



CITY COUNCIL AGENDA REPORT

City of Anaheim OFFICE OF THE CITY CLERK

DATE: MARCH 15, 2022
FROM: OFFICE OF THE CITY CLERK
SUBJECT: ORDINANCE AMENDING CHAPTER 1.26 OF THE ANAHEIM MUNICIPAL CODE TO ADOPT A NEW COUNCIL DISTRICT MAP – MAP 114 [SECOND READING]

ATTACHMENT (YES/NO): YES **ITEM # 21**

RECOMMENDATION:

That the City Council;

1. By Motion, receive and file the final Outreach Summary Report; and
2. By Ordinance, adopt a new Council District map to implement the redrawn district boundaries, amending Chapter 1.26 of the Anaheim Municipal Code to make the corresponding changes, and determine that said actions are exempt from the California Environmental Quality Act (CEQA) pursuant to Section 15061(b)(3) of the State CEQA Guidelines because they will not have a significant effect on the environment [MAP 114].

DISCUSSION:

On February 9, 2016, the City Council adopted the City's first district boundary map. Pursuant to Section 500.1 of the Charter of the City of Anaheim, the City Council, by Ordinance or Resolution, following each decennial federal census shall adjust the boundaries of any or all of the Districts so that each is as nearly equal in population as may be consistent with laws applicable to the creation and rearrangement of the boundaries of local districts.

The current City Council District Map adopted in 2016 was based on the 2010 census data as was required by law. The current districts must now be redrawn using the 2020 census data and be in compliance with the FAIR MAPS Act, which was adopted by the California Legislature as Assembly Bill (AB) 849 and took effect January 1, 2020. Pursuant to California Elections Code, the process must be completed and the adoption of the new boundary map must occur by April 17, 2022, which is to be utilized at November 2022 General Municipal Election.

PUBLIC HEARINGS

The FAIR MAPS Act provides specific procedural requirements the City Council must meet before adopting a final map of district boundaries in the redistricting process. The City must hold at least four public hearings that enable community members to provide input regarding the composition of the City Council Districts.

In compliance with the FAIR MAPS act, the City held the following community meetings and public hearings:

Redistricting Community Meetings and Public Hearings

<u>Date</u>	<u>Action</u>
<u>Workshop</u> July 13, 2021	- Overview of Redistricting Process.
<u>1st Public Hearing</u> August 10, 2021	- Overview of FAIR MAPS Act requirements, process, and criteria - Discussion of “Communities of Interest” - Presentation of mapping tool options for public participation - Public input and comments
<u>Community Redistricting Meetings</u> September 2021 [Seven (7) meetings, including a virtual meeting]	- Review of the redistricting process - Discussion of “Communities of Interest” - Demonstration of mapping tool options - Public input and comments on communities of interest
<u>2nd Public Hearing</u> October 5, 2021	- Review of FAIR MAPS Act requirements, process, and criteria - Discussion of “Communities of Interest” - Review of mapping tool options for public participation - Public input and comments
<u>Neighborhood Services – District Meetings</u> October 2021 [six (6) in-person meetings]	- Update on the Redistricting Process - Review of mapping tool options for public participation - Encouraged written comments and/or submittal of a proposed map(s) by October 22, 2021 for presentation at the 3 rd public hearing on November 2, 2021

Redistricting Community Meetings and Public Hearings (*continued*)

<u>Date</u>	<u>Action</u>
<p><u>3rd Public Hearing</u> November 2, 2021</p>	<ul style="list-style-type: none"> - Review of FAIR MAPS Act requirements, process, criteria, and “Communities of Interest” - Presentation of nine (9) proposed draft City Council District maps [six (6) public submissions; three (3) NDC submittals based on community comments] - Review of mapping tool options - Public input and comments
<p><u>Community Redistricting Meetings</u> November – December 2021 <i>[Seven (7) meetings, including a virtual meeting]</i></p>	<ul style="list-style-type: none"> - Review of the redistricting process - Presentation of the nine (9) proposed draft City Council District maps presented at the November 2, 2021 public hearing - Demonstration of mapping tool options - Public input on communities of interest - Encouraged written comments and/or submittal of proposed maps by December 30, 2021 for consideration at the January 11 public hearing (continued to January 25)
<p><u>4th Public Hearing</u> January 25, 2022 <i>(continued from January 11, 2022)</i></p>	<ul style="list-style-type: none"> - Review of FAIR MAPS Act requirements, process, criteria, and “Communities of Interest” - Presentation of fifteen (15) proposed draft City Council District maps [twelve (12) public submissions; three (3) NDC submittals based on community comments at Community Redistricting Meetings] - Review of mapping tool options for public participation - Public input and comments <p>Four (4) Focus Maps selected by the City Council and direction to NDC on mapping alternatives</p>
<p><u>Neighborhood Services – District Meetings</u> February 2022 <i>[three (3) virtual meetings]</i></p>	<ul style="list-style-type: none"> - Update on the Redistricting Process - Presentation of the four (4) focus maps selected by the City Council; and two (2) alternative maps created by NDC based on comments by the City Council and public at the January 25, 2022 public hearing - Encouraged written comments and/or revised map(s) by February 18, 2022 for presentation at the March 1 Public Hearing

City of Anaheim Redistricting Meetings and Public Hearings (*continued*)

<u>Date</u>	<u>Action</u>
<u>5th Public Hearing</u> March 1, 2022	<ul style="list-style-type: none">- Review of the six (6) Focus Maps published as of February 2, 2022- Public input and comments MAP 114 selected by the City Council and introduced Ordinance adopting new Council District map

MAP 114 SELECTED

At the March 1, 2022 meeting, the City Council held its 5th Public Hearing to receive input on the four (4) Focus Maps selected at the January 25, 2022 Public Hearing, including the City demographer's, Dr. Justin Levitt, two (2) alternative maps.

Pursuant to California Elections Code Section 21608(d)(1), the maps were published for at least seven days before the City Council adopted a final map. The four (4) focus maps [MAP 102, MAP 104, MAP 106, and MAP 114], including the alternative maps created by NDC following the January 25 public hearing [MAP 116 and MAP 117], were posted on the City's redistricting webpage, AnaheimRedistricting.org, on February 2, 2022 for public review and comment.

At the conclusion of the March 1 Public Hearing, the City Council introduced an ordinance adopting MAP 114 as the new City Council District map. It should be noted that the criteria in the FAIR MAPS act was carefully considered throughout the redistricting process.

PUBLIC OUTREACH AND COMMUNICATION

The City Clerk's Office was committed to taking steps to have robust and diverse community participation throughout the redistricting process. The goals were to educate residents about the redistricting requirements, ensure participation from a wide range of residents, and build community awareness and understanding of the process. The Final Outreach Summary Report [Attachment No. 3] is a record of the community outreach and engagement implemented throughout the process. Key highlights from these communication/outreach efforts include:

- Email/phone contact with nearly 100 individuals and organizations to proactively outreach to key stakeholders, community leaders, and community-based organizations regarding redistricting related information, including announcement of upcoming community meetings and public hearing opportunities
- Dedicated Redistricting website, AnaheimRedistricting.org, where extensive resources were available for the public to learn about the redistricting process, access meeting materials and information, mapping tools, and publication of

submitted maps, as well as the Focus Maps selected by the City Council for public review and comment

- Dedicated email address for members of the public to provide input, comments, and/or questions: redistricting@anaheim.net
- Public Messaging via Social Media, City’s Website, Press Releases, Newsletters, Utility Bill Insert, and other public communications, in English and Spanish
- Notify Me - Subscription - Email campaign to 70 subscribers to drive awareness of the redistricting effort and opportunities to participate in community meetings and public hearings
- Community Meetings throughout the City, including virtual meetings, which provided an overview of the Redistricting Process, demonstration of mapping tools available to the public, as well as an opportunity to engage the community for input and feedback

CEQA COMPLIANCE

Adjusting the district boundaries from which voters elect their City Councilmembers is exempt from review under the California Environmental Quality Act (CEQA) pursuant to Section 15061(b)(3) of the State CEQA Guidelines because it can be seen that the change will not have a significant impact on the environment.

IMPACT ON THE BUDGET:

The redistricting process will include costs for demographic and outreach consultant services and associated scope of work. Sufficient funds are available in the City Clerk’s FY 21/22 General Fund budget.

Respectfully submitted,

Theresa Bass
City Clerk

Attachments:

1. Ordinance (Adopting new City Council District map)
2. MAP 114, with Demographic Summary
3. Final Outreach Summary Report