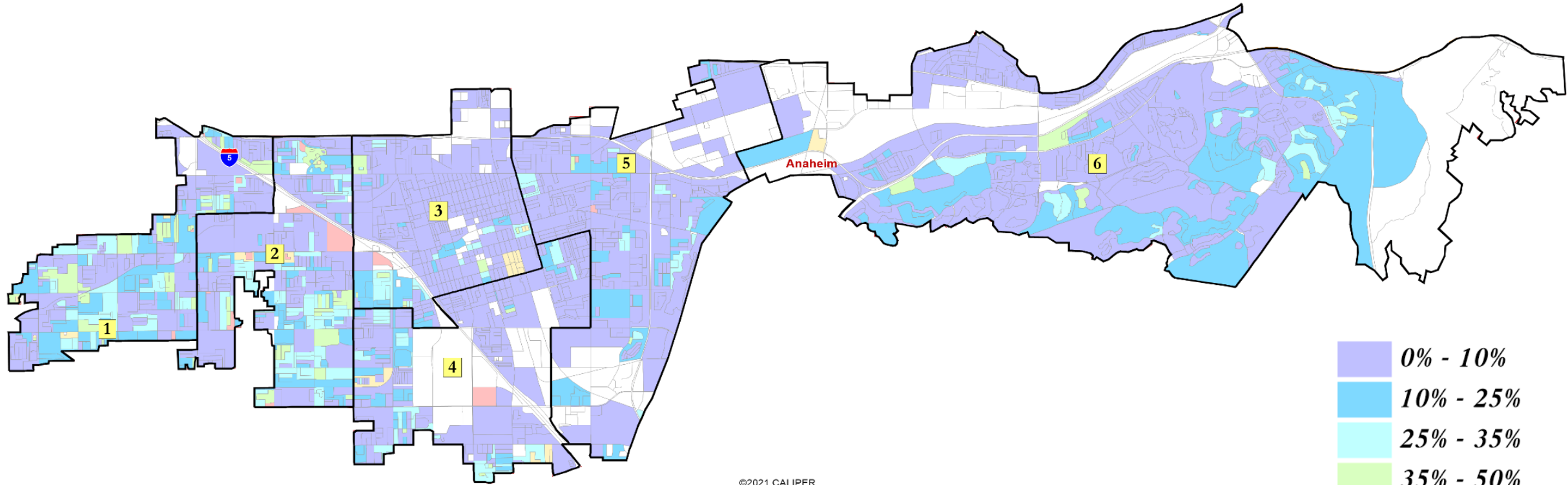


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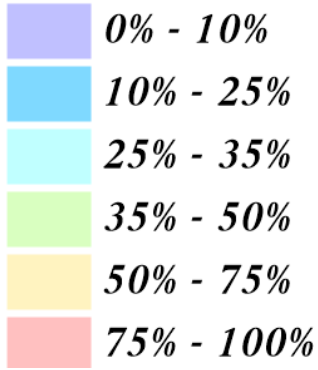




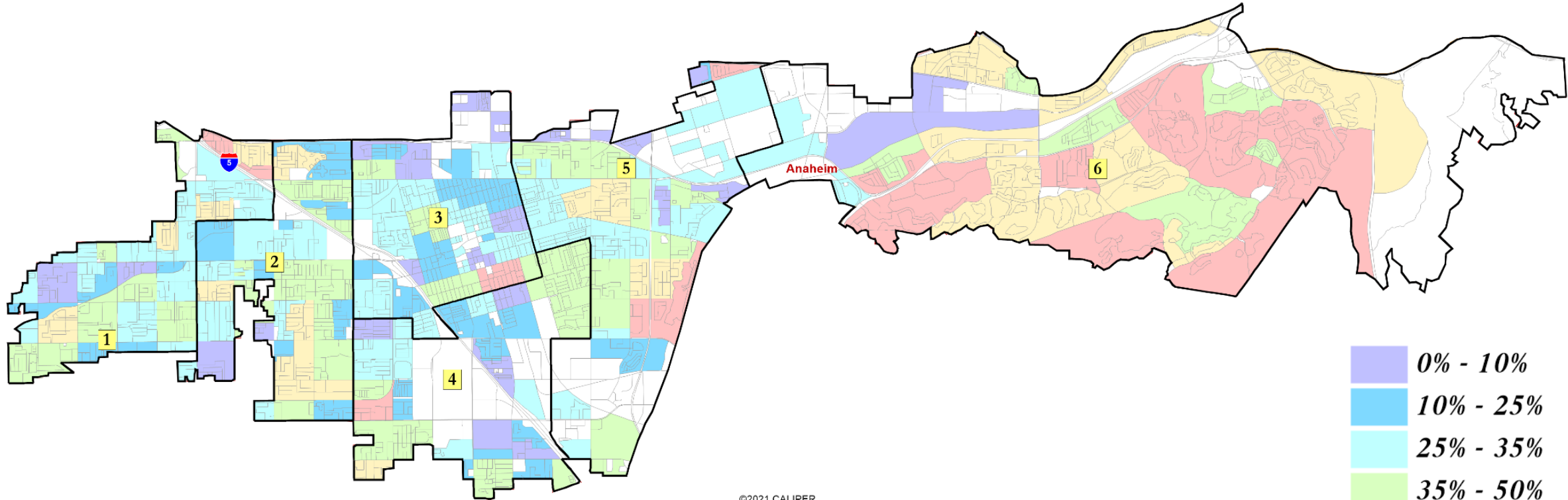
# Asian-American CVAP



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# Income over \$75k



- 0% - 10%
- 10% - 25%
- 25% - 35%
- 35% - 50%
- 50% - 75%
- 75% - 100%

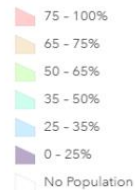
Additional socio-economic data  
available to view in the Story Map

# Story Map

Easy to use “story” of demographic and other data

- Similar to PowerPoint, but interactive
- Used to identify “communities of interest”
- [Anaheim Story Map](#)

## Demographics of Anaheim

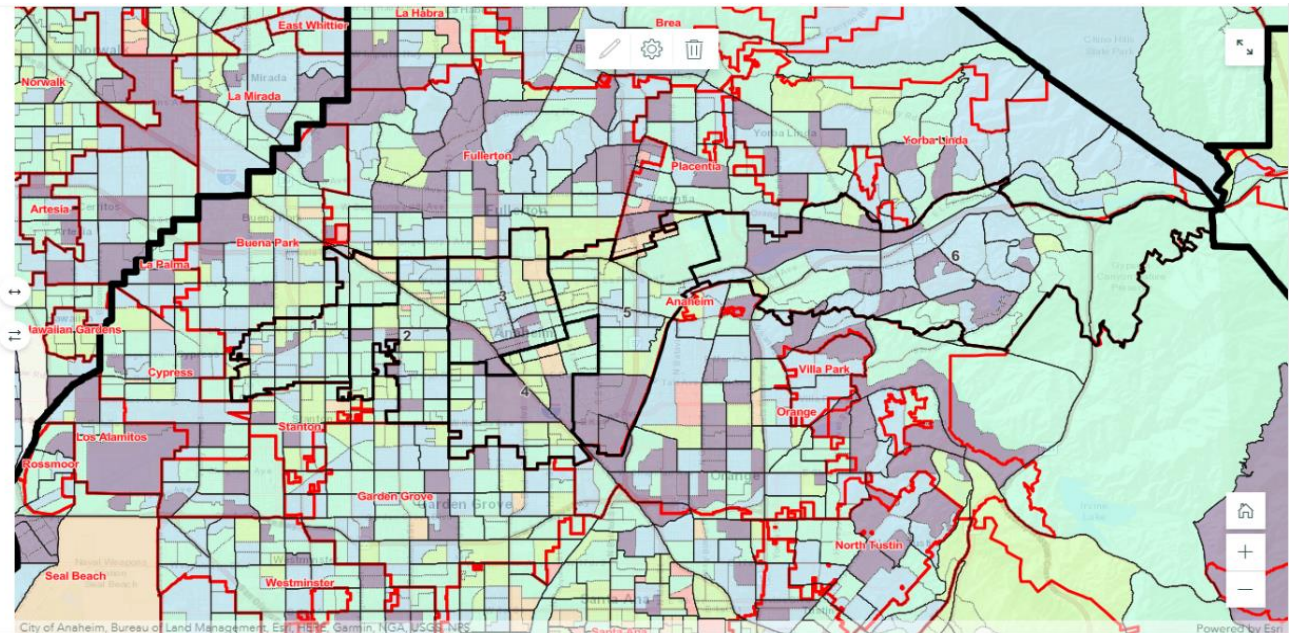


The legend above shows the value ranges for the coloring on each of the maps below. You can select individual blocks or tracts to get more detailed values.

Latino Citizen Voting Age Pop. (CVAP)

Asian-American CVAP

African-American CVAP



SIDECAR

Drag slides to reorder

1

2

3

4

+

# Defining Neighborhoods

**1<sup>st</sup> Question: What is your neighborhood?**

**2<sup>nd</sup> Question: What are its geographic boundaries?**

**Examples of physical features defining a neighborhood boundary:**

- ☐ Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- ☐ Areas around parks or schools
- ☐ Other neighborhood landmarks

**In the absence of public testimony, planning records and other similar documents may provide definition.**



# Beyond Neighborhoods: Defining Communities of Interest

## 1<sup>st</sup> Question: What defines your community?

- ☐ Geographic Area, plus
- ☐ Shared issue or characteristic
  - ☐ Shared social or economic interest
  - ☐ Impacted by county policies
- ☐ Tell us “your community’s story”

## 2<sup>nd</sup> Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- ☐ Or would it benefit more from having multiple representatives?

**Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.**



# Beyond Neighborhoods: Communities

Under the California Elections Code, “community of interest” has a very specific definition in the context of districting and redistricting cities and counties:

A “community of interest” is a population that shares common social or economic interests that should be included within a single district for purposes of its effective and fair representation.

Communities of interest do not include relationships with political parties, incumbents, or political candidates.

(emphasis added)

# Public Mapping & Map Review Tools

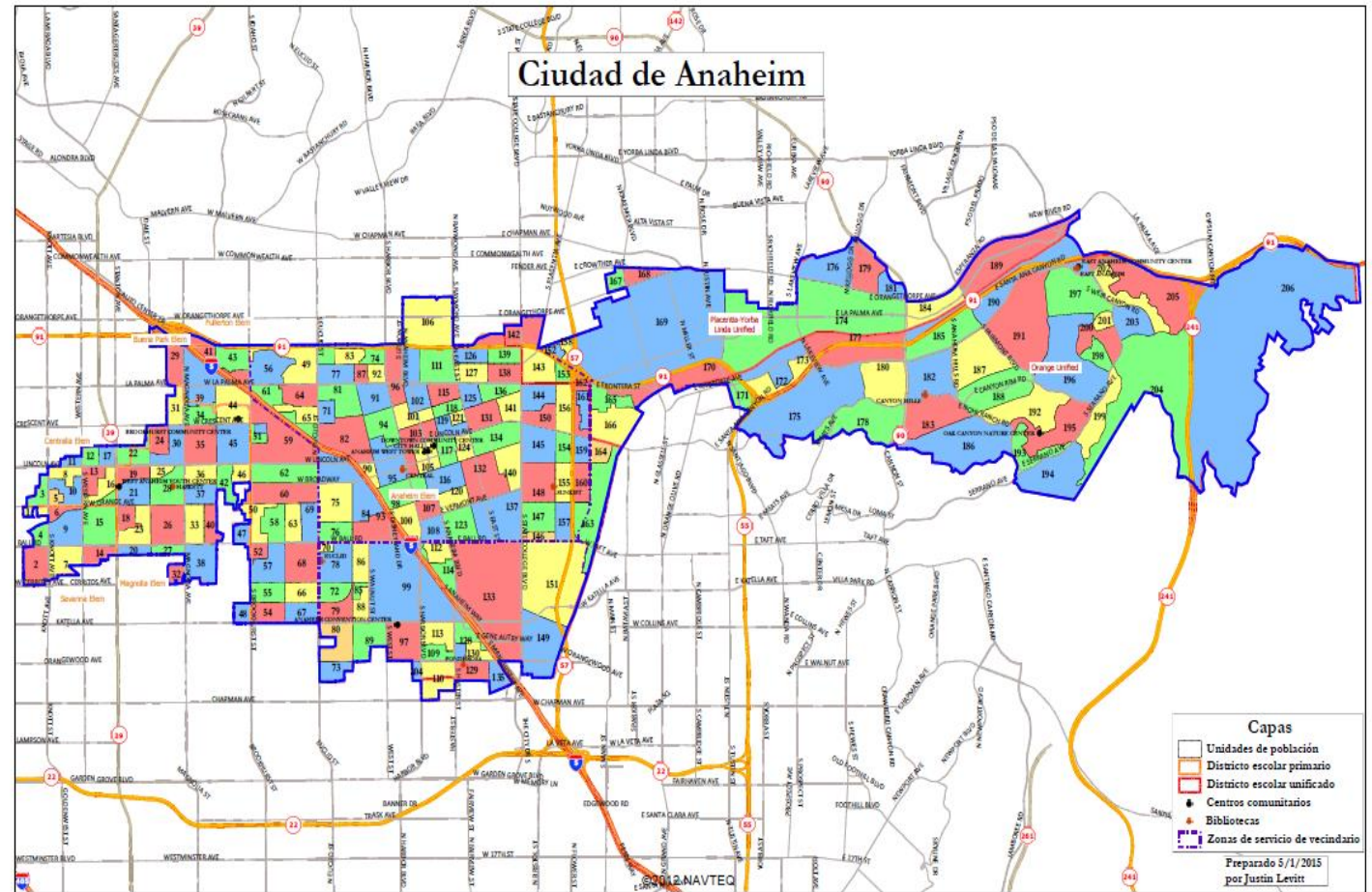
- ❑ Different tools for different purposes
- ❑ Different tools for different levels of technical skill and interest
  - ❑ Simple “review draft maps” tool
  - ❑ Easy-to-use “Draw your neighborhood” tool
  - ❑ Paper- and Excel-based simple “Draw a draft map” tools
  - ❑ Powerful, data-rich “Draw a draft map” tool

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

## Simple Map Drawing Tool

### Paper “Public Participation Kit”

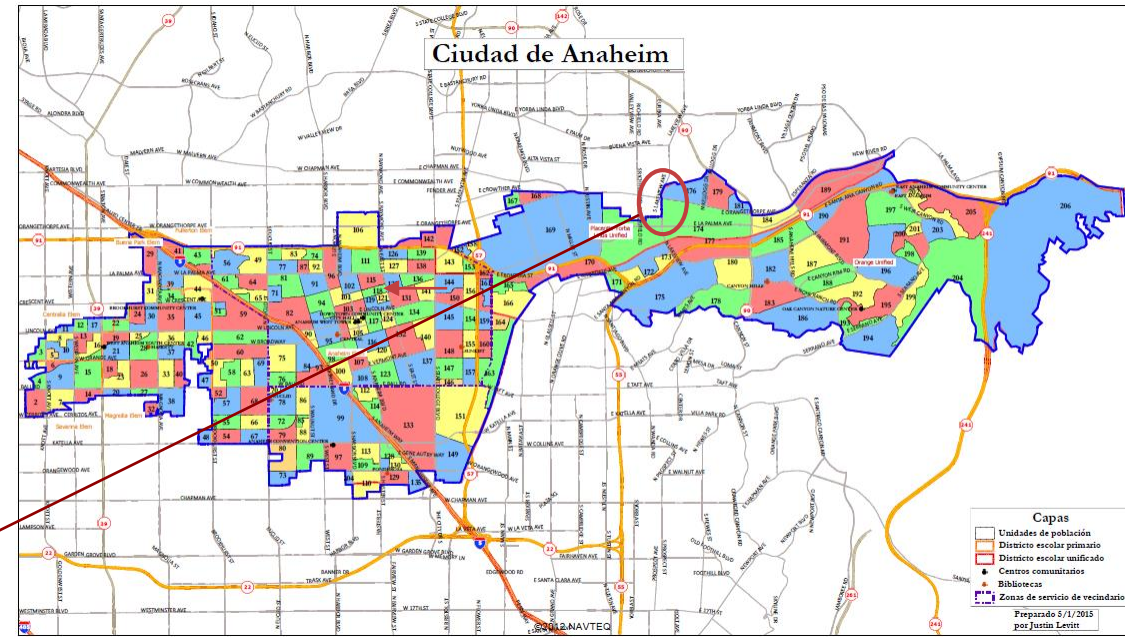
- For those without internet access or who prefer paper
- Total Population Counts only – no demographic numbers





## “Public Participation Kit”

- For those who know Excel and do not wish to use online tools
- Adds CVAP data
- Excel does the math



AutoSave Lake Forest 5-district Kit\_ENG.xlsx Search

File Home Insert Page Layout Formulas Data Review View Help Acrobat

Paste Cut Copy Format Painter

Clipboard Font Alignment Number Styles

Garamond 9 A<sup>+</sup> A<sup>-</sup> Wrap Text Conditional Formatting Format as Table

Merge & Center \$ % 0.00 0.00

A3

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
1		Pop	Total Population				Voting Age Population				Citizen Voting Age Population				Nov. 2014 Registration				Nov. 2014 Voters						
2	District (1-7)	Unit	Tot. Pop.	Hisp	White	Black	NH Asian	total	Hisp	White	Black	NH Asian	total	Hisp	White	Black	NH Asian	total	latino	Asian	fil	tot	latino	Asian	fil
3	1	1,216	612	557	18	15	823	397	442	12	831	390	441	0	0	574	195	7	3	245	63	3	1	0	
4	2	2,367	1,128	1,053	43	96	1,784	741	899	74	1,915	730	1,140	0	45	1,299	435	14	7	555	140	6	2	0	
5	3	1,643	1,268	278	42	25	1,036	741	236	15	400	235	145	0	20	505	286	3	4	161	73	1	1	3	
6	4	1,68	734	855	62	84	1,272	464	685	62	1,231	461	639	19	111	1,022	366	11	11	391	89	0	4	9	
7	5	2,001	209	1,655	14	79	1,639	144	1,392	64	1,511	88	1,337	12	38	1,776	146	46	7	1,089	67	21	4	2	
8	6	612	56	499	4	39	517	37	440	26	471	22	423	3	15	525	38	15	2	337	18	8	1	1	
9	7	1,753	1,180	501	20	10	1,245	767	424	10	760	335	440	2	0	727	328	7	4	241	78	3	0	0	

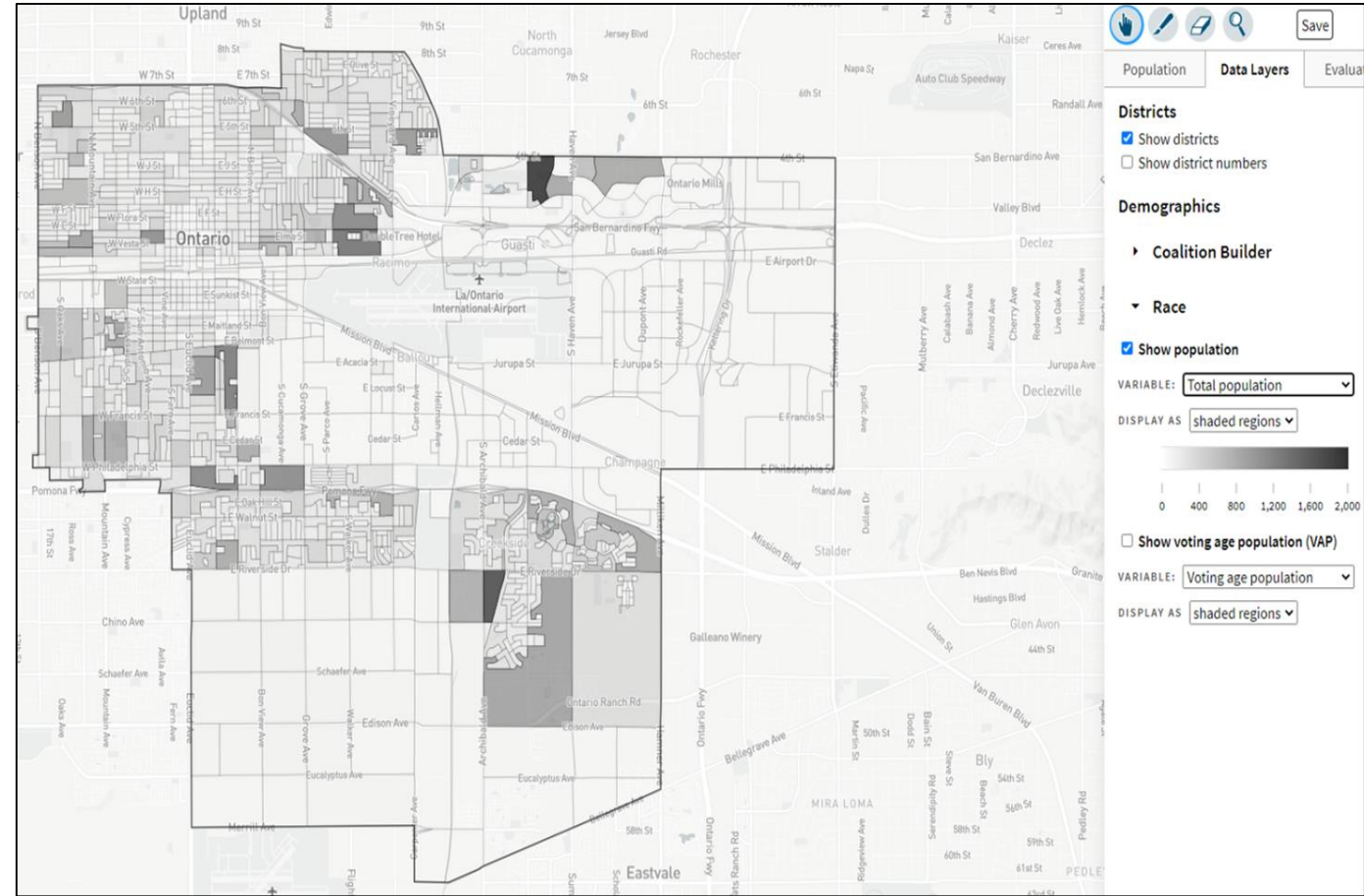
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# DistrictR

## “Draw Your Community of Interest” focus

- [districtR.org](http://districtR.org)
- Also includes simple district-mapping tool; Only available in English
- Similar external options:  
[Representable.org](http://Representable.org),  
[DrawMyCACommunity.org](http://DrawMyCACommunity.org)

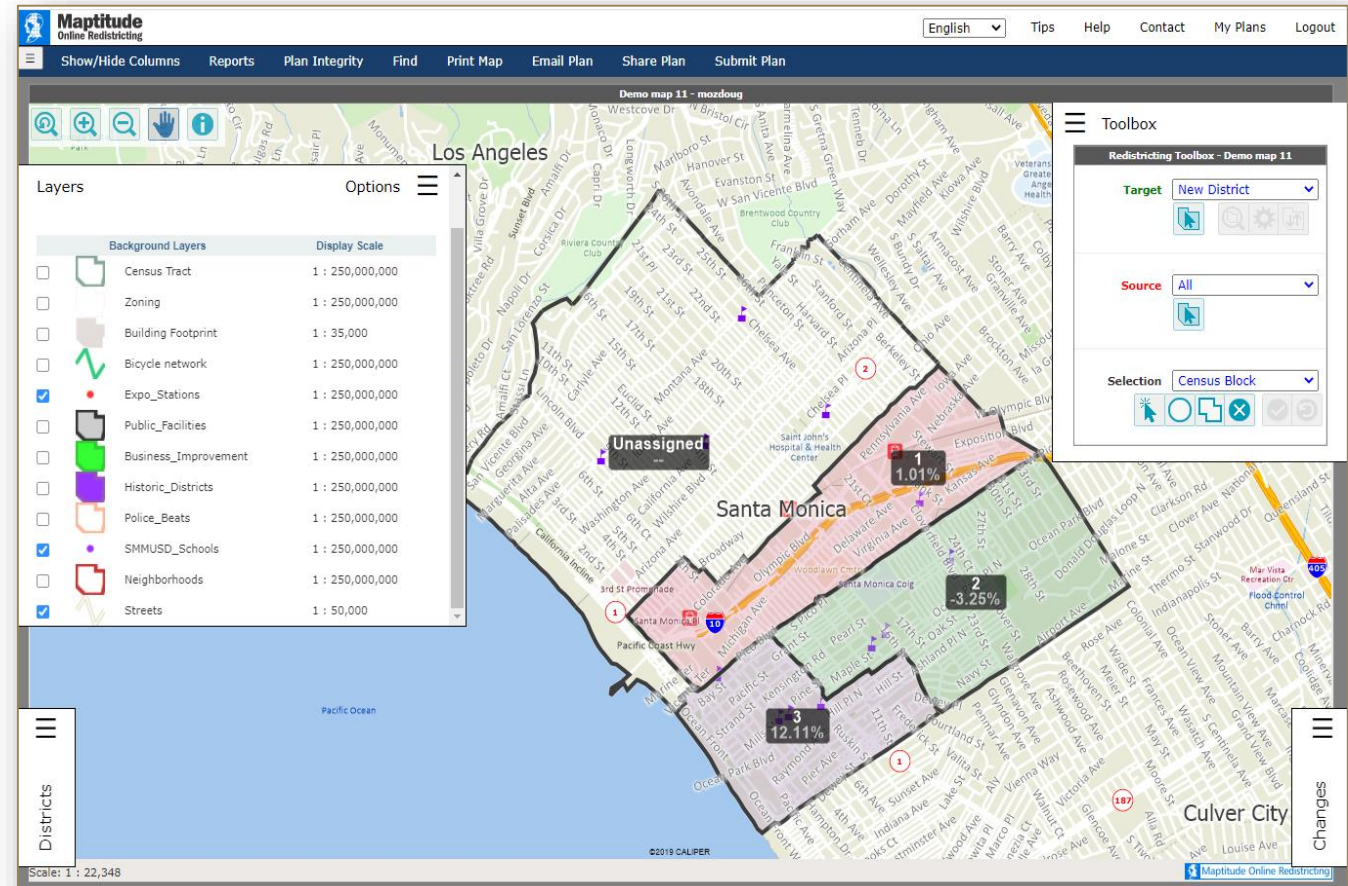




## Caliper's “Maptitude Online Redistricting”

### Full Database, Powerful Online Mapping Tool

- ❑ Powerful, common, data-rich online tool
- ❑ Six language options: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean
- ❑ [Quick Start Guide](#)





# Questions & Answers



# Your Turn

---

**What is your neighborhood and what are its boundaries?**

**What other notable areas are in the City, and what are their boundaries?**

**Discussion to identify areas that meet each AB 849 definition:**

- “neighborhoods”
- “communities of interest...that should be included within a single district for the purposes of its effective and fair representation.”

# Your Turn – Communities of Interest

- ☐ Who is a part of your community?
- ☐ What are some meaningful places your community recognizes or gathers at?
- ☐ What are some common concerns you share with a group?
- ☐ What are some common cultural characteristics that unite a community?
- ☐ What are common work-related traits that bring a community together?
- ☐ What is significant about the physical environment?
- ☐ What areas benefit from staying together in a district?

Your thoughts and ideas will become part of the record  
and will be recorded/written down



# More Community Meetings

Date	Location
Saturday, September 11, 10:00 A.M	West Anaheim Youth Center, 320 S. Beach Blvd.
Saturday, September 11, 2:00 P.M.	Ponderosa Park Family Resource Center, 320 E. Oranewood Ave.
Wednesday, September 15, 6:30 P.M.	Sunkist Branch Library, 901 S. Sunkist St.
Thursday, September 16, 6:30 P.M.	Brookhurst Community Center, 2271 W. Crescent Ave.
Monday, September 20, 6:30 P.M.	East Anaheim Community Center, 8201 E. Santa Ana Canyon Road





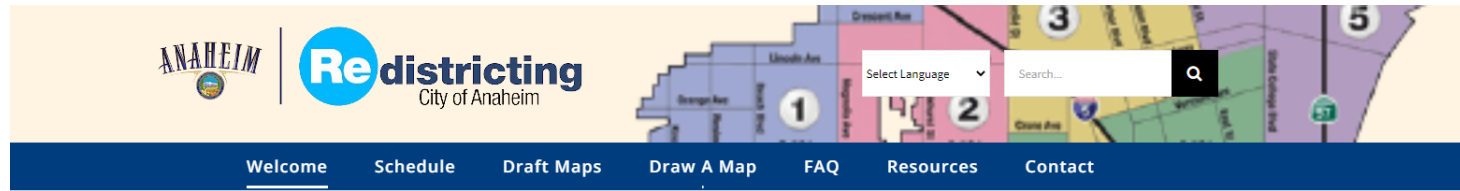
# Next Steps

Step	Action
<b>California Data Release</b> Late September 2021	California Statewide Database releases California’s official ‘prisoner-adjusted’ 2020 redistricting data, then a mandated three-week waiting period before maps are released.
<b>Draft Map Hearings</b> Oct. 5, 2021 & Nov. 2, 2021	Two Public Hearings to discuss and revise the draft maps and receive additional public input.
<b>Community Redistricting Meetings</b> November – December 2021	Seven (7) Community Redistricting Meetings to receive public input on neighborhoods/communities of interest and receive public input on draft maps.
<b>Draft Map Hearings</b> Jan. 2022 & Feb. 2022	Two Public Hearings to discuss and revise the draft maps and to adopt the final map.
<b>Map Adoption</b> By 4/17/2022	Final map must be posted at least 7 days prior to adoption. Map adopted via ordinance.





# Share Your Thoughts / Continue Engagement



## The Redistricting Process

Every 10 years, local governments use new data from the Census to redraw their district lines to reflect how local populations have changed. Pursuant to [Assembly Bill 849 \(2019\)](#), cities and counties engage communities in the redistricting process by holding public hearings and workshops and doing public outreach, including to underrepresented and non-English-speaking communities.

Districts must be redrawn following each decennial federal census, so that each district is substantially equal in population. This process is important in ensuring that each City Councilmember and district represents about the same number of constituents. The City of Anaheim is asking for your help to plan, draw, and reshape new City districts.

The map of the City's current council districts was adopted by the City Council ([Ordinance No. 6360](#)) in February 2016, which served as the City's first [boundary map \[2016 Districting Process\]](#). During the redistricting process, you will help us reshape the six Anaheim district boundaries, and these new districts will impact how you elect your Council Members for the next 10 years.

Our primary goal when developing election districts is to draw lines that respect neighborhoods, history and geographical elements. So we want to know: What do you consider the boundaries of your neighborhood?

**Next Public Hearing: October 5, 2021 at 6:30pm**

**Website: [AnaheimRedistricting.org](https://AnaheimRedistricting.org)**

**Email: [redistricting@anaheim.net](mailto:redistricting@anaheim.net)**