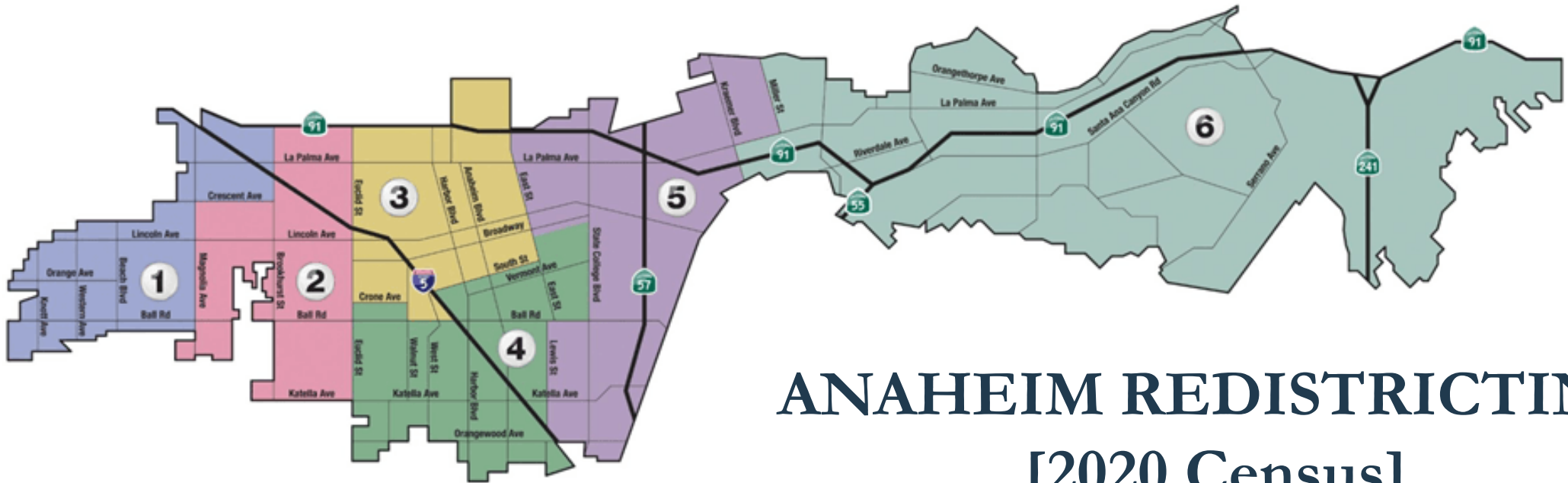




Redistricting

City of Anaheim



ANAHEIM REDISTRICTING [2020 Census]

Theresa Bass, City Clerk, City of Anaheim
Dr. Justin Levitt, National Demographics Corporation
Ryder Todd Smith, Tripepi Smith



Introductions



Theresa Bass, City Clerk
City of Anaheim



Dr. Justin Levitt
National Demographics Corporation



Sydni Overly
Tripepi Smith



Today's Goals

Review Draft Maps

Mapping Tools Overview

You Leave Empowered to Give Effective Feedback





Why You Should Get Involved

- ❑ Democracy works better when people are engaged
- ❑ You are experts on the community
- ❑ You are an expert about your neighborhood
- ❑ A once in a decade opportunity





Today's Schedule

AGENDA: 10:00 a.m. – 11:30 a.m.

Process, Rules and Goals

Submitted Draft Maps

Mapping Tools Demo

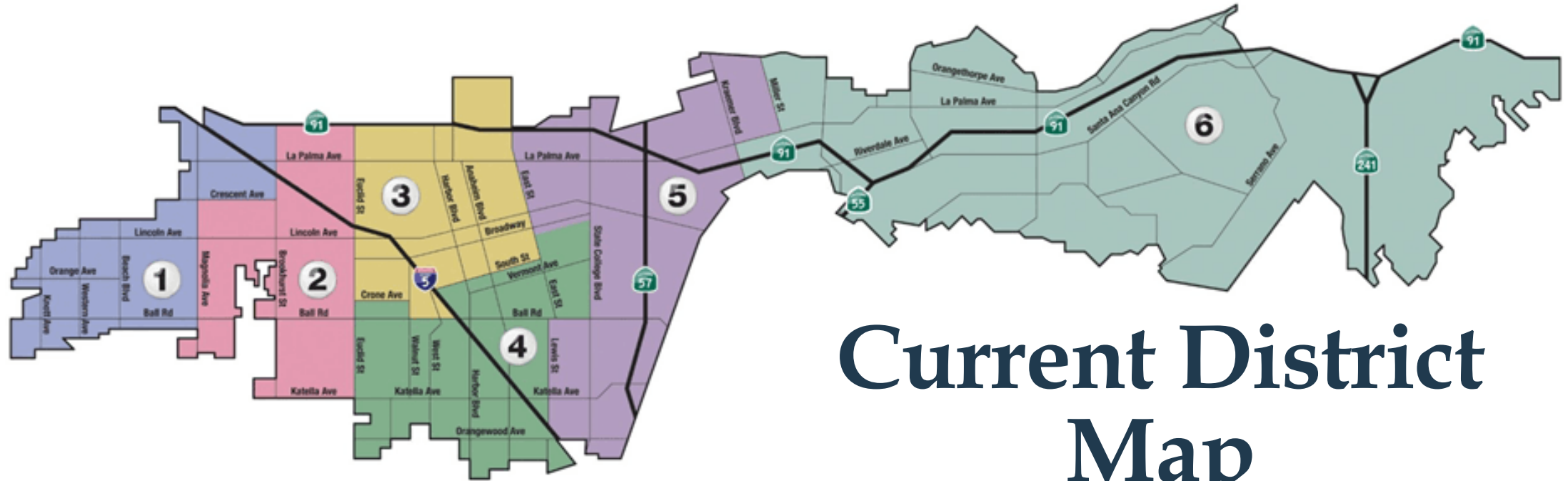
Next Steps





Redistricting Process

Step	Action
Census Data Release August 12	Census Bureau released Preliminary 2020 Census population data in legacy format.
Community Redistricting Meetings September 2021	Seven (7) Community Redistricting Meetings to review the redistricting process, introduce the mapping tools and receive public input on neighborhoods/communities of interest.
California Data Release Late September 2021	California Statewide Database releases California's official 'prisoner-adjusted' 2020 redistricting data, then a mandated three-week waiting period before maps are released.
Draft Map Hearings Oct. 5, 2021 & Nov 2, 2021	Two Public Hearings to receive additional input and present initial draft maps.
Community Redistricting Meetings November – December 2021	Seven (7) Community Redistricting Meetings to receive public input on neighborhoods/communities of interest and receive public input on draft maps.
Draft Map Hearings Jan. 2022 & Feb.2022	Two Public Hearings to discuss and revise the draft maps and to adopt the final map.
Map Adoption By 4/17/2022	Final map must be posted at least 7 days prior to adoption. Map adopted via ordinance



Current District Map (2016)

Total Deviation: 14.34%

Redistricting Rules and Goals

1. Federal Laws

- Equal population
- Federal Voting Rights Act
- No racial gerrymandering



2. California's Ranked Criteria

1. Geographic contiguity
2. Undivided neighborhoods and "communities of interest"
3. Easily identifiable boundaries
4. Compactness
(Do not bypass one group of people to get to a more distant group of people)

Prohibited:

"Shall not favor or discriminate against a political party."

3. Other Goals & Traditional Principles

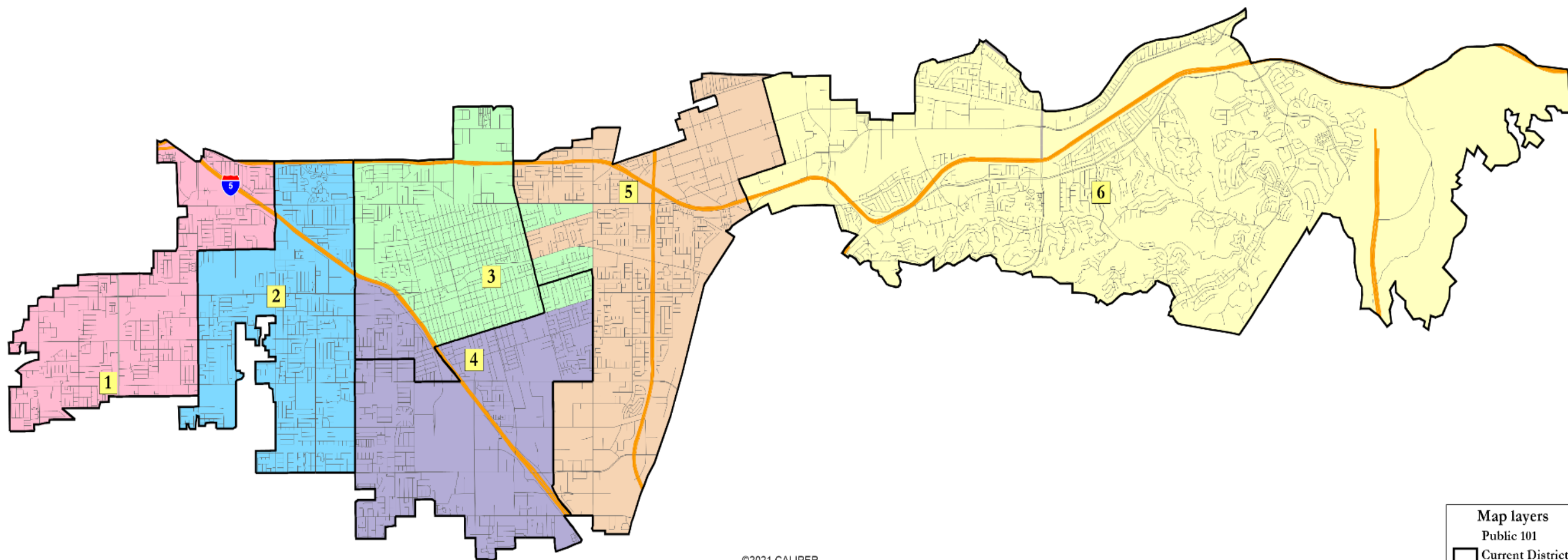
- Minimize voters shifted to different election years
- Respect voters' choices / continuity in office
- Future population growth
- Preserving the core of existing districts

Draft Maps - November 2

All maps are available on the
[Interactive Web Viewer](#)

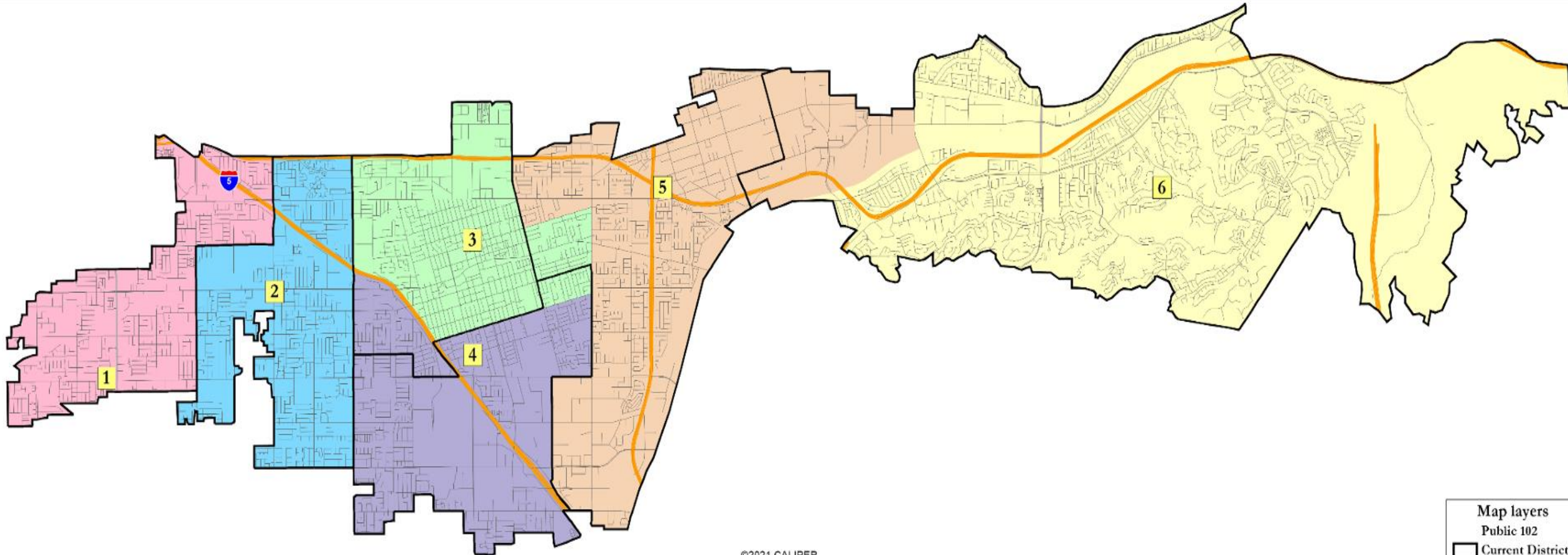


Public Map 101



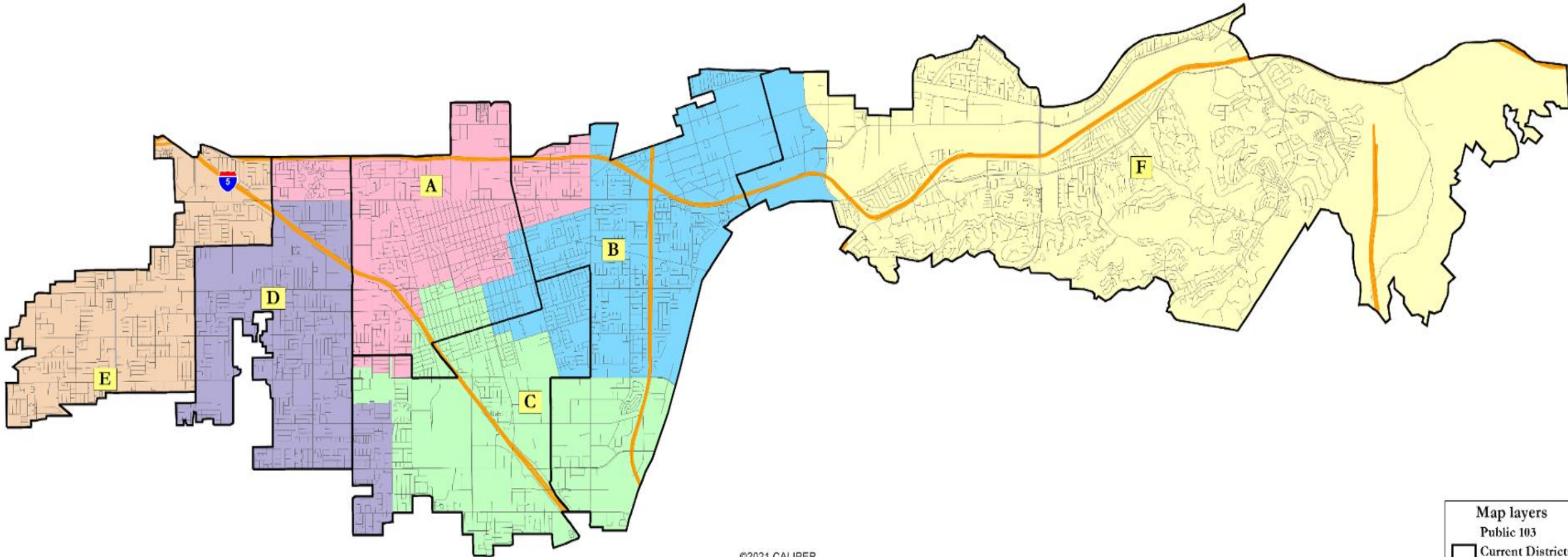


Public Map 102



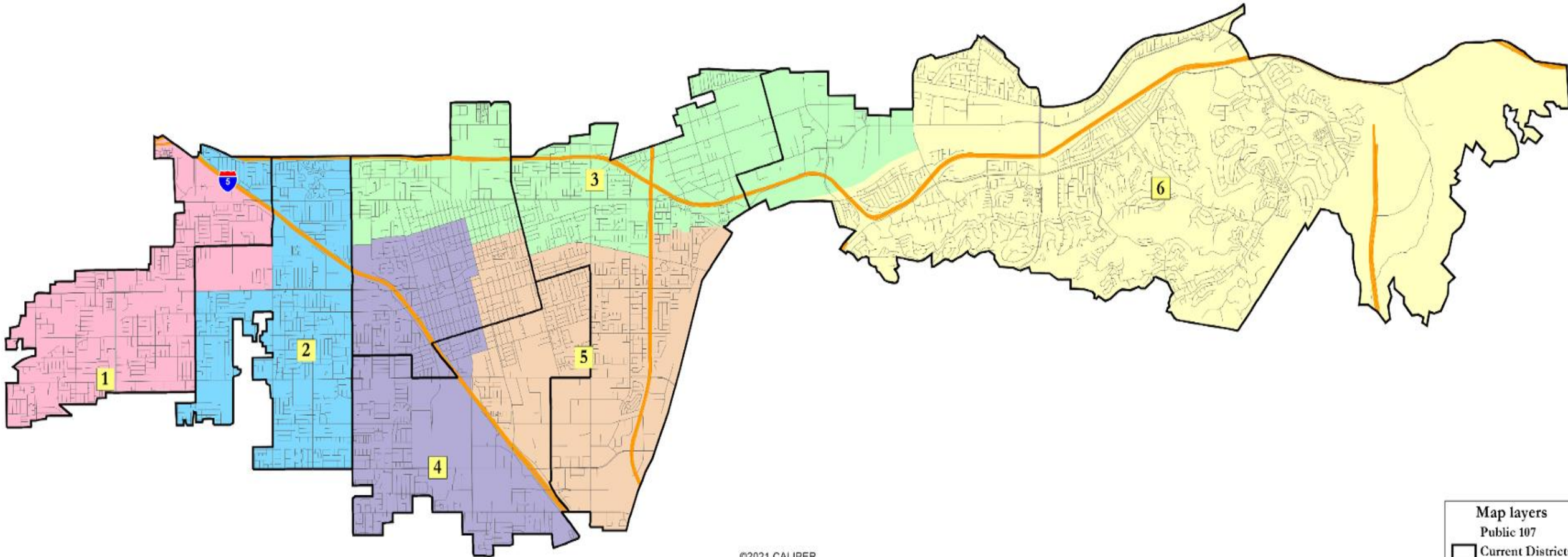


Public Map 103



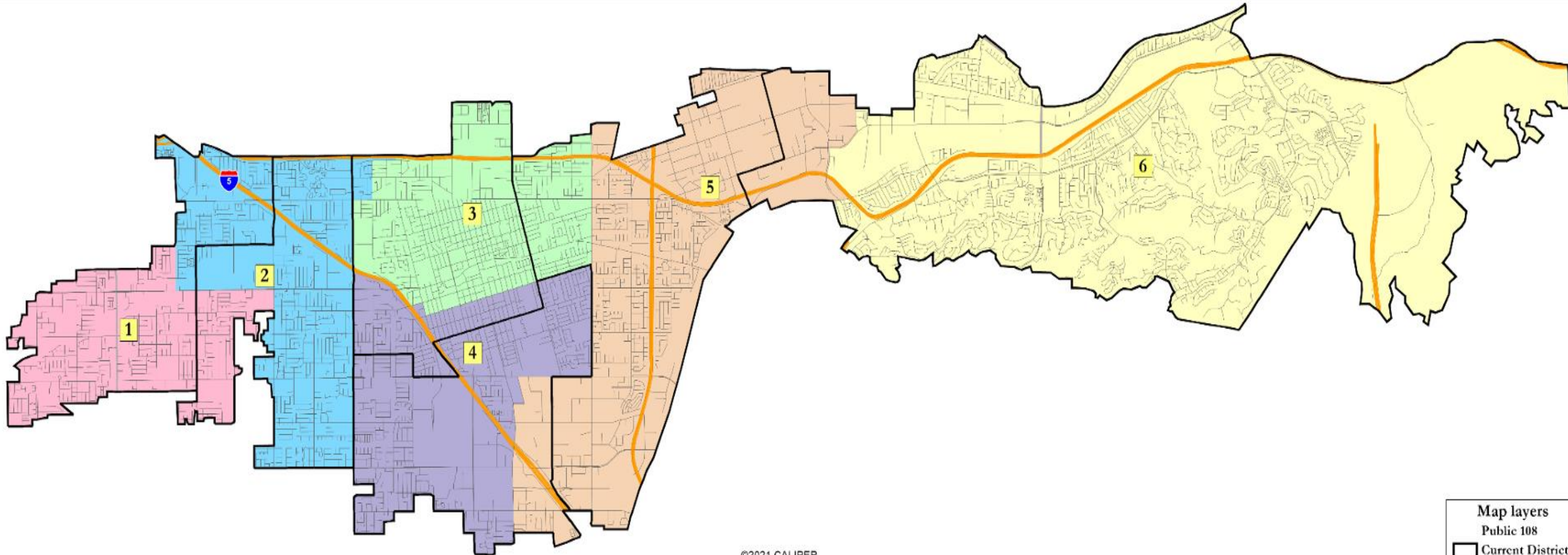


Public Map 107



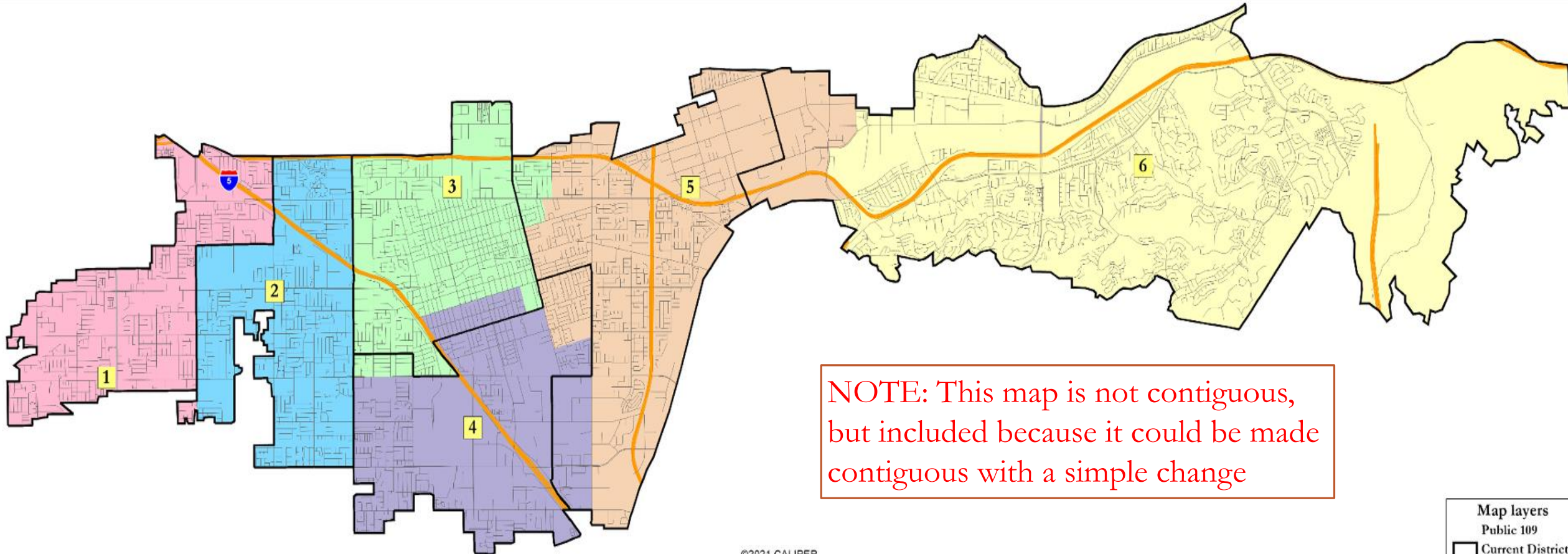


Public Map 108





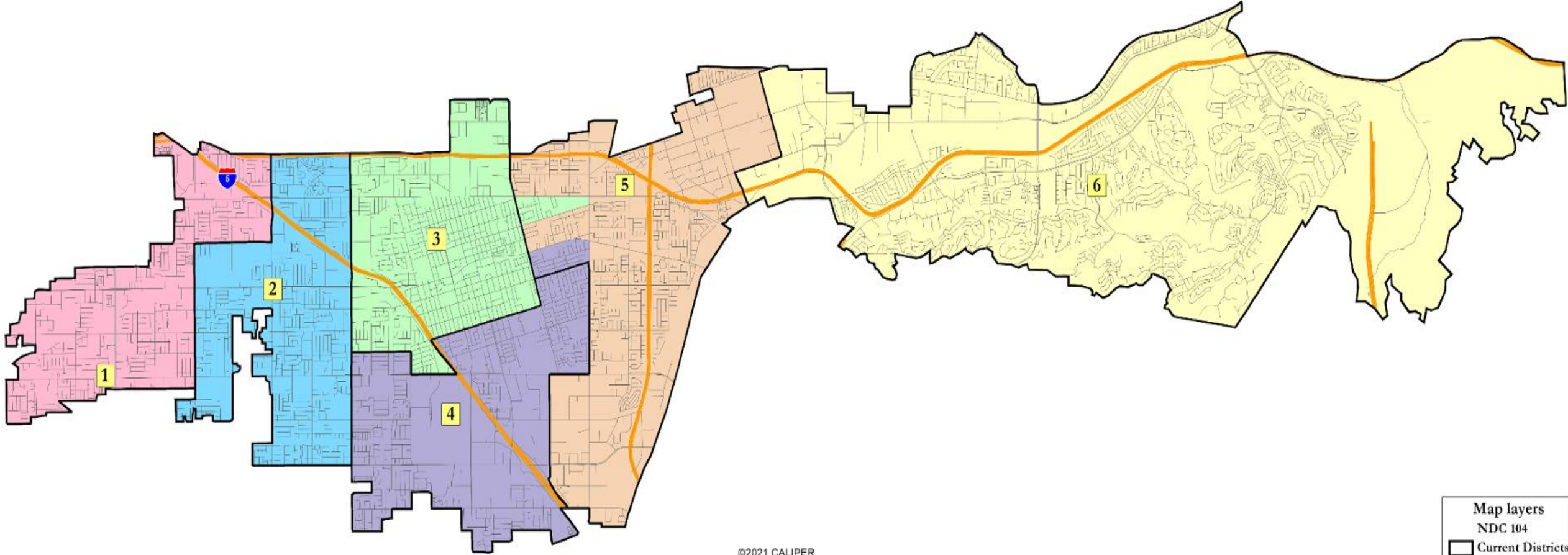
Public Map 109



NOTE: This map is not contiguous,
but included because it could be made
contiguous with a simple change

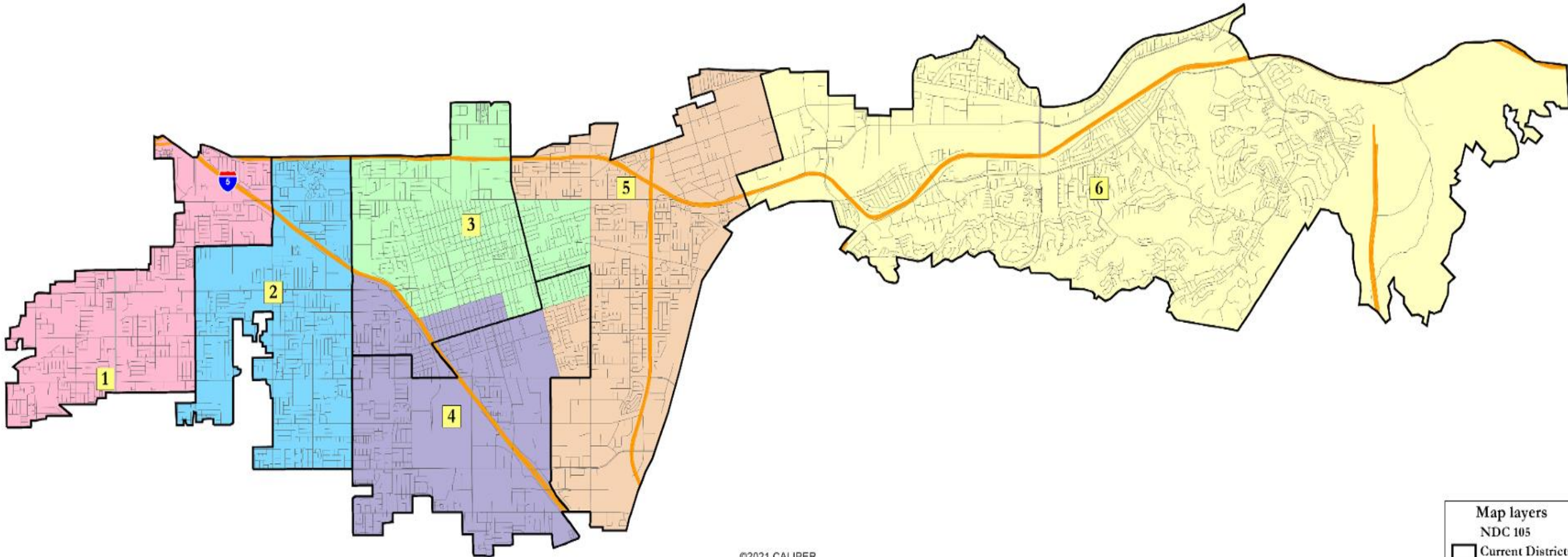


NDC Map 104



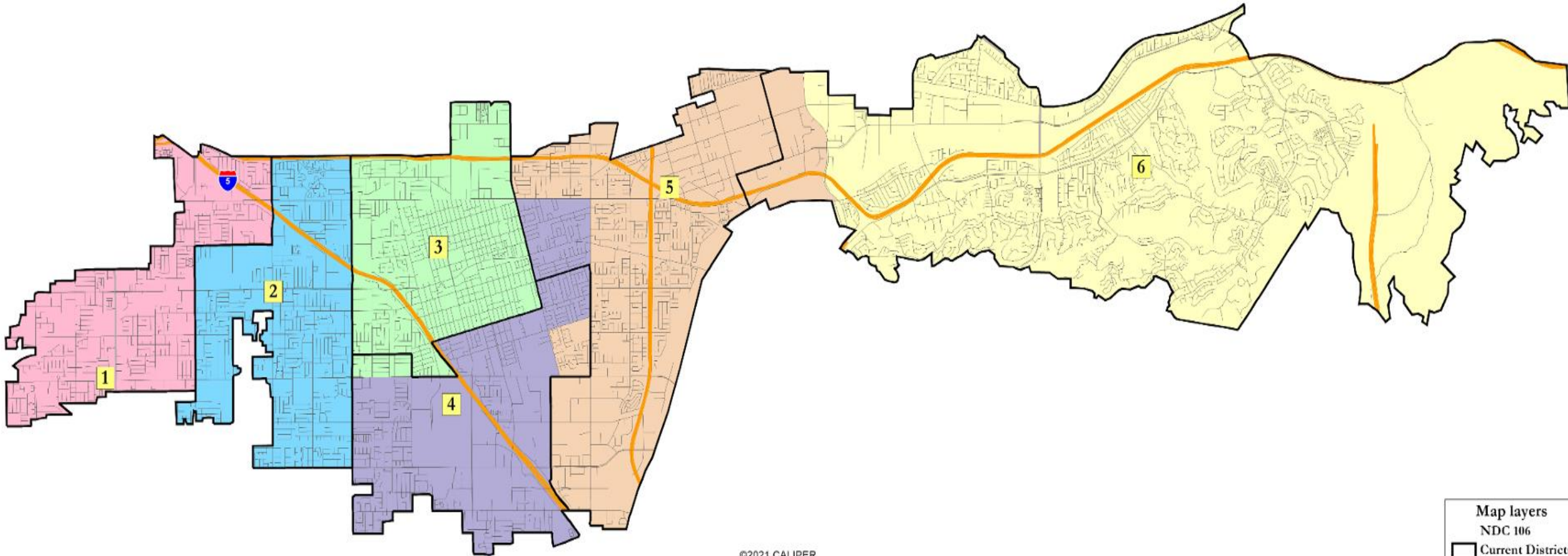


NDC Map 105





NDC Map 106



Public Mapping & Map Review Tools

- ❑ Different tools for different purposes
- ❑ Different tools for different levels of technical skill and interest
 - ❑ Simple “review draft maps” tool
 - ❑ Easy-to-use “Draw your neighborhood” tool
 - ❑ Paper- and Excel-based simple “Draw a draft map” tools
 - ❑ Powerful, data-rich “Draw a draft map” tool

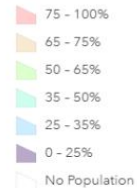
Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

Story Map

Easy to use “story” of demographic and other data

- ❑ Similar to PowerPoint, but interactive
- ❑ Used to identify “communities of interest”

Demographics of Anaheim

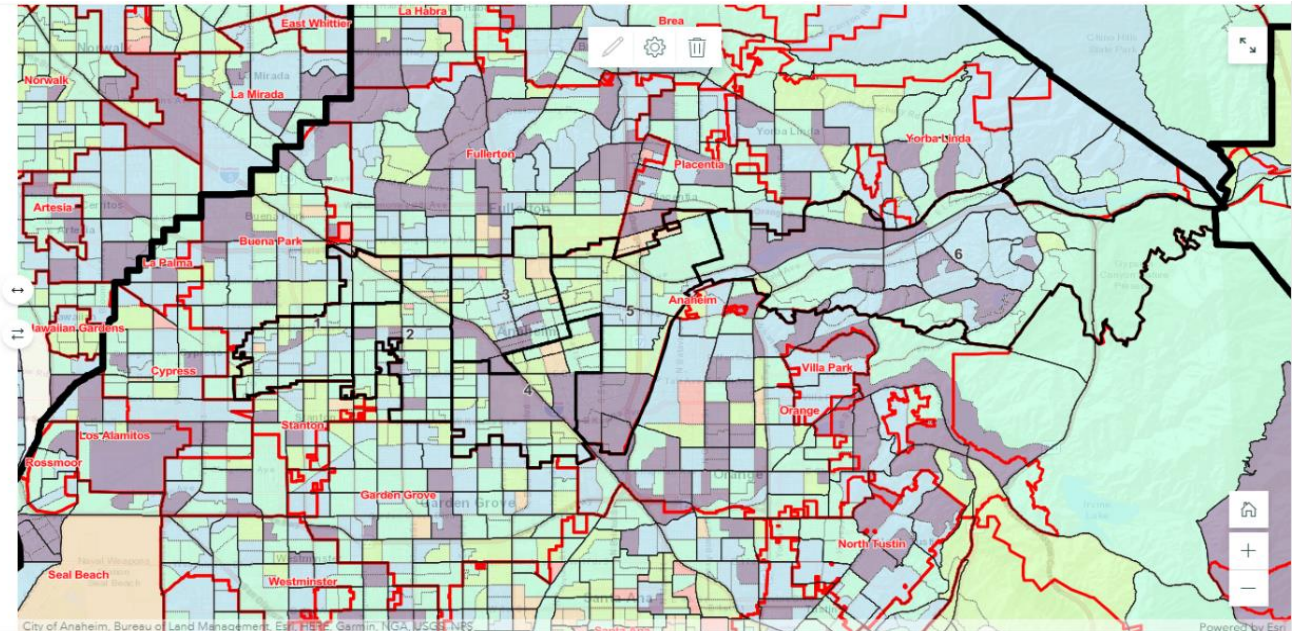


The legend above shows the value ranges for the coloring on each of the maps below. You can select individual blocks or tracts to get more detailed values.

Latino Citizen Voting Age Pop. (CVAP)

Asian-American CVAP

African-American CVAP

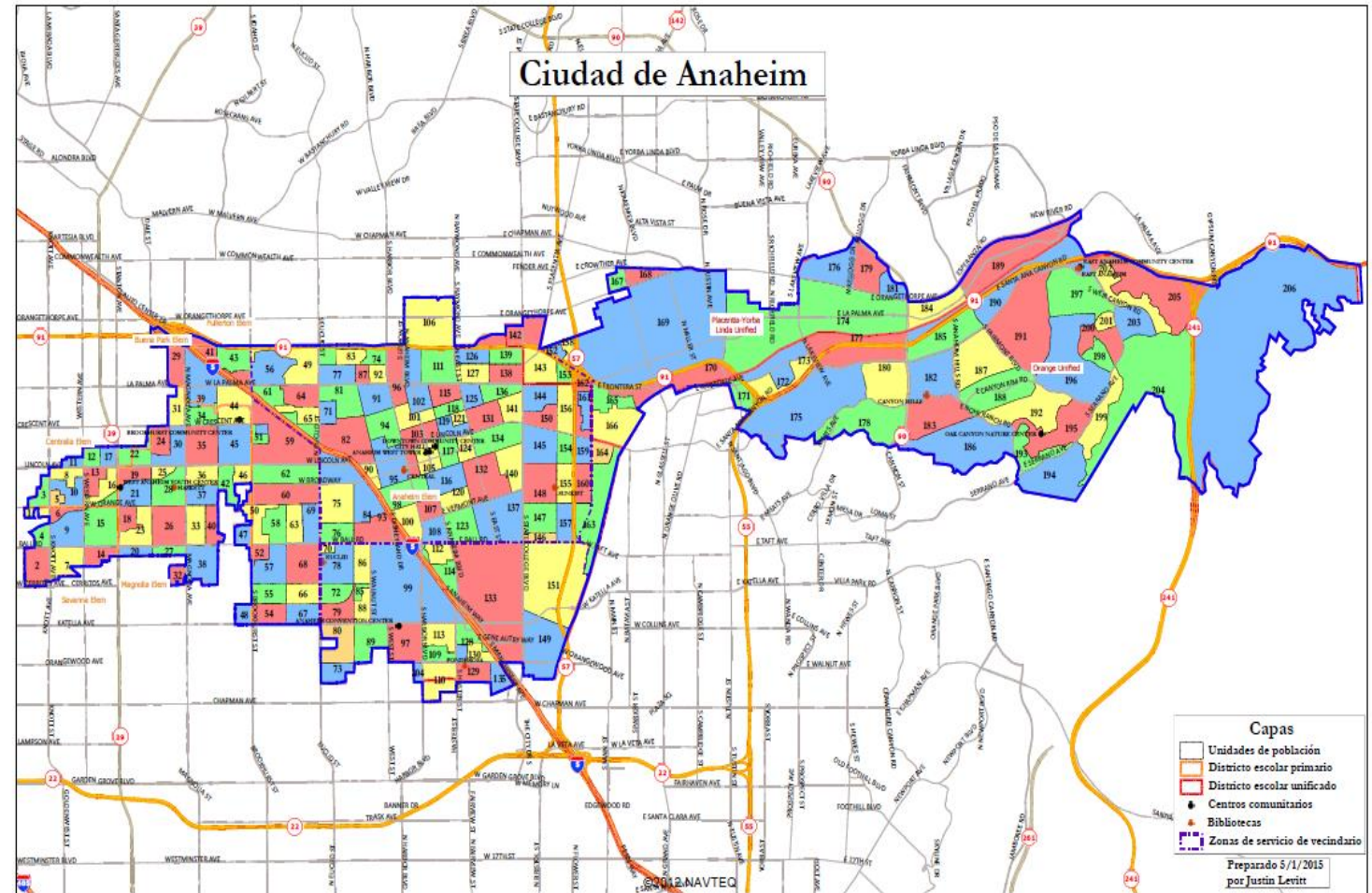




Simple Map Drawing Tool

Paper “Public Participation Kit”

- ❑ For those without internet access or who prefer paper
- ❑ Total Population Counts only – no demographic numbers

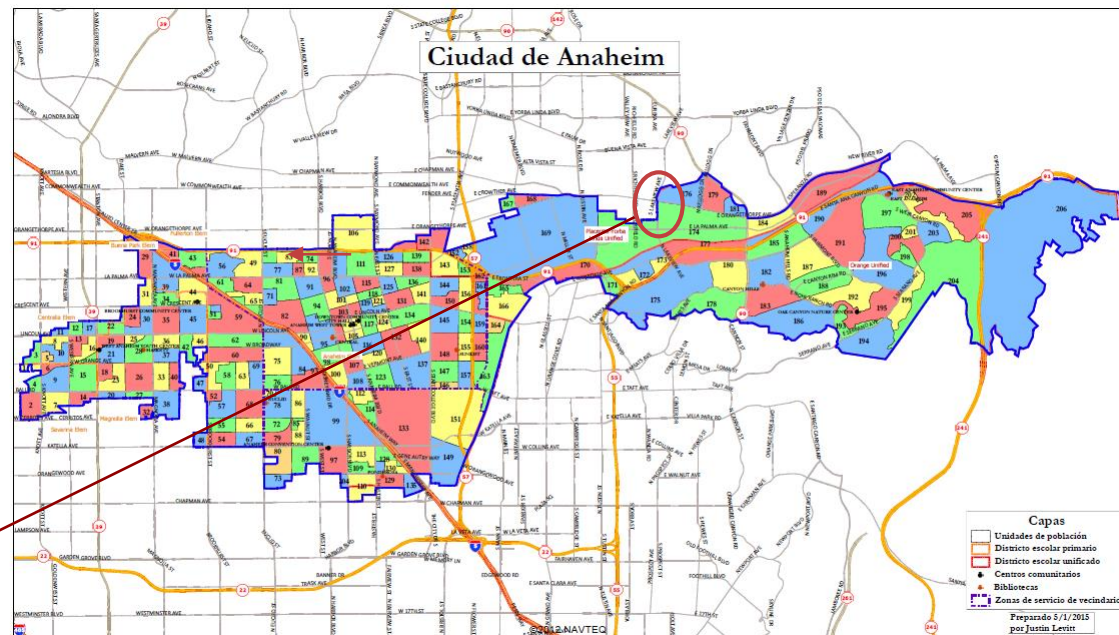





Simple Map Drawing Tool + Excel Supplement


“Public Participation Kit”

- ❑ For those who know Excel and do not wish to use online tools
- ❑ Adds CVAP data
- ❑ Excel does math









AutoSave 













Lake Forest 5-district Kit_ENG.xlsx








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	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
1		Pop	Total Population					Voting Age Population					Citizen Voting Age Population					Nov. 2014 Registration				Nov. 2014 Voters			
2	District (1-7)	Unit	Tot. Pop.	Hisp	NH Whit	NH Blk	NH Asn	total	Hisp	NH Whit	NH Blk	NH Asn	tot	Hisp	NH Whit	NH Blk	NH Asn	tot	latino	asn	fil	tot	latino	asn	fil
3		1	1,216	612	557	18	15	873	397	442	12	831	390	441	0	0	574	195	7	3	245	63	3	1	0
4		2	2,367	1,128	1,053	43	96	1,784	741	899	74	1,915	730	1,140	0	45	1,299	435	14	7	555	140	6	2	0
5		3	1,643	1,268	278	42	25	1,036	741	236	15	400	235	145	0	20	505	286	3	4	161	73	1	1	3
6		4	1,768	734	855	62	84	1,272	464	685	62	1,231	461	639	19	111	1,022	366	11	11	391	89	0	4	9
7		5	2,001	209	1,655	14	79	1,639	144	1,392	64	1,511	88	1,337	12	38	1,776	146	46	7	1,089	67	21	4	2
8		6	612	56	499	4	39	517	37	440	26	471	22	423	3	15	525	38	15	2	337	18	8	1	1
9		7	1,753	1,180	501	20	10	1,245	767	424	10	780	335	440	2	0	727	328	7	4	241	78	3	0	0

Participation Kit

CT	1	2	3	4	5	6	Unassigned
ation	-	-	-	-	-	-	336,265
2010	-	-	-	-	-	-	177,467
c White	-	-	-	-	-	-	92,362
	-	-	-	-	-	-	52,132
	-	-	-	-	-	-	14,304
population	-	-	-	-	-	-	244,348
AP	-	-	-	-	-	-	114,796
VAP	-	-	-	-	-	-	77,951
VAP	-	-	-	-	-	-	41,135
AP	-	-	-	-	-	-	10,466
Tab. CVAP	-	-	-	-	-	-	181,579
VAP	-	-	-	-	-	-	62,988
CVAP	-	-	-	-	-	-	76,874
VAP	-	-	-	-	-	-	32,033
Tot. CVAP	-	-	-	-	-	-	185,938
CVAP	-	-	-	-	-	-	63,608
CVAP	-	-	-	-	-	-	76,700
n CVAP	-	-	-	-	-	-	32,734

	1	2	3	4	5	6
	(56,044)	(56,044)	(56,044)	(56,044)	(56,044)	(56,044)
	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%

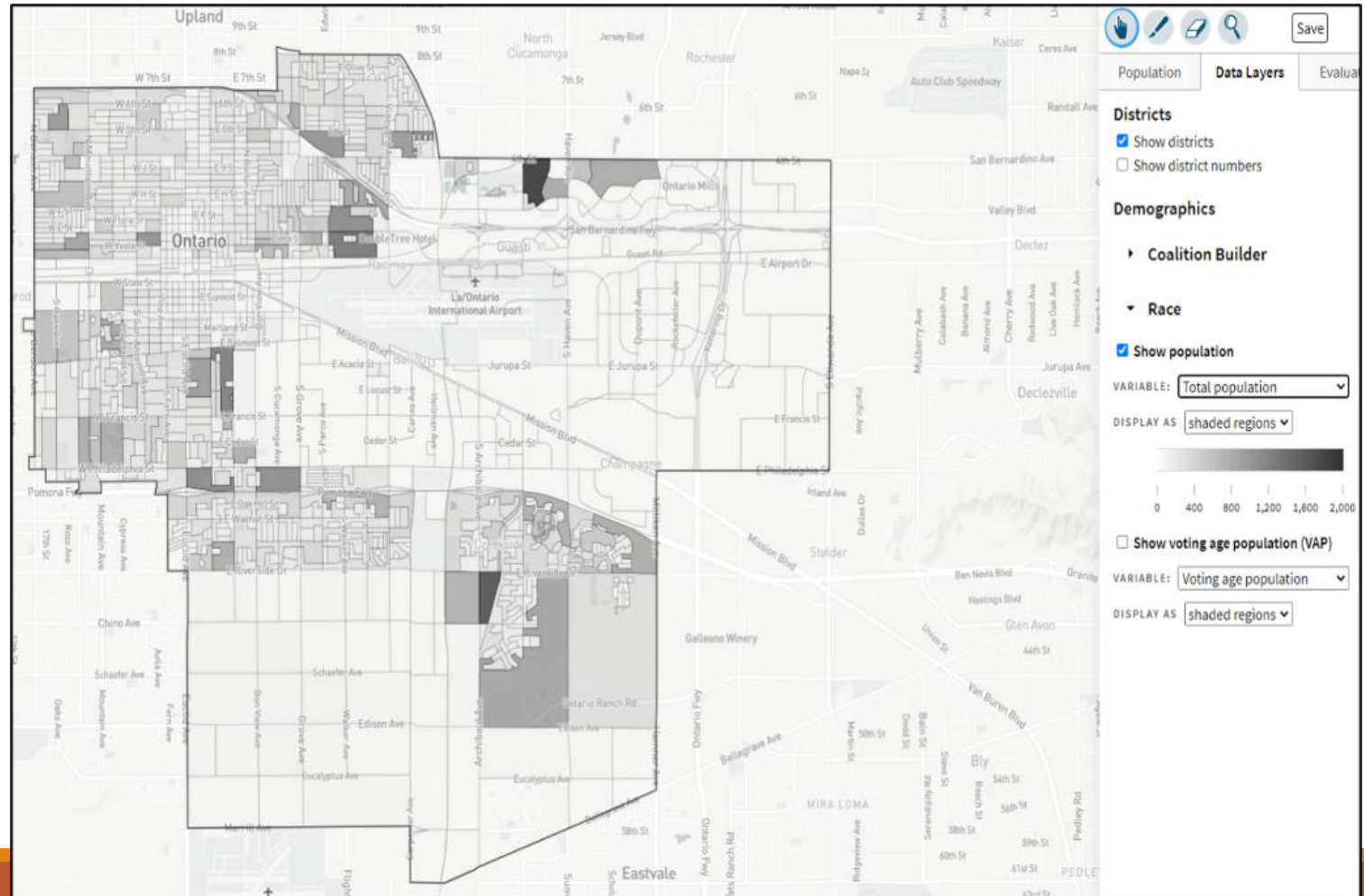
Ideal Population:	56,044
	0.0%



DistrictR

“Draw your Community of Interest” focus

- ❑ DistrictR.org
- ❑ Also includes simple district-mapping tool; only available in English
- ❑ Similar external options:
Representable.org,
DrawMyCACommunity.org

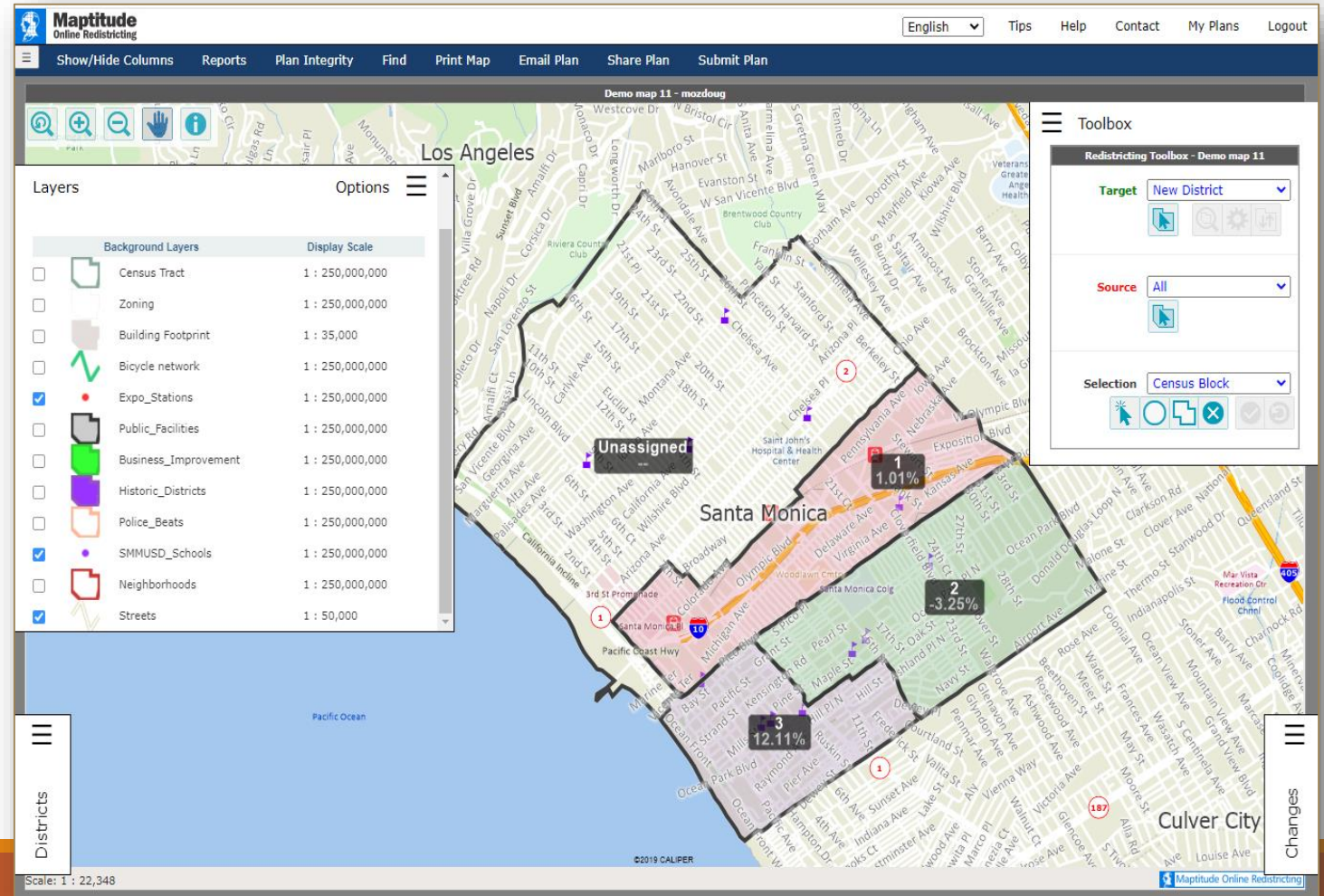




Caliper's "Maptitude Online Redistricting"

Full Database, Powerful Online Mapping Tool

- ❑ Powerful, common, data-rich online tool
- ❑ Six language options: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean
- ❑ [Quick Start Guide](#)





Your Turn

What do you like about the draft maps?

What parts of each map work? What parts of each map don't work?

Any questions about the mapping tools?





More Community Meetings

Date	Location
Saturday, November 6, 2:00 P.M.	West Anaheim Youth Center (Activity Room), 320 S. Beach Blvd.
Wednesday, November 10, 6:30 P.M.	Virtual Meeting: Zoom Webinar Link: https://us02web.zoom.us/j/83075263447 US: +1 669 900 6833 Webinar ID: 830 7526 3447
Monday, November 15, 6:30 P.M.	Downtown Community Center, 250 E. Center St.
Thursday, December 2, 6:30 P.M.	Sunkist Branch Library, 901 S. Sunkist St.
Saturday, December 4, 10:00 A.M.	Ponderosa Park Family Resource Center, 320 E. Orangewood Ave.
Saturday, December 4, 2:00 P.M.	Brookhurst Community Center, 2271 Crescent Ave.



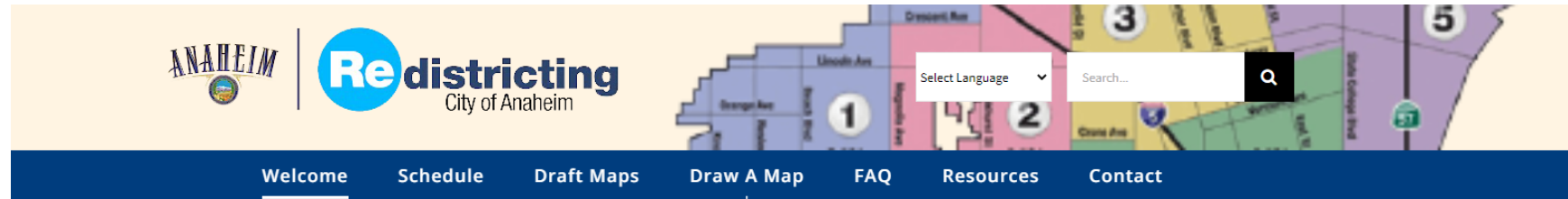


Next Steps

Step	Action
Community Redistricting Meetings November – December 2021	Seven (7) Community Redistricting Meetings to receive public input on draft maps and additional input on neighborhoods/communities of interest.
Map Submission Deadline December 30, 2021	Final deadline for the public to submit maps and revisions for City Council consideration.
Draft Map Hearings Jan. 2022 & Feb.2022	Two Public Hearings to discuss and revise the draft maps and to adopt the final map.
Map Adoption By 4/17/2022	Final map must be posted at least 7 days prior to adoption. Map adopted via ordinance



Share Your Thoughts / Continue Engagement



The Redistricting Process

Every 10 years, local governments use new data from the Census to redraw their district lines to reflect how local populations have changed. Pursuant to [Assembly Bill 849 \(2019\)](#), cities and counties engage communities in the redistricting process by holding public hearings and workshops and doing public outreach, including to underrepresented and non-English-speaking communities.

Districts must be redrawn following each decennial federal census, so that each district is substantially equal in population. This process is important in ensuring that each City Councilmember and district represents about the same number of constituents. The City of Anaheim is asking for your help to plan, draw, and reshape new City districts.

The map of the City's current council districts was adopted by the City Council ([Ordinance No. 6360](#)) in February 2016, which served as the City's first [boundary map \[2016 Districting Process\]](#). During the redistricting process, you will help us reshape the six Anaheim district boundaries, and these new districts will impact how you elect your Council Members for the next 10 years.

Our primary goal when developing election districts is to draw lines that respect neighborhoods, history and geographical elements. So we want to know: What do you consider the boundaries of your neighborhood?



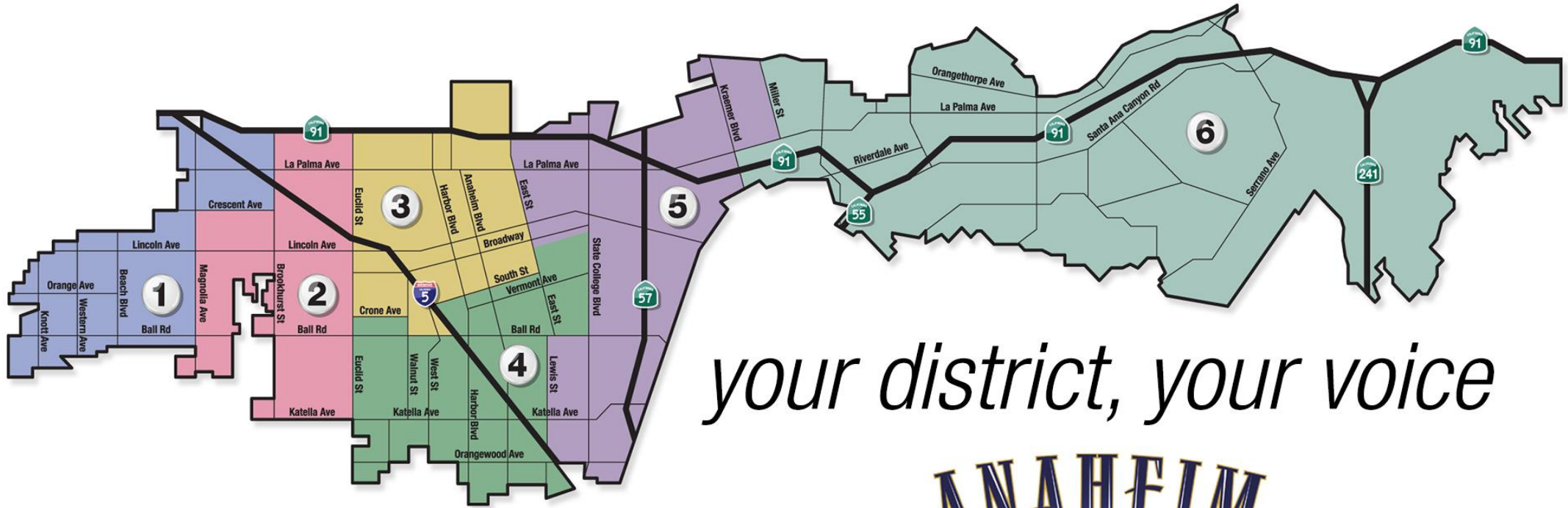
Next Public Hearing: January 2022

Website: AnaheimRedistricting.org

Email: redistricting@anaheim.net

Redistricting

City of Anaheim



your district, your voice

