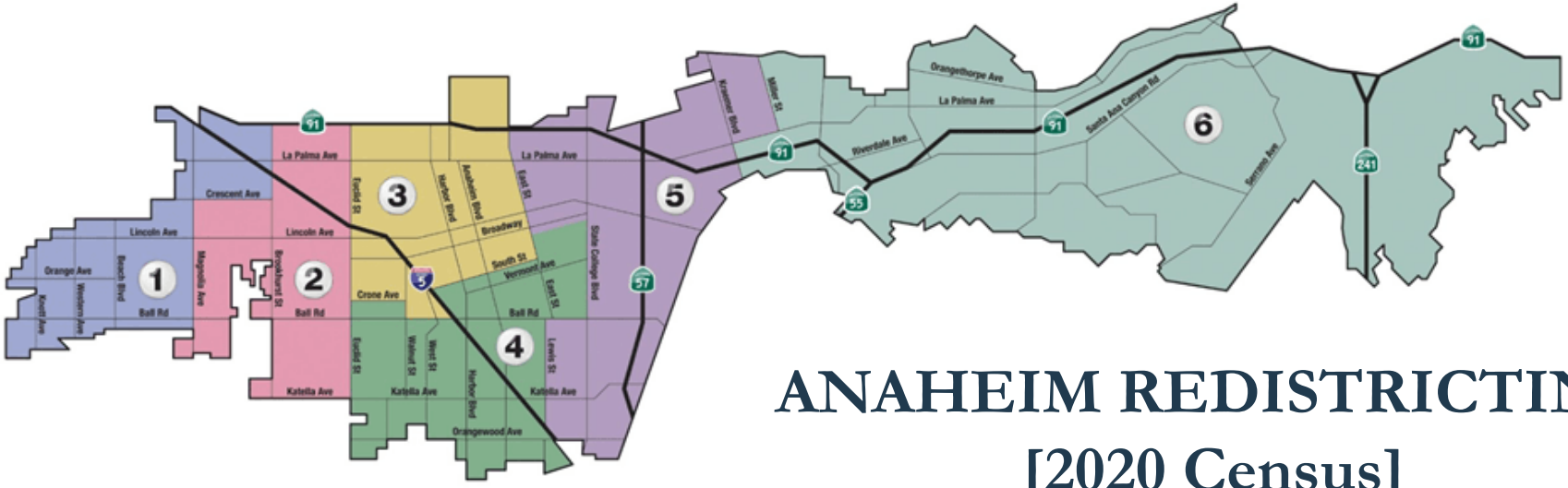
ANAHEIM

Redistricting
City of Anaheim



ANAHEIM REDISTRICTING
[2020 Census]

Theresa Bass, City Clerk, City of Anaheim
Dr. Justin Levitt, National Demographics Corporation
Victor Manalo, Tripepi Smith

Introductions

Theresa Bass, City Clerk
City of Anaheim

Dr. Justin Levitt
National Demographics Corporation

Victor Manalo
Tripepi Smith

Today's Goals

Review Draft Maps

Mapping Tools Overview

You Leave Empowered to Give Effective Feedback

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Why You Should Get Involved

- Democracy works better when people are engaged
- You are experts on the community
- You are an expert about your neighborhood
- A once in a decade opportunity

NDC National Demographics Corporation

TRIPEPI SMITH marketing • technology • public affairs

Today's Schedule

AGENDA: 2:00 p.m. – 3:30 p.m.
Process, Rules and Goals
Submitted Draft Maps
Mapping Tools Demo
Next Steps

Redistricting Process

Step	Action
Census Data Release August 12	Census Bureau released Preliminary 2020 Census population data in legacy format.
Community Redistricting Meetings September 2021	Seven (7) Community Redistricting Meetings to review the redistricting process, introduce the mapping tools and receive public input on neighborhoods/communities of interest.
California Data Release Late September 2021	California Statewide Database releases California's official 'prisoner-adjusted' 2020 redistricting data, then a mandated three-week waiting period before maps are released.
Draft Map Hearings Oct. 5, 2021 & Nov 2, 2021	Two Public Hearings to receive additional input and present initial draft maps.
Community Redistricting Meetings November – December 2021	Seven (7) Community Redistricting Meetings to receive public input on neighborhoods/communities of interest and receive public input on draft maps.
Draft Map Hearings Jan. 2022 & Feb.2022	Two Public Hearings to discuss and revise the draft maps and to adopt the final map.
Map Adoption By 4/17/2022	Final map must be posted at least 7 days prior to adoption. Map adopted via ordinance

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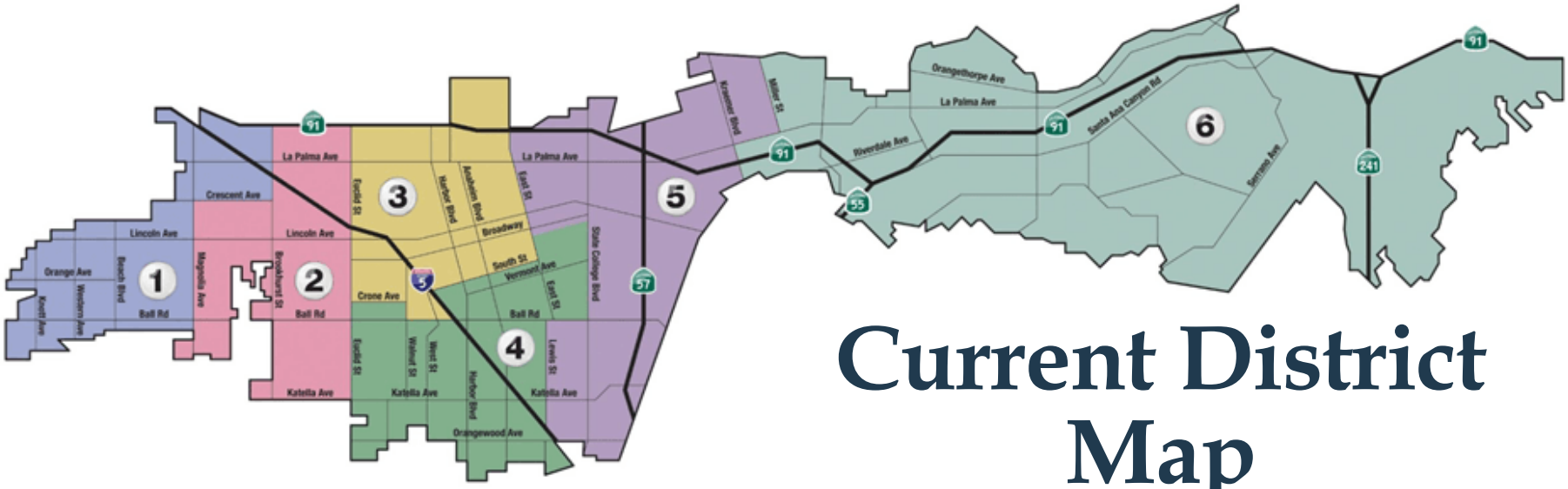

Current District Map (2016)

Total Deviation: 14.34%

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Redistricting Rules and Goals

1. Federal Laws

- Equal population
- Federal Voting Rights Act
- No racial gerrymandering

2. California's Ranked Criteria

1. Geographic contiguity
2. Undivided neighborhoods and "communities of interest"
3. Easily identifiable boundaries
4. Compactness
   (Do not bypass one group of people to get to a more distant group of people)

Prohibited:

"Shall not favor or discriminate against a political party."

3. Other Goals & Traditional Principles

- Minimize voters shifted to different election years
- Respect voters' choices / continuity in office
- Future population growth
- Preserving the core of existing districts

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Draft Maps - November 2

All maps are available on the
Interactive Web Viewer

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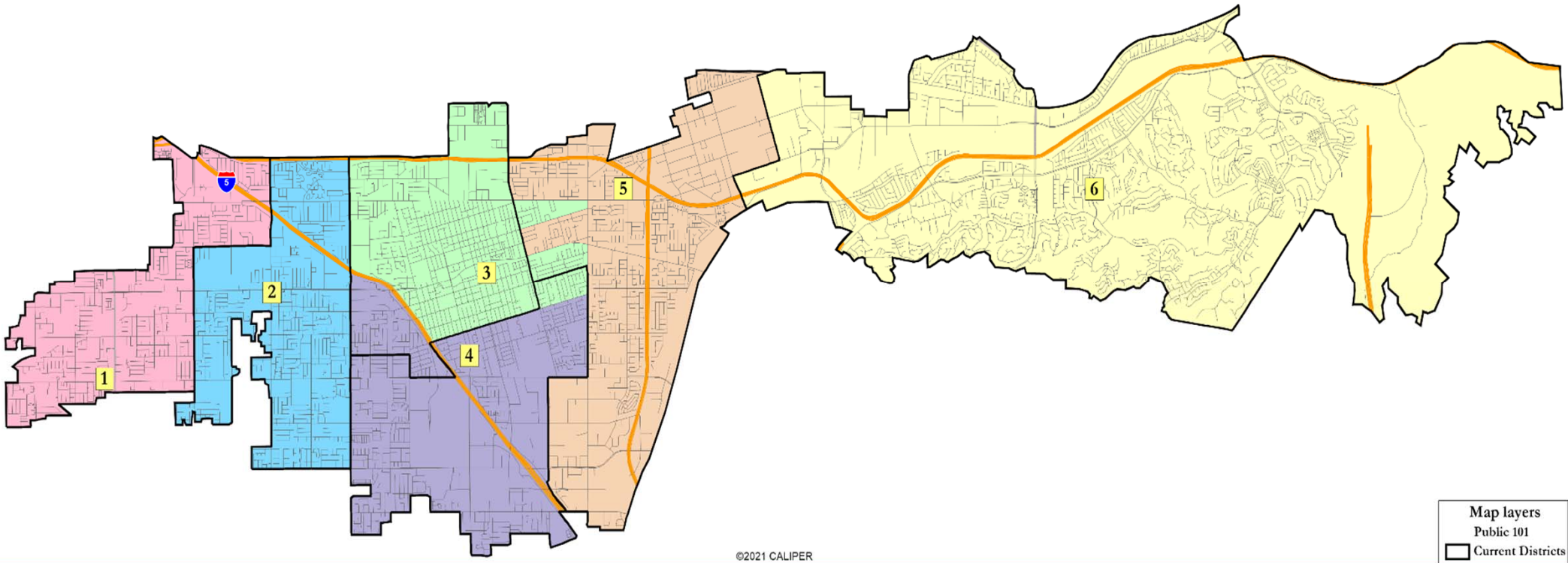
Public Map 101



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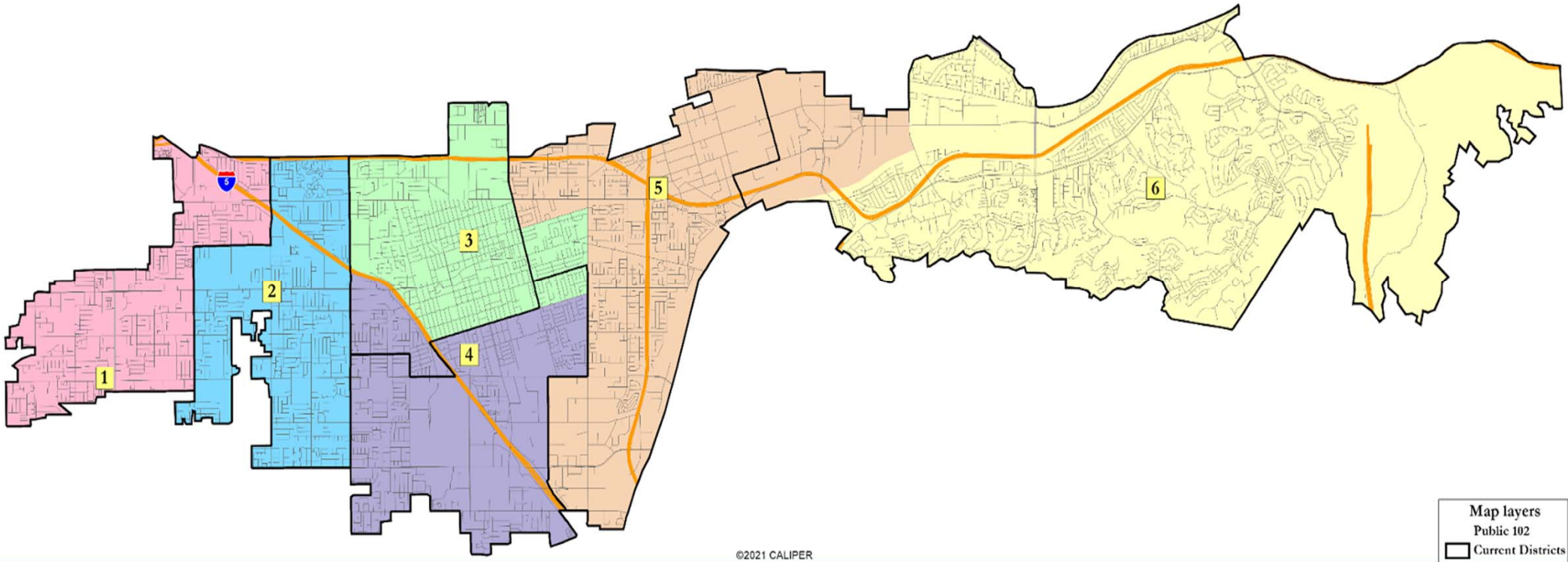
Public Map 102



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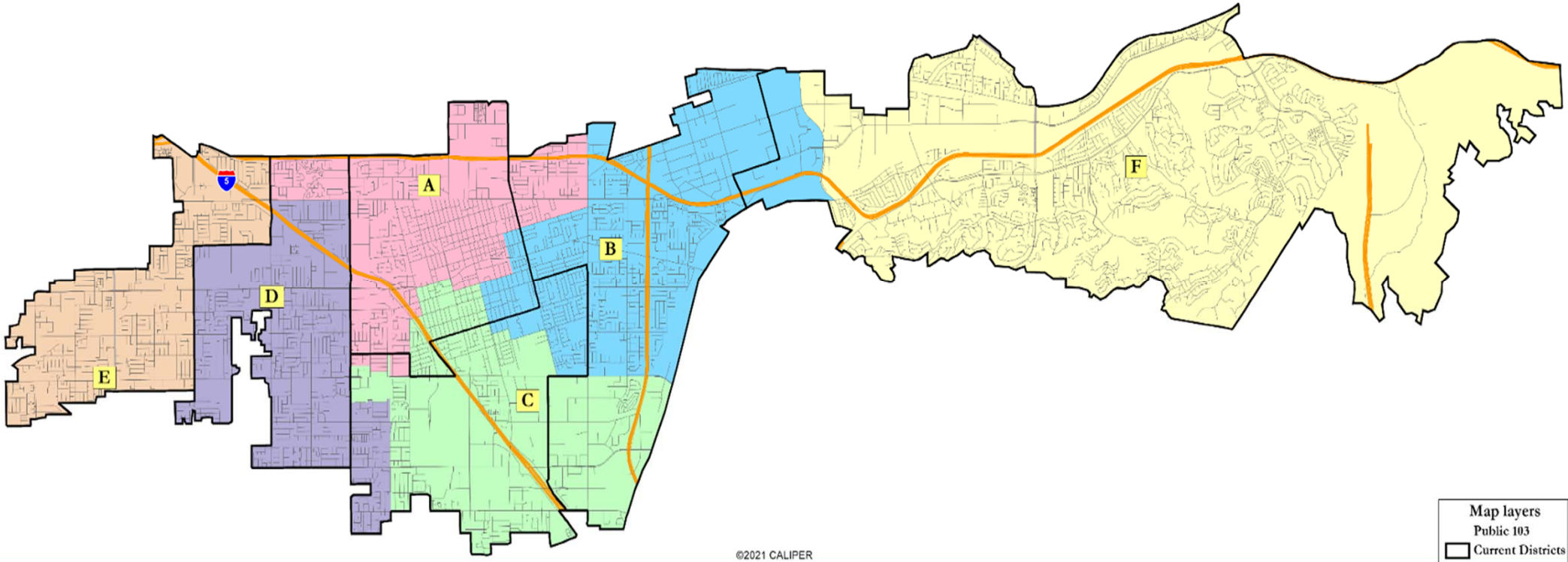
Public Map 103



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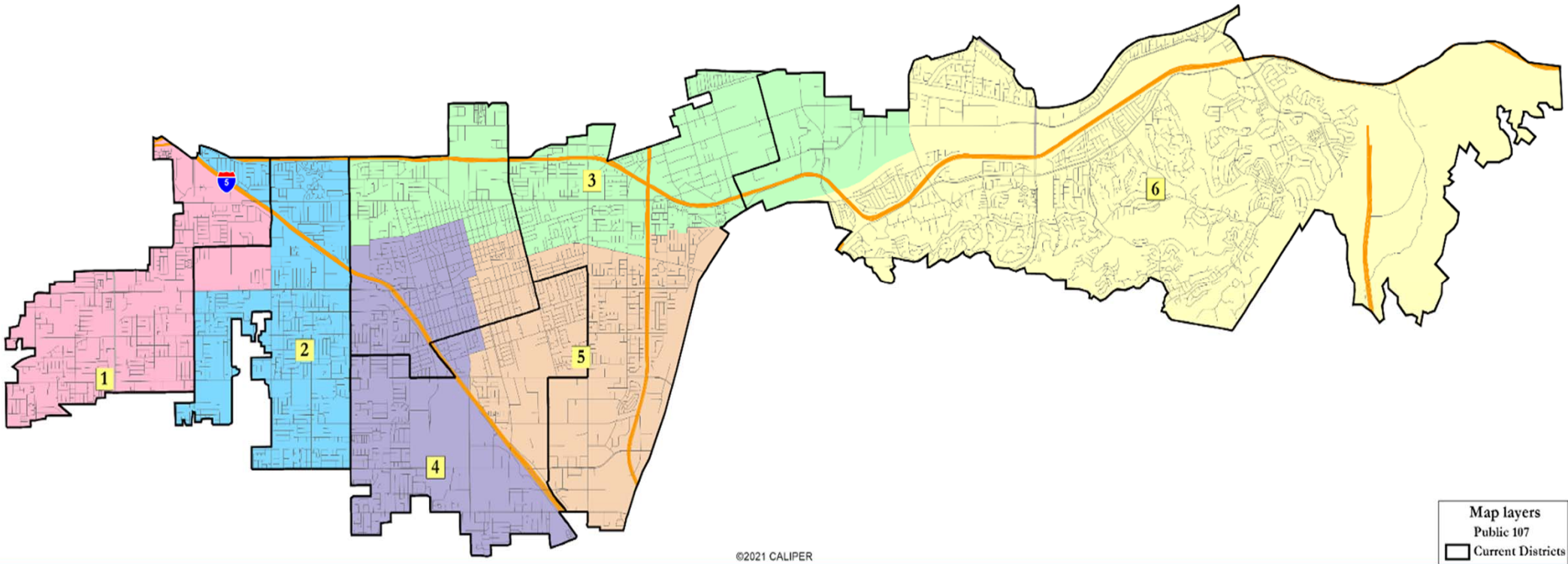
Public Map 107



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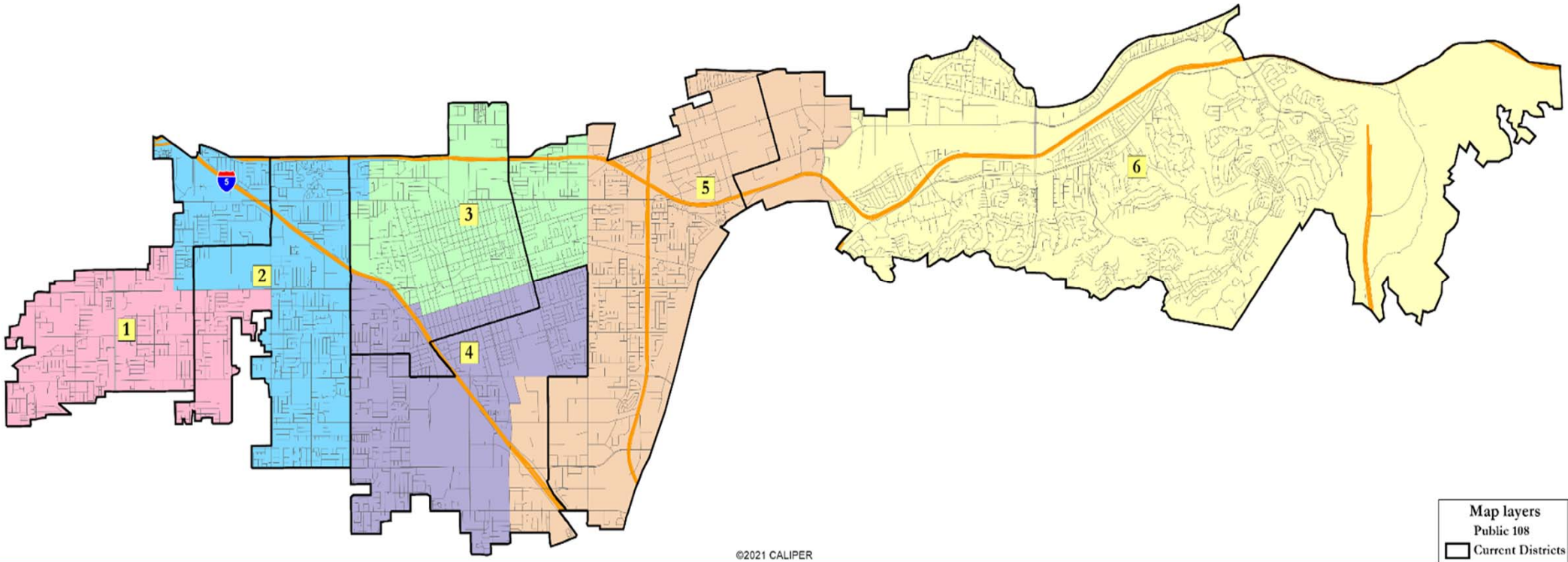
Public Map 108



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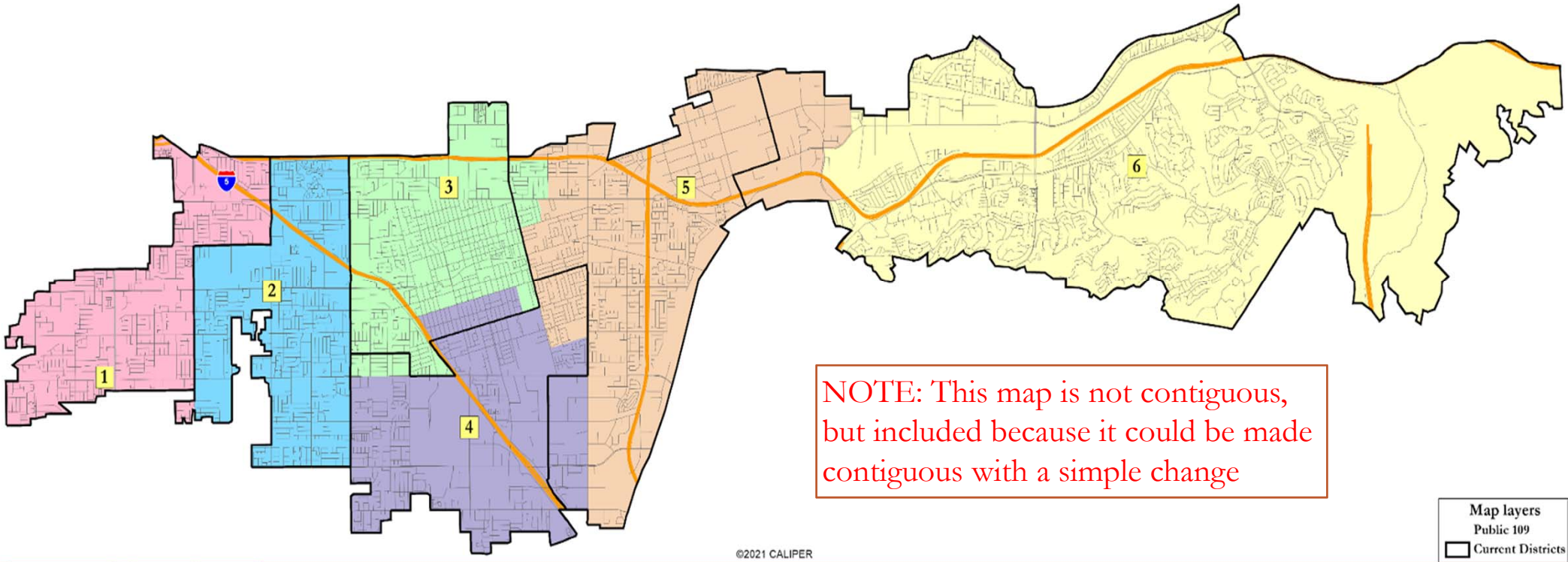
Public Map 109



NOTE: This map is not contiguous, but included because it could be made contiguous with a simple change

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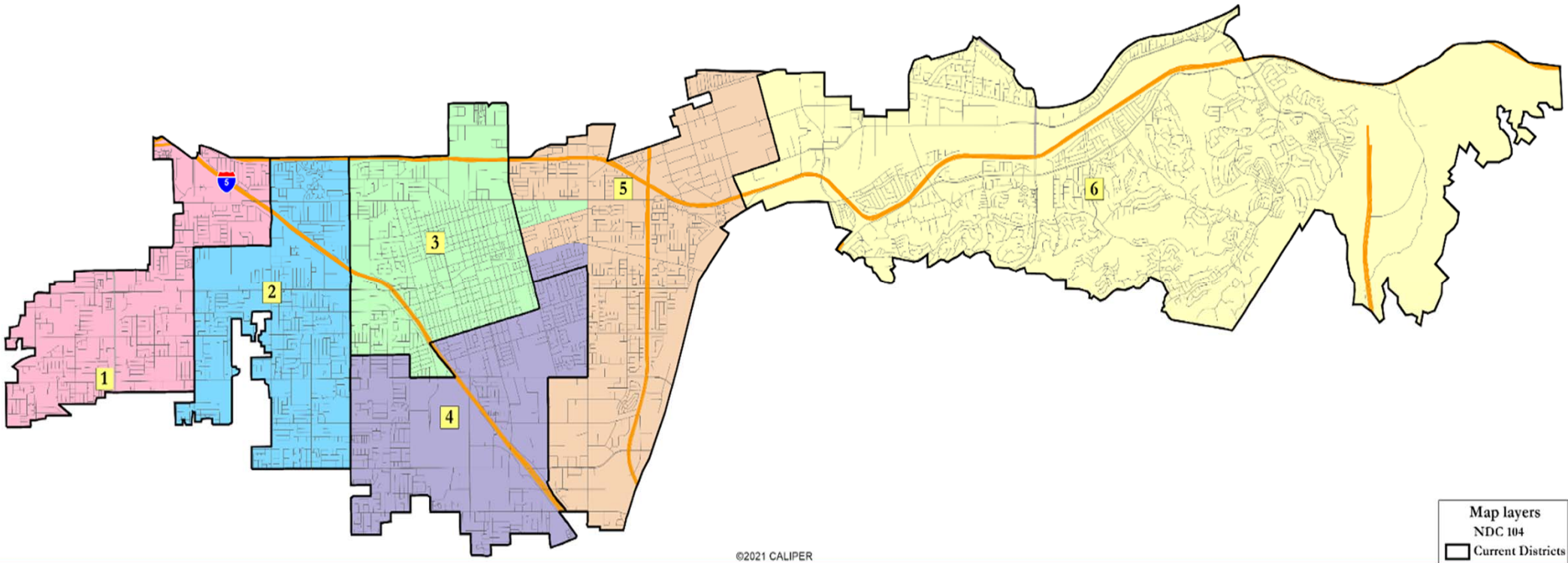
NDC Map 104



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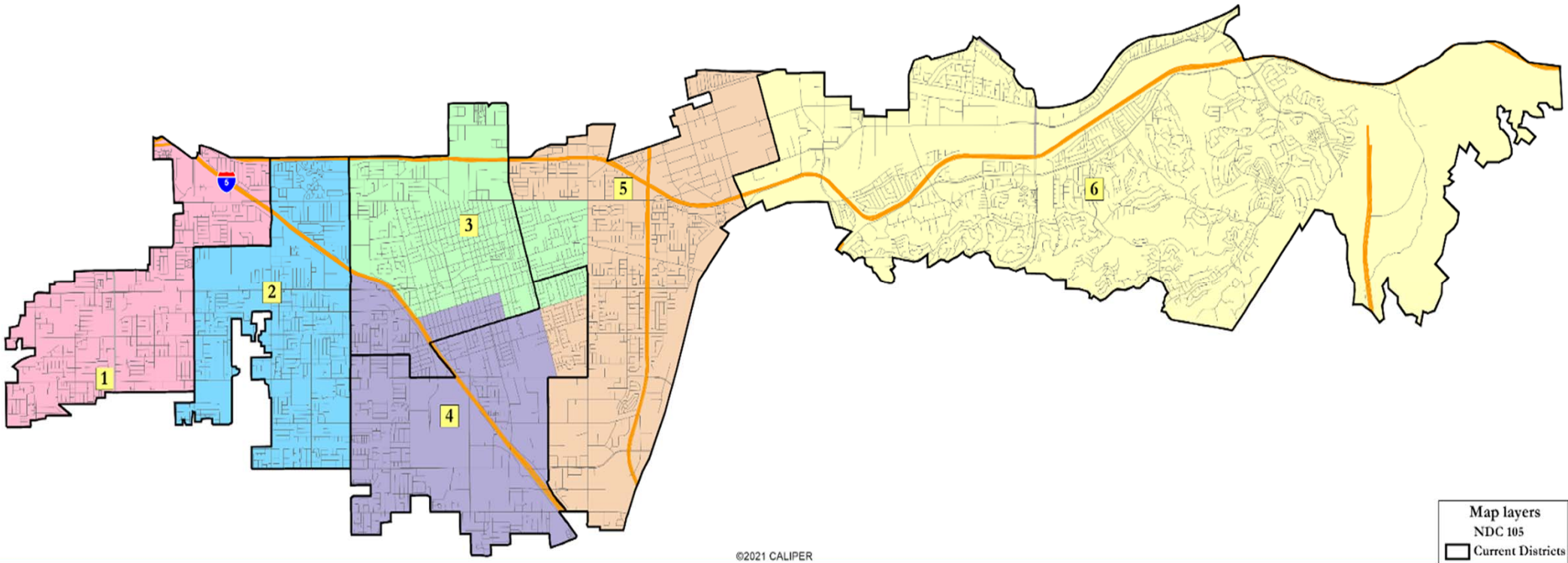
NDC Map 105



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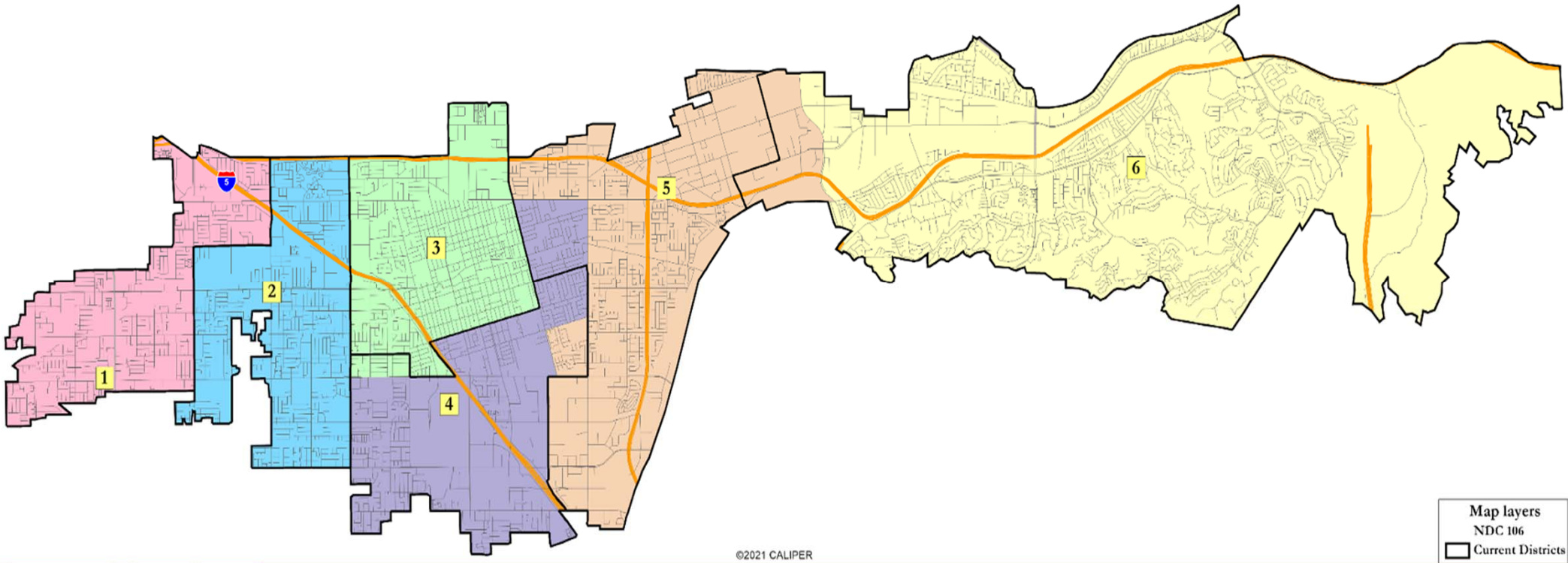
NDC Map 106



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Public Mapping & Map Review Tools

- **Different tools for different purposes**
- **Different tools for different levels of technical skill and interest**
  - Simple "review draft maps" tool
  - Easy-to-use "Draw your neighborhood" tool
  - Paper- and Excel-based simple "Draw a draft map" tools
  - Powerful, data-rich "Draw a draft map" tool

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

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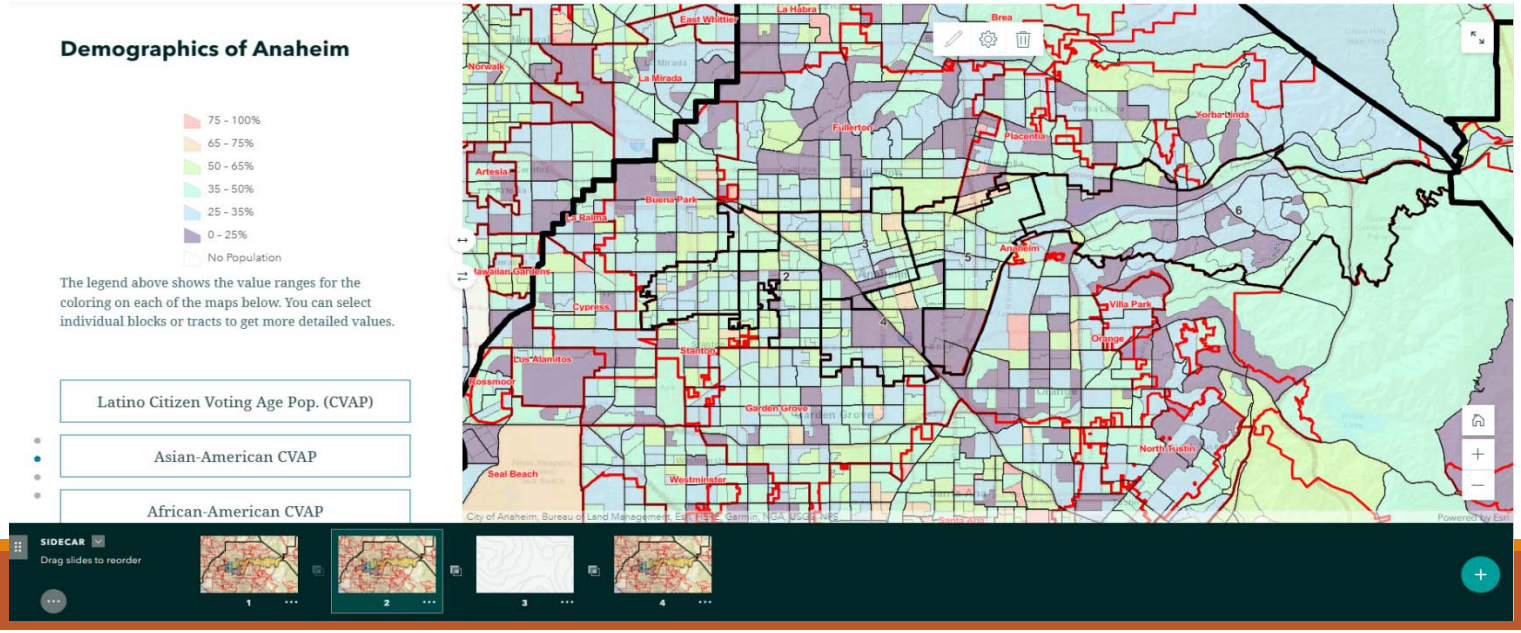
Story Map

Easy to use "story" of demographic and other data

- Similar to PowerPoint, but interactive
- Used to identify "communities of interest"



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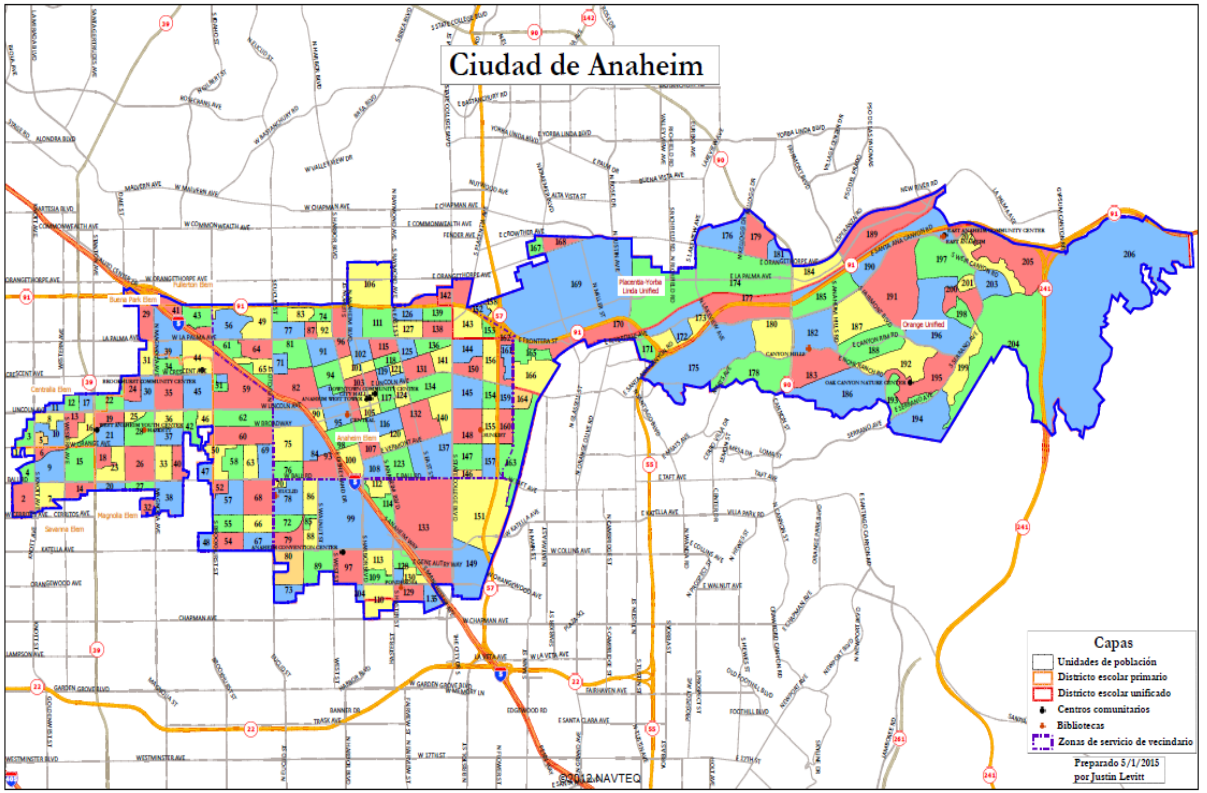
Simple Map Drawing Tool

Paper "Public Participation Kit"

- For those without internet access or who prefer paper
- Total Population Counts only – no demographic numbers



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Simple Map Drawing Tool + Excel Supplement

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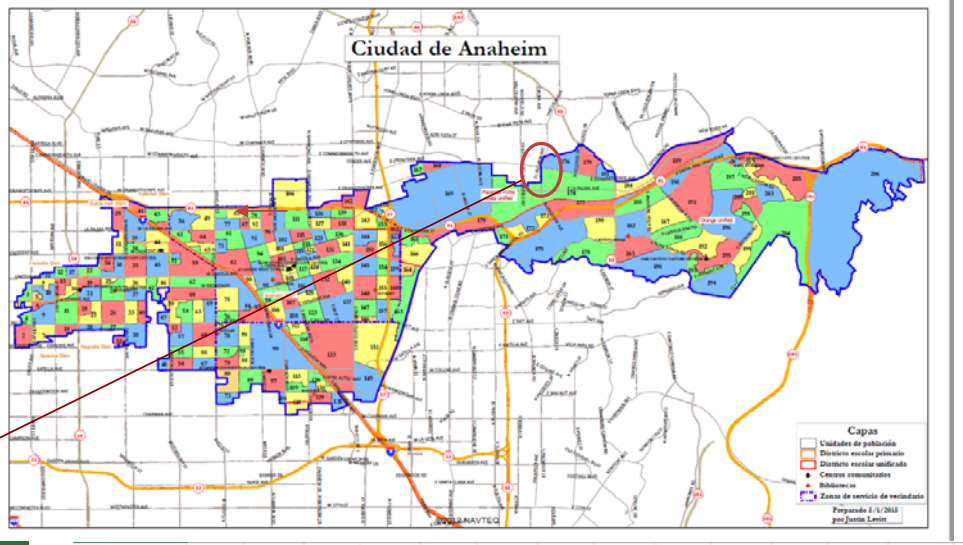
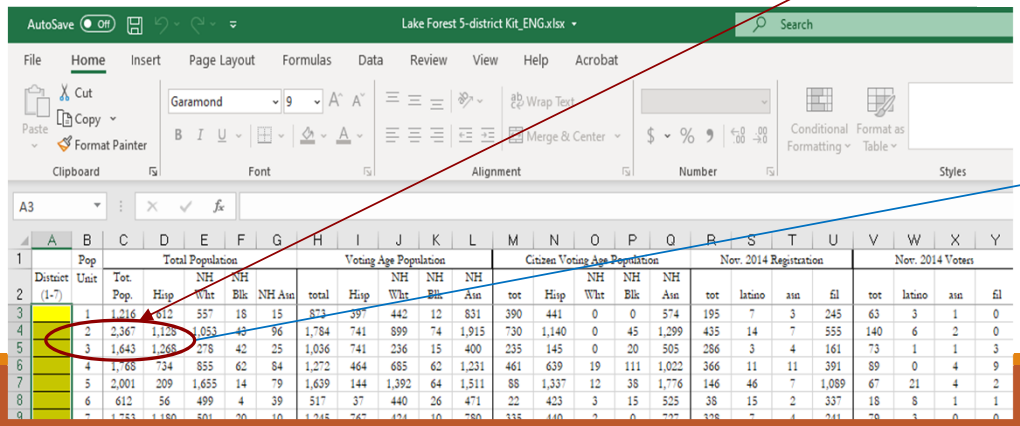
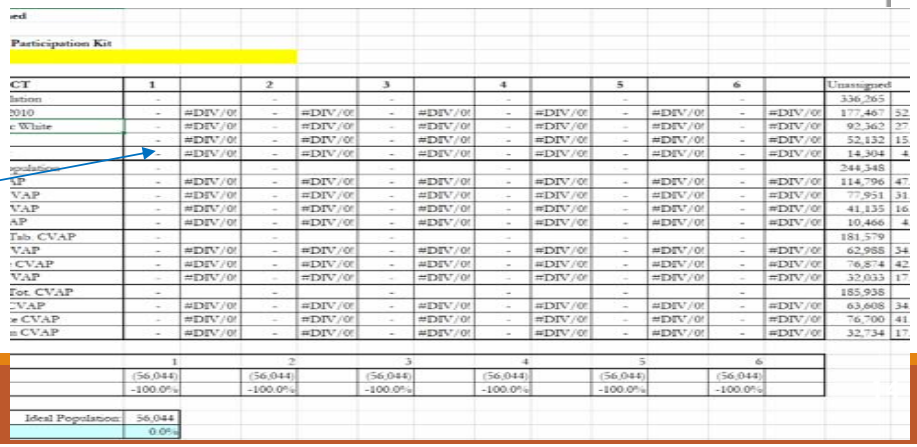
"Public Participation Kit"

- For those who know Excel and do not wish to use online tools
- Adds CVAP data
- Excel does math



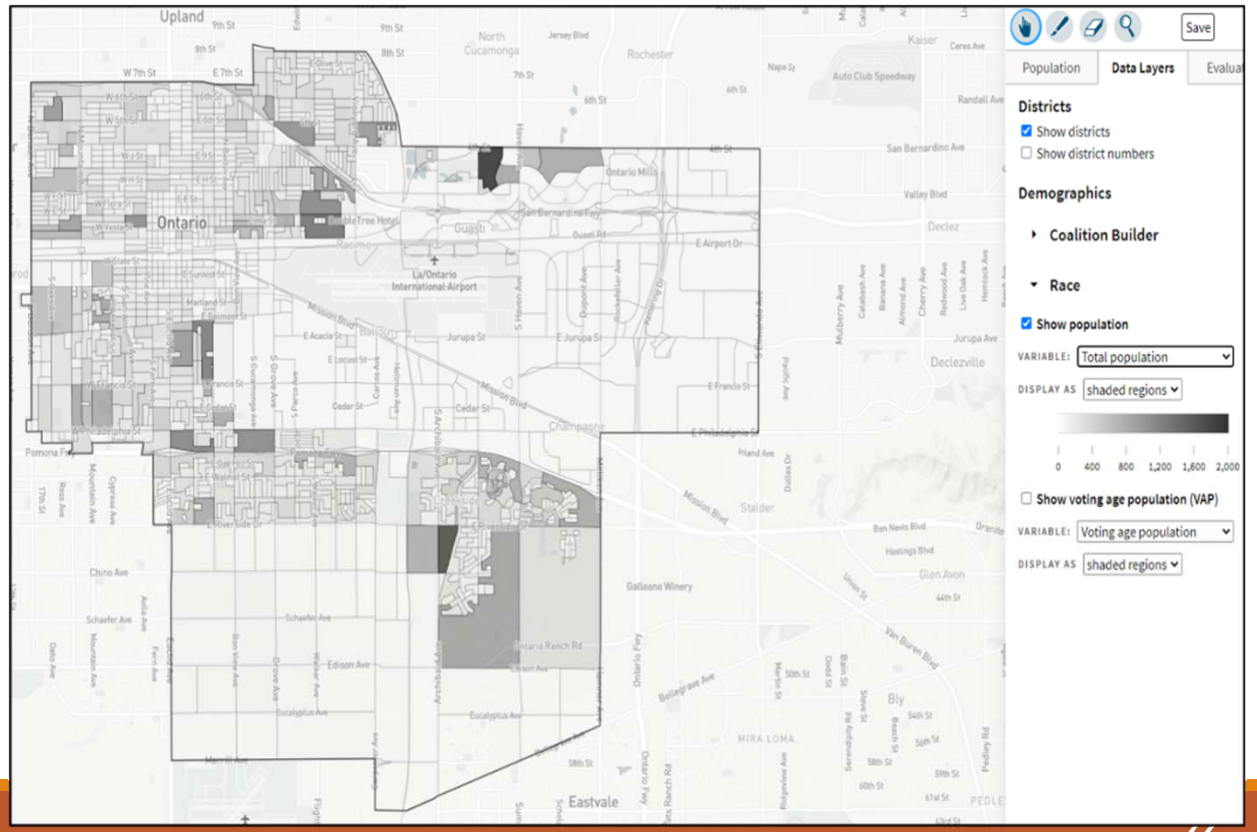




DistrictR

"Draw your Community of Interest" focus

- DistrictR.org
- Also includes simple district-mapping tool; only available in English
- Similar external options: Representable.org, DrawMyCACommunity.org



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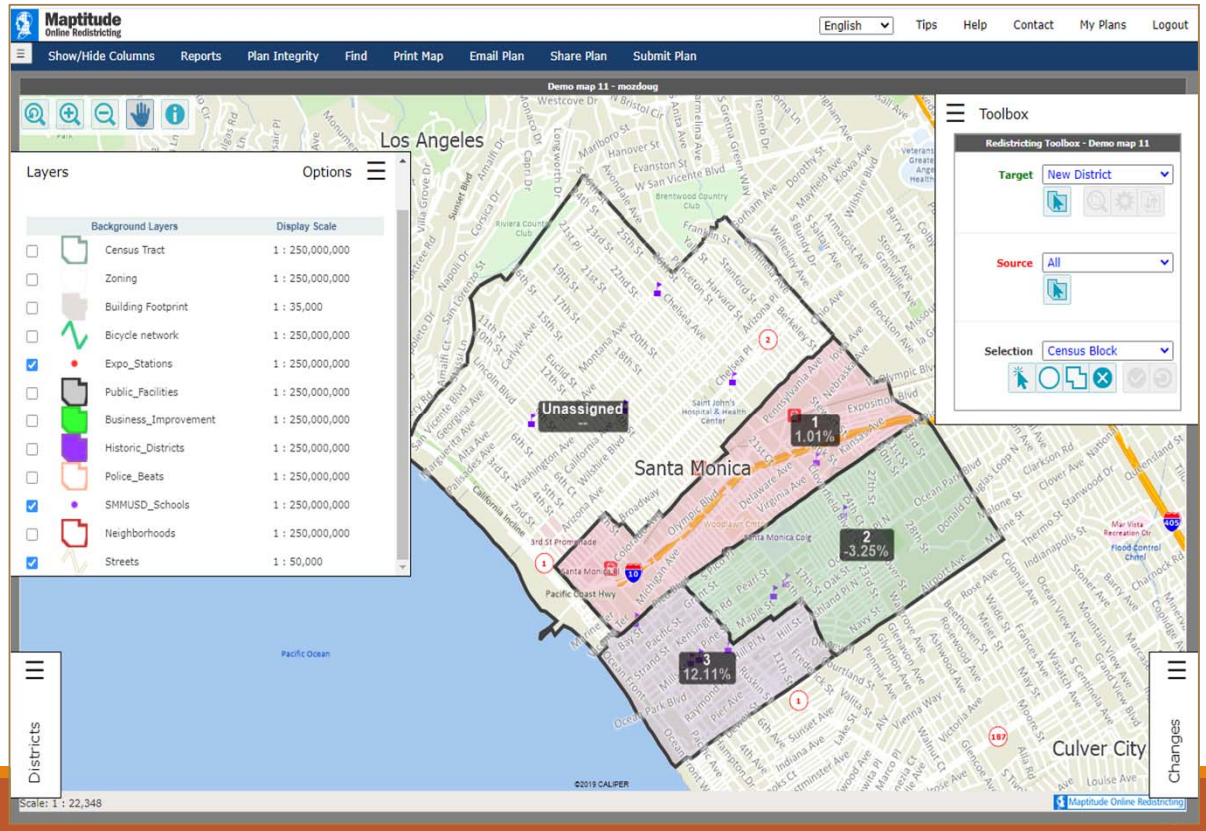
Caliper's "Maptitude Online Redistricting"

Full Database, Powerful Online Mapping Tool

- Maptitude
- Powerful, common, data-rich online tool
- Six language options: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean
- Quick Start Guide



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Your Turn

What do you like about the draft maps?

What parts of each map work? What parts of each map don't work?

Any questions about the mapping tools?

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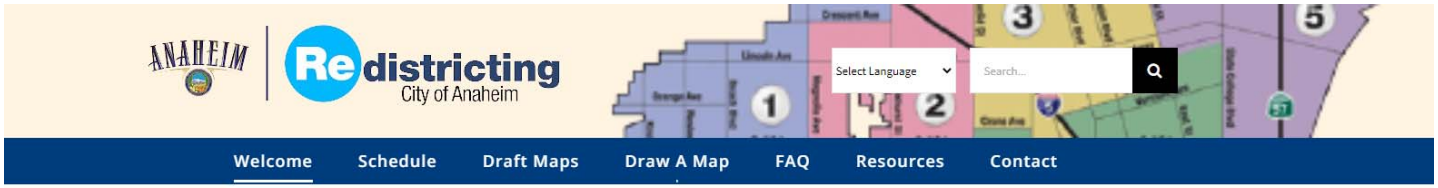
Next Steps

Step	Action
Community Redistricting Meetings November – December 2021	Seven (7) Community Redistricting Meetings to receive public input on draft maps and additional input on neighborhoods/communities of interest.
Map Submission Deadline December 30, 2021	Final deadline for the public to submit maps and revisions for City Council consideration.
Draft Map Hearings Jan. 2022 & Feb.2022	Two Public Hearings to discuss and revise the draft maps and to adopt the final map.
Map Adoption By 4/17/2022	Final map must be posted at least 7 days prior to adoption. Map adopted via ordinance

Share Your Thoughts / Continue Engagement



The Redistricting Process

Every 10 years, local governments use new data from the Census to redraw their district lines to reflect how local populations have changed. Pursuant to Assembly Bill 849 (2019), cities and counties engage communities in the redistricting process by holding public hearings and workshops and doing public outreach, including to underrepresented and non-English-speaking communities.

Districts must be redrawn following each decennial federal census, so that each district is substantially equal in population. This process is important in ensuring that each City Councilmember and district represents about the same number of constituents. The City of Anaheim is asking for your help to plan, draw, and reshape new City districts.

The map of the City's current council districts was adopted by the City Council (Ordinance No. 6360) in February 2016, which served as the City's first boundary map [2016 Districting Process]. During the redistricting process, you will help us reshape the six Anaheim district boundaries, and these new districts will impact how you elect your Council Members for the next 10 years.

Our primary goal when developing election districts is to draw lines that respect neighborhoods, history and geographical elements. So we want to know: What do you consider the boundaries of your neighborhood?

Next Public Hearing: January 11, 2022

Website: AnaheimRedistricting.org

Email: redistricting@anaheim.net

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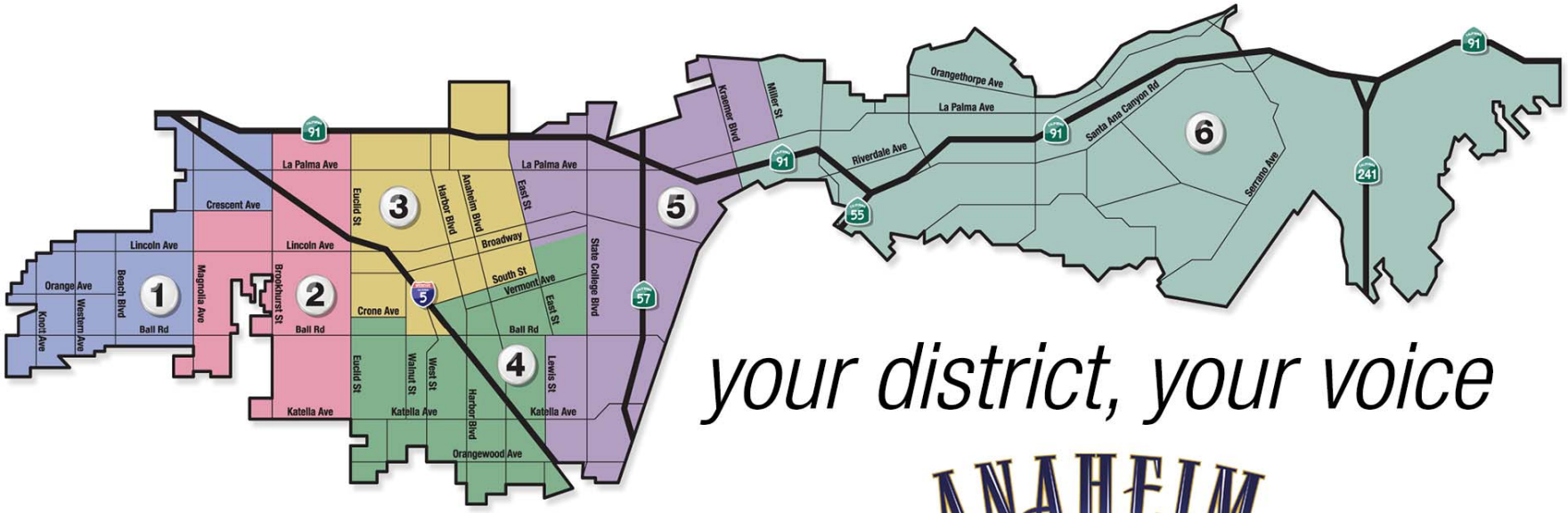
City of Anaheim



your district, your voice

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