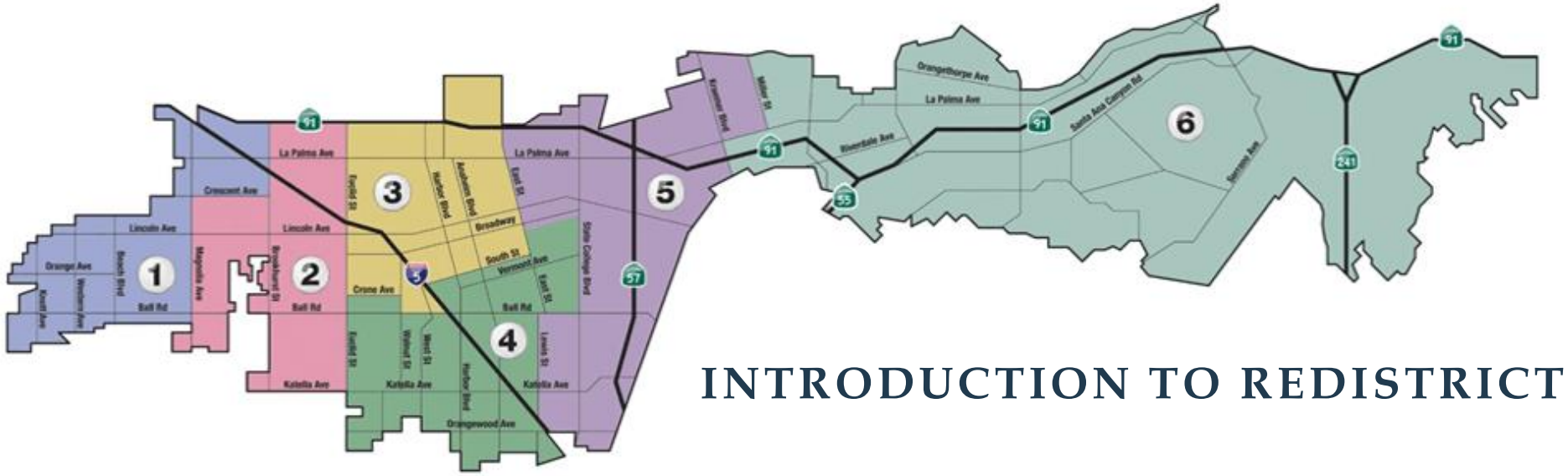
Redistricting
City of Anaheim



INTRODUCTION TO REDISTRICTING

Theresa Bass, City Clerk, City of Anaheim
Dr. Justin Levitt, National Demographics Corporation
Sydni Overly, Tripepi Smith

Introductions

Theresa Bass, City Clerk
City of Anaheim

Dr. Justin Levitt
National Demographics Corporation

Sydni Overly
Tripepi Smith

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Today's Goals

You Learn From the Experts

Mapping Tools Overview

Experts Listen to *You*

You Leave Empowered to Give Effective Feedback

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Why You Should Get Involved

- Democracy works better when people are engaged
- You are experts on the community
- You are an expert about your neighborhood
- A once in a decade opportunity

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Today's Schedule

AGENDA: 6:30 p.m – 8:00 p.m
Process, Rules and Goals
Mapping Tools
Neighborhoods/Communities of Interest
Next Steps

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Redistricting Process

Step	Action
Census Data Release August 12, 2021	Census Bureau released Preliminary 2020 Census population data in legacy format.
Community Redistricting Meetings September 2021	Seven (7) Community Redistricting Meetings to review the redistricting process, introduce the mapping tools and receive public input on neighborhoods/communities of interest.
California Data Release Late September 2021	California Statewide Database releases California's official 'prisoner-adjusted' 2020 redistricting data, then a mandated three-week waiting period before maps are released.
Draft Map Hearings Oct. 5, 2021 & Nov. 2, 2021	Two Public Hearings to receive additional public input and present draft maps.
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Map Adoption By 4/17/2022	Final map must be posted at least 7 days prior to adoption. Map adopted via ordinance.

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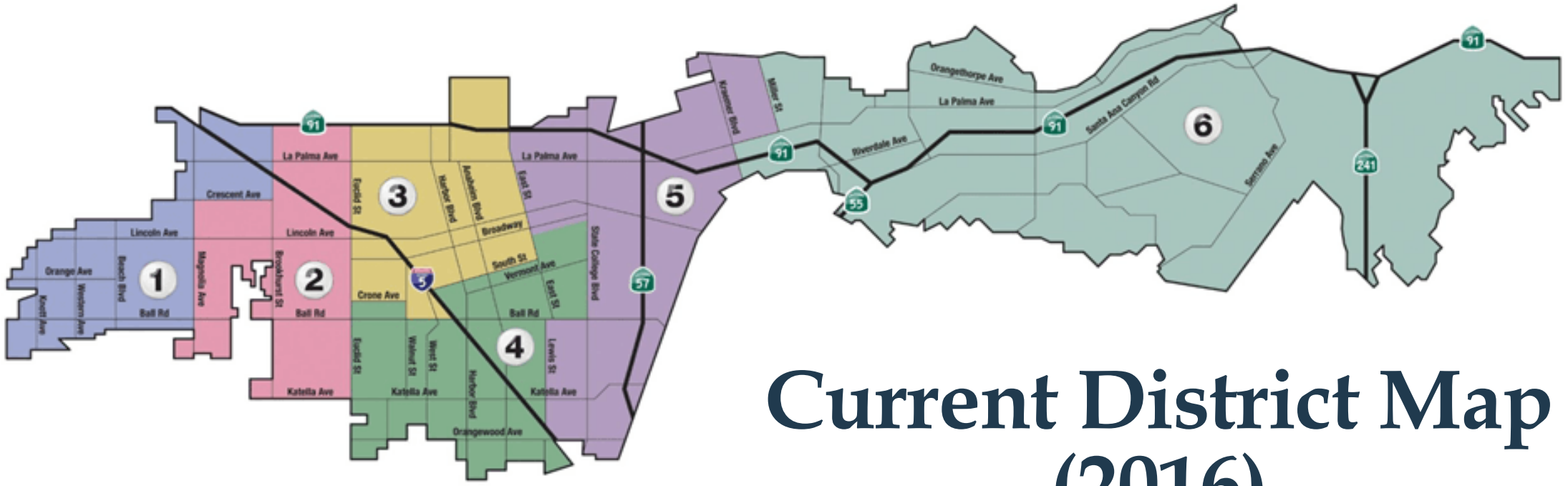

Current District Map (2016)

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Redistricting Rules and Goals

1. Federal Laws

- Equal population
- Federal Voting Rights Act
- No racial gerrymandering

2. California's Ranked Criteria

1. Geographic contiguity
2. Undivided neighborhoods and "communities of interest"
3. Easily identifiable boundaries
4. Compactness
   (Do not bypass one group of people to get to a more distant group of people)

Prohibited:

"Shall not favor or discriminate against a political party."

3. Other Goals & Traditional Principles

- Minimize voters shifted to different election years
- Respect voters' choices / continuity in office
- Future population growth
- Preserving the core of existing districts

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Demographic Summary of Existing Districts

Estimates using preliminary 2020 demographic data and NDC's estimated total population figures.

Each of the 6 districts must contain about 57,804 people.

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City of Anaheim - Current District - 2020 Census (Raw Data)

District		1	2	3	4	5	6	Total
2020	2020 Est. Total Pop	57,312	57,810	55,020	55,028	63,363	58,291	346,824
	Deviation from ideal	-492	6	-2,784	-2,776	5,559	487	8,343
	% Deviation	-0.85%	0.01%	-4.82%	-4.80%	9.62%	0.84%	14.43%
2020 Total Pop	% Hisp	51%	52%	70%	69%	61%	22%	54%
	% NH White	19%	18%	14%	14%	20%	50%	23%
	% NH Black	4%	4%	2%	2%	3%	2%	3%
	% Asian-American	24%	24%	13%	14%	14%	22%	19%
Citizen Voting Age Pop	Total	33,488	35,825	28,474	25,699	33,481	42,360	199,328
	% Hisp	35%	36%	54%	50%	49%	19%	39%
	% NH White	32%	30%	27%	28%	31%	59%	36%
	% NH Black	6%	4%	2%	3%	3%	3%	4%
	% Asian/PacIsl.	27%	28%	16%	18%	16%	19%	21%
Voter Registration (Nov 2020)	Total	26,809	26,412	23,566	22,325	28,052	39,534	166,698
	% Latino est.	42%	42%	58%	54%	51%	17%	42%
	% Spanish-Surnamed	38%	37%	53%	49%	46%	15%	37%
	% Asian-Surnamed	15%	18%	9%	13%	10%	12%	13%
	% Filipino-Surnamed	4%	3%	2%	2%	2%	2%	2%
	% NH White est.	32%	32%	26%	26%	33%	65%	38%
	% NH Black	5%	5%	3%	4%	3%	3%	4%
ACS Pop. Est.	Total	57,928	62,351	56,140	54,908	60,771	56,616	348,715
Age	age0-19	27%	28%	28%	30%	27%	22%	27%
	age20-60	54%	57%	59%	57%	59%	54%	57%
	age60plus	19%	16%	14%	13%	14%	24%	17%
Immigration	immigrants	37%	39%	39%	41%	37%	23%	36%
	naturalized	49%	49%	36%	35%	44%	78%	46%
Language spoken at home	english	40%	36%	30%	26%	34%	69%	39%
	spanish	36%	41%	61%	60%	53%	12%	44%
	asian-lang	19%	18%	8%	10%	9%	9%	12%
	other lang	6%	5%	2%	4%	4%	10%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	26%	28%	30%	33%	27%	9%	26%
Education (among those age 25+)	hs-grad	50%	47%	42%	45%	46%	37%	44%
	bachelor	17%	17%	14%	13%	17%	29%	18%
	graduatedegree	5%	5%	5%	4%	6%	17%	7%
Child in Household	child-under18	42%	41%	42%	46%	38%	32%	40%
Pct of Pop. Age 16+	employed	64%	66%	69%	68%	69%	68%	67%
Household Income	income 0-25k	17%	17%	19%	17%	14%	7%	15%
	income 25-50k	22%	21%	20%	24%	20%	10%	19%
	income 50-75k	16%	18%	23%	18%	20%	12%	18%
	income 75-200k	40%	39%	34%	37%	41%	51%	41%
	income 200k-plus	5%	5%	4%	4%	5%	21%	8%
Housing Stats	single family	47%	46%	49%	47%	45%	83%	54%
	multi-family	53%	54%	51%	53%	55%	17%	46%
	rented	62%	61%	62%	63%	61%	23%	54%
	owned	38%	39%	38%	37%	39%	77%	46%

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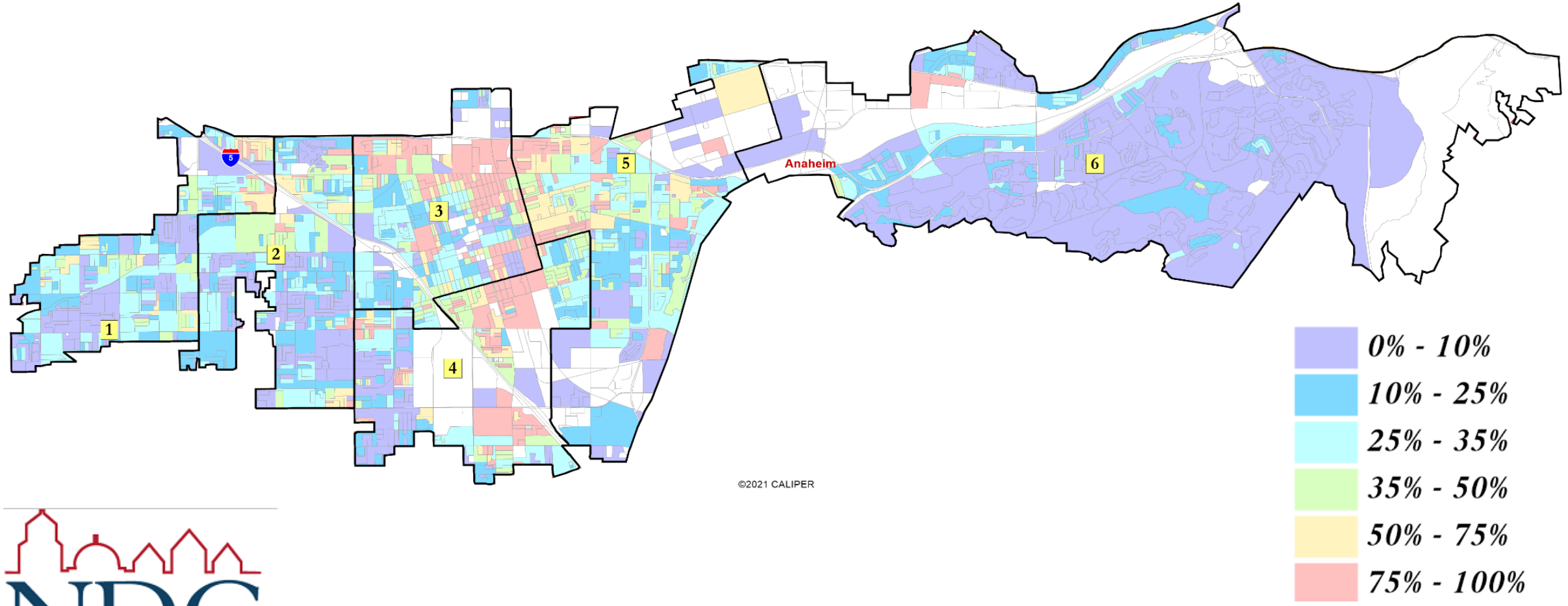
Latino CVAP



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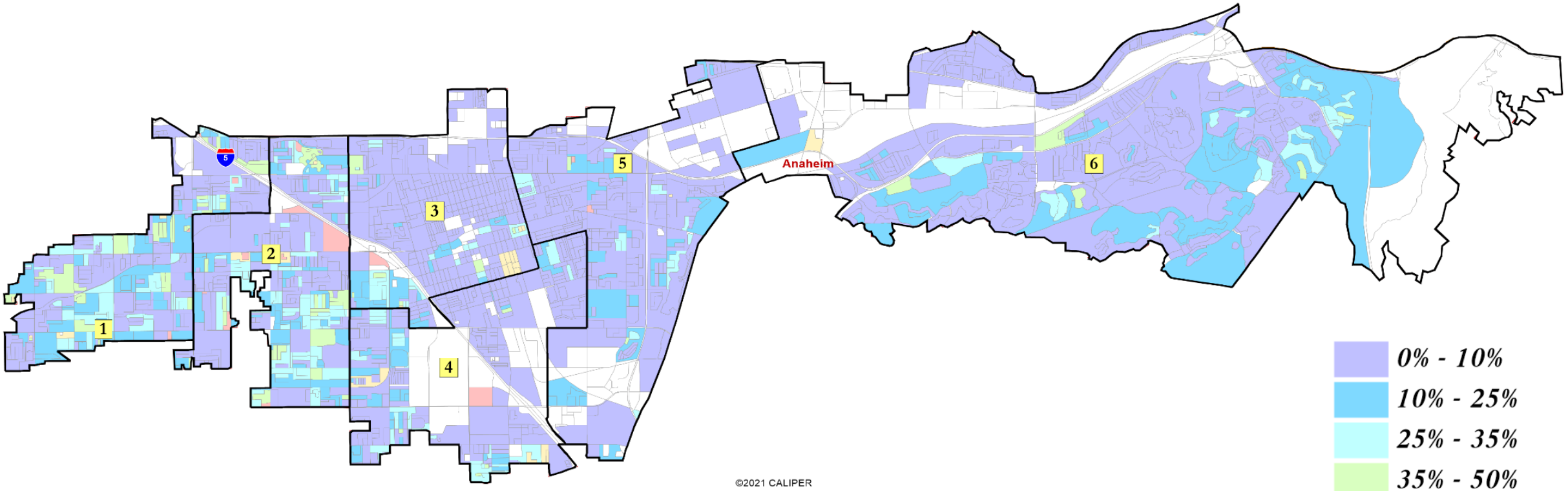
Asian-American CVAP



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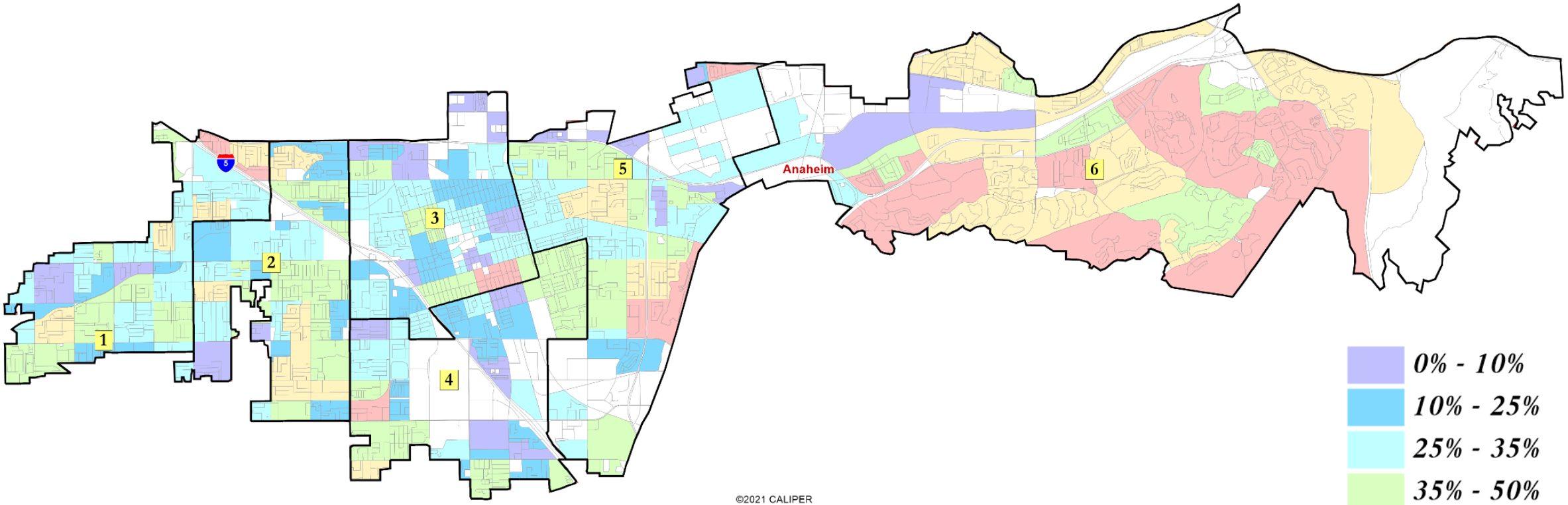
Income over $75k



Additional socio-economic data available to view in the Story Map

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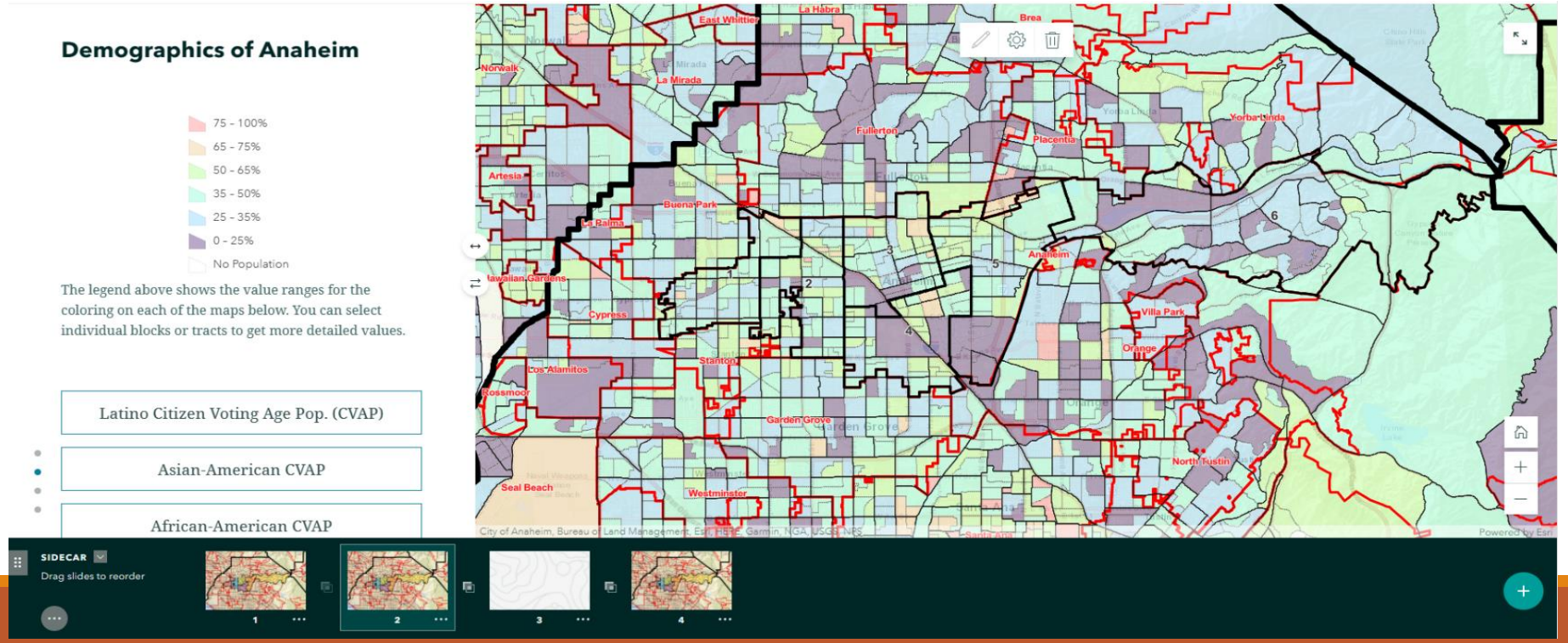
Story Map

Easy to use "story" of demographic and other data

- Similar to PowerPoint, but interactive
- Used to identify "communities of interest"
- Anaheim Story Map



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Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.

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Beyond Neighborhoods: Defining Communities of Interest

1st Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
  - Shared social or economic interest
  - Impacted by county policies
- Tell us "your community's story"

2nd Question: Would this community benefit from being "included within a single district for purposes of its effective and fair representation"?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

Beyond Neighborhoods: Communities

Under the California Elections Code, "community of interest" has a very specific definition in the context of districting and redistricting cities and counties:

A "community of interest" is a population that shares common social or economic interests **that should be included within a single district for purposes of its effective and fair representation.**

Communities of interest do not include relationships with political parties, incumbents, or political candidates.

(emphasis added)

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Public Mapping & Map Review Tools

- **Different tools for different purposes**
- **Different tools for different levels of technical skill and interest**
  - Simple "review draft maps" tool
  - Easy-to-use "Draw your neighborhood" tool
  - Paper- and Excel-based simple "Draw a draft map" tools
  - Powerful, data-rich "Draw a draft map" tool

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

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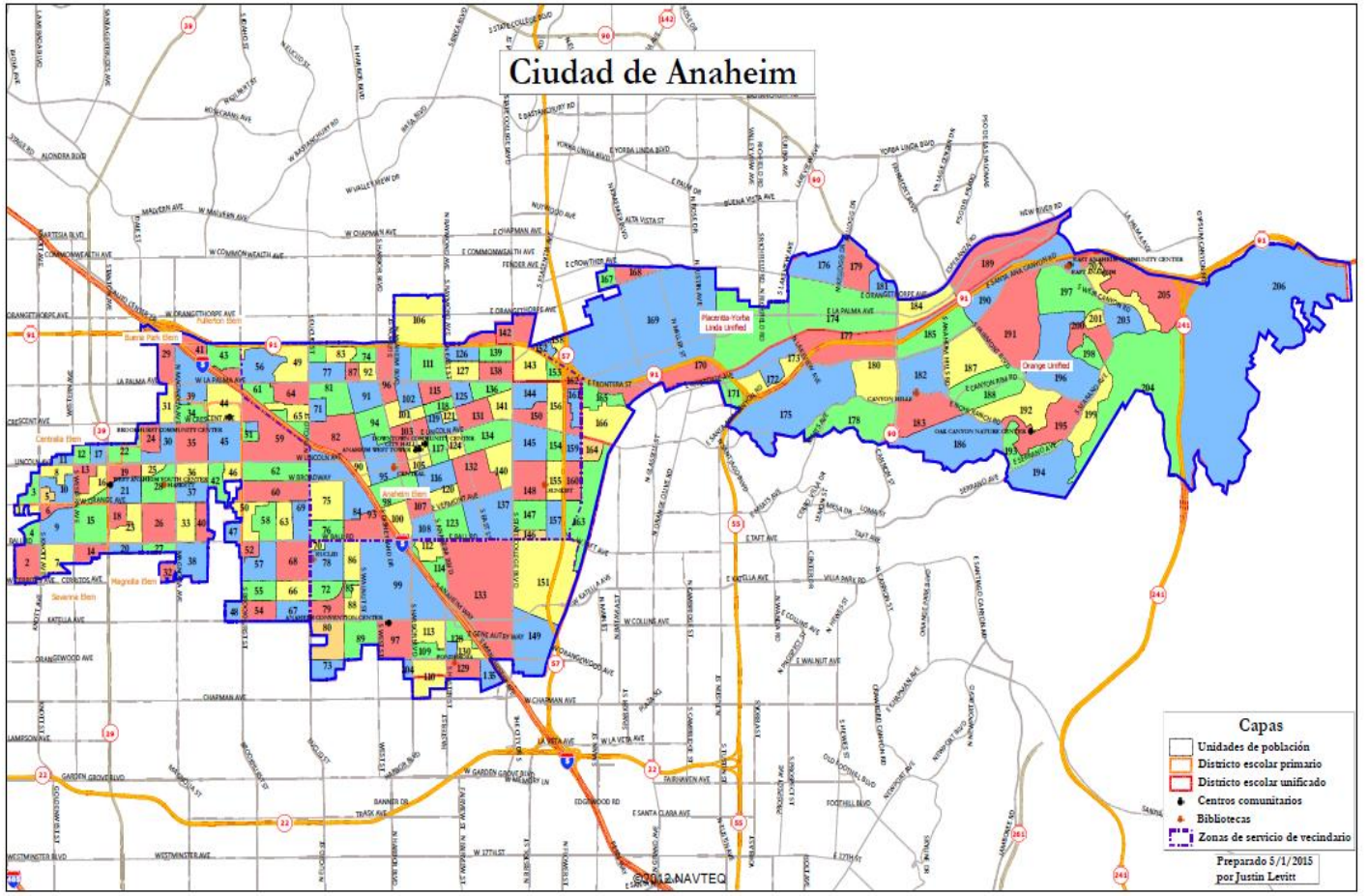
Simple Map Drawing Tool

Paper "Public Participation Kit"

- For those without internet access or who prefer paper
- Total Population Counts only – no demographic numbers



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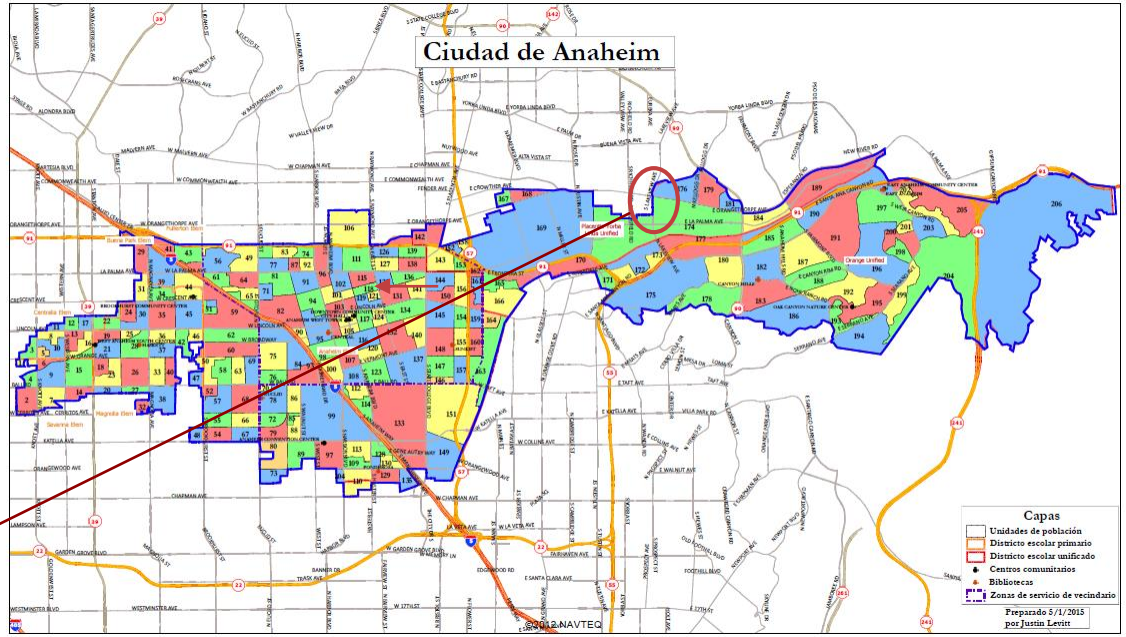
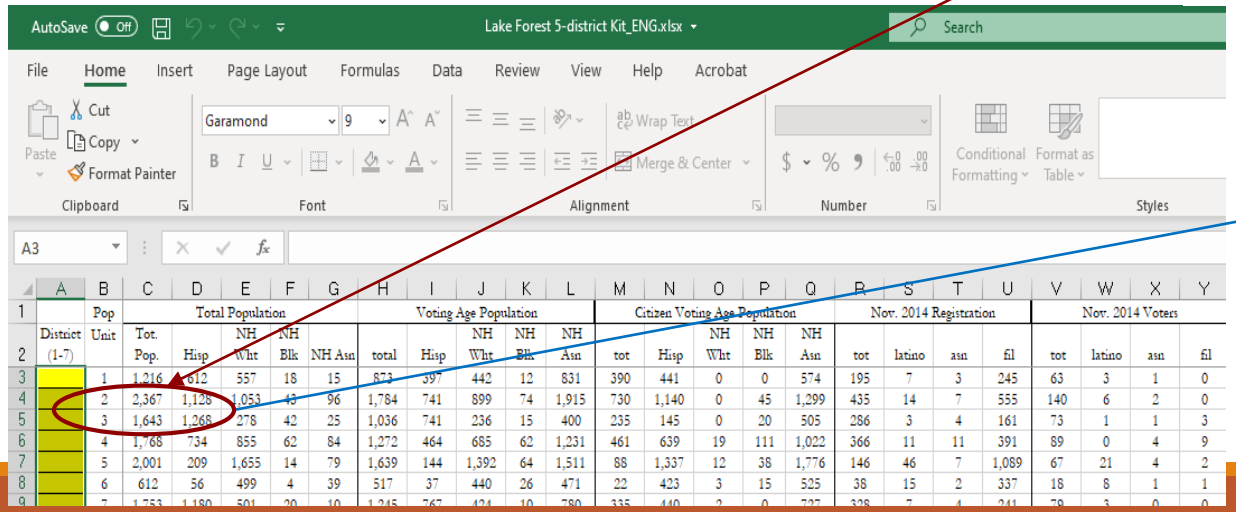
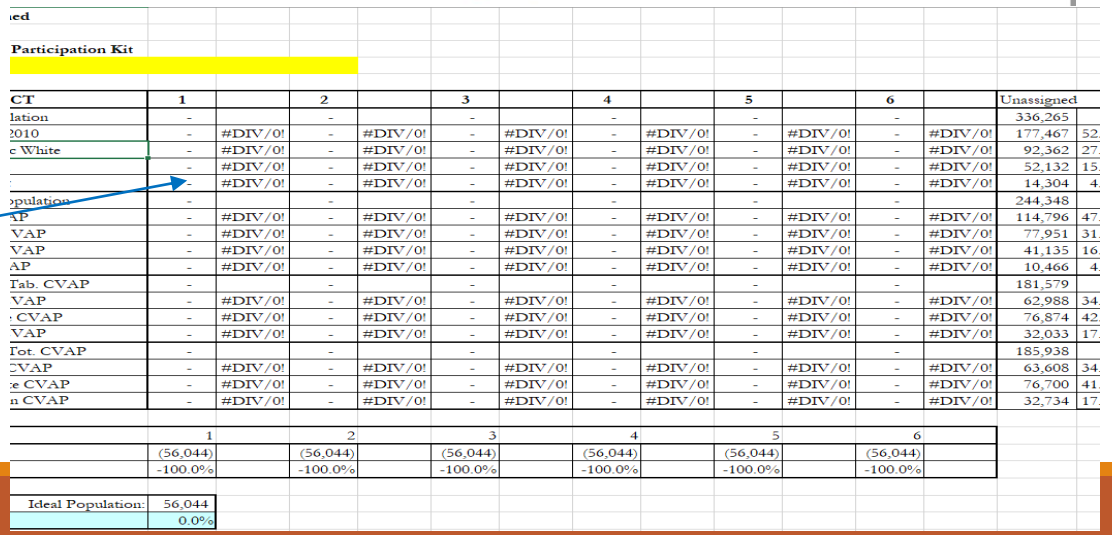
Simple Map Drawing Tool + Excel Supplement

"Public Participation Kit"

- For those who know Excel and do not wish to use online tools
- Adds CVAP data
- Excel does the math







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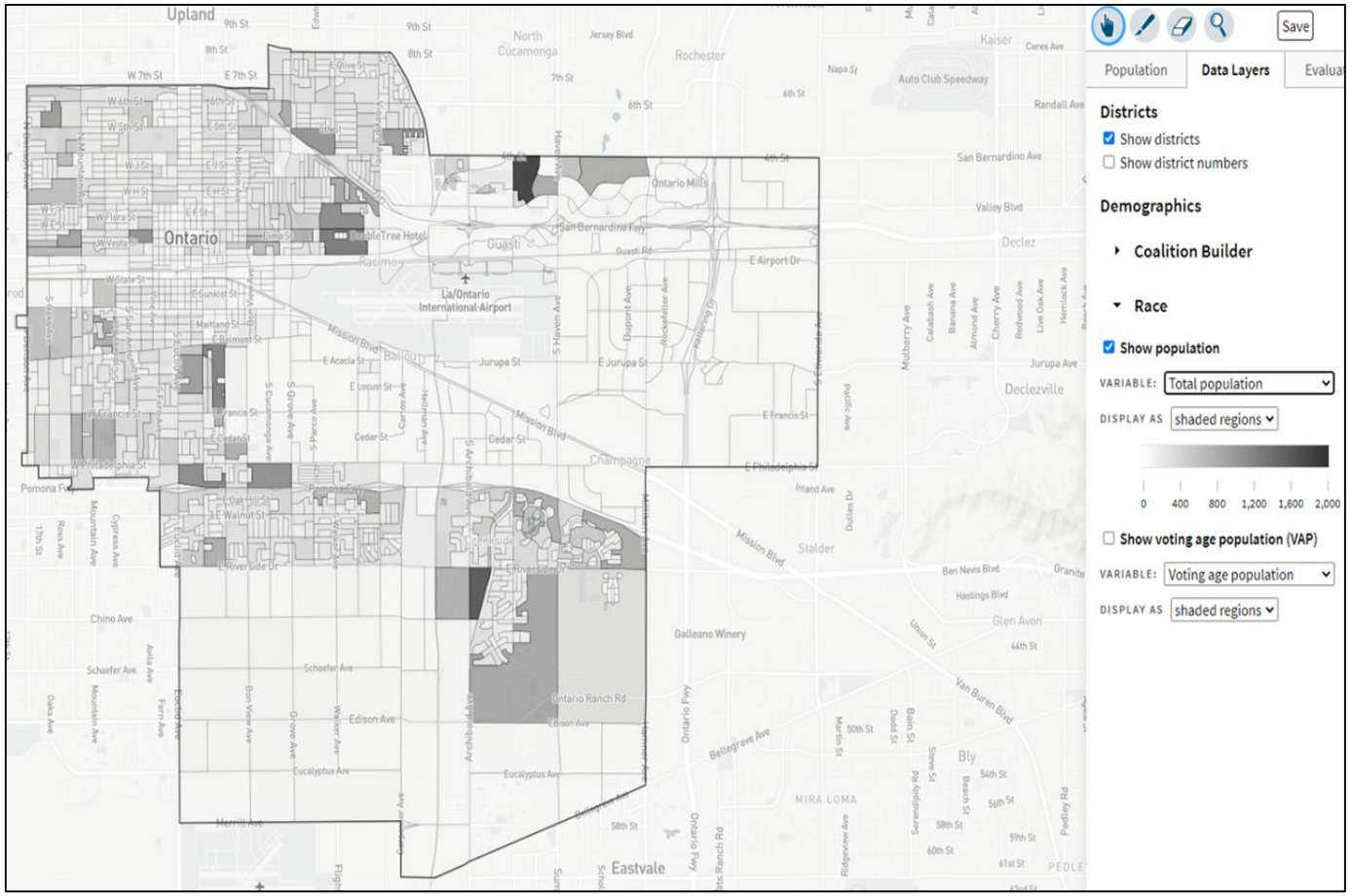
DistrictR

"Draw Your Community of Interest" focus

- districtR.org
- Also includes simple district-mapping tool; Only available in English
- Similar external options: Representable.org, DrawMyCACommunity.org



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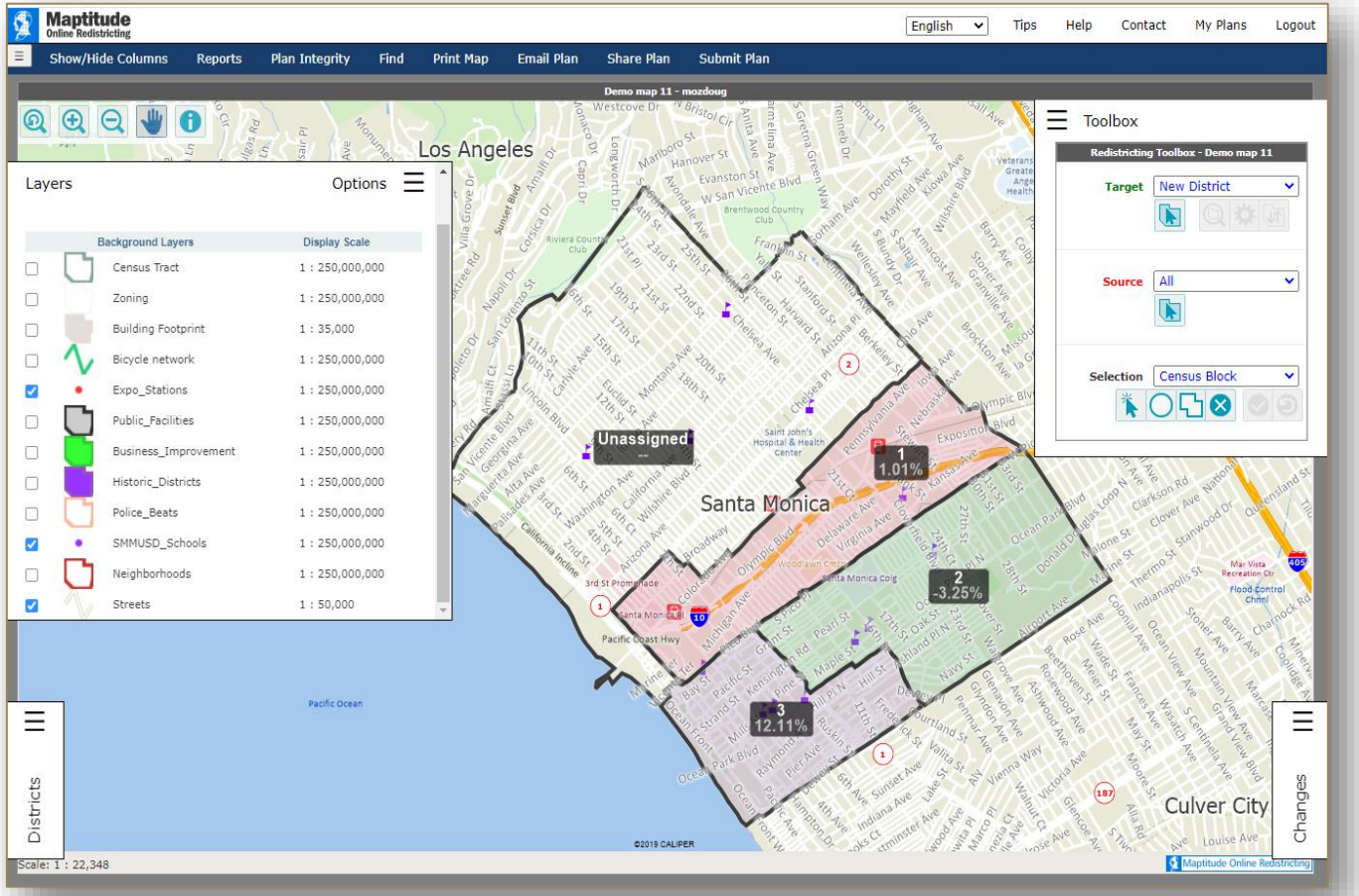
Caliper's "Maptitude Online Redistricting"

Full Database, Powerful Online Mapping Tool

- Powerful, common, data-rich online tool
- Six language options: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean
- Quick Start Guide



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Questions & Answers

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Your Turn

What is your neighborhood and what are its boundaries?

What other notable areas are in the City, and what are their boundaries?

Discussion to identify areas that meet each AB 849 definition:

- "neighborhoods"
- "communities of interest…that should be included within a single district for the purposes of its effective and fair representation."

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Your Turn – Communities of Interest

- Who is a part of your community?
- What are some meaningful places your community recognizes or gathers at?
- What are some common concerns you share with a group?
- What are some common cultural characteristics that unite a community?
- What are common work-related traits that bring a community together?
- What is significant about the physical environment?
- What areas benefit from staying together in a district?

Your thoughts and ideas will become part of the record and will be recorded/written down

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More Community Meetings

Date	Location
Monday, September 20, 6:30 P.M.	East Anaheim Community Center, 8201 E. Santa Ana Canyon Road

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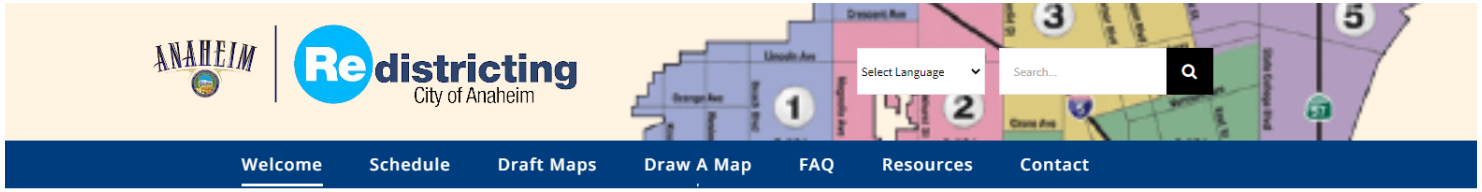
Share Your Thoughts / Continue Engagement



The Redistricting Process

Every 10 years, local governments use new data from the Census to redraw their district lines to reflect how local populations have changed. Pursuant to Assembly Bill 849 (2019), cities and counties engage communities in the redistricting process by holding public hearings and workshops and doing public outreach, including to underrepresented and non-English-speaking communities.

Districts must be redrawn following each decennial federal census, so that each district is substantially equal in population. This process is important in ensuring that each City Councilmember and district represents about the same number of constituents. The City of Anaheim is asking for your help to plan, draw, and reshape new City districts.

The map of the City's current council districts was adopted by the City Council (Ordinance No. 6360) in February 2016, which served as the City's first boundary map [2016 Districting Process]. During the redistricting process, you will help us reshape the six Anaheim district boundaries, and these new districts will impact how you elect your Council Members for the next 10 years.

Our primary goal when developing election districts is to draw lines that respect neighborhoods, history and geographical elements. So we want to know: What do you consider the boundaries of your neighborhood?

Next Public Hearing: October 5, 2021 at 6:30pm

Website: AnaheimRedistricting.org

Email: redistricting@anaheim.net